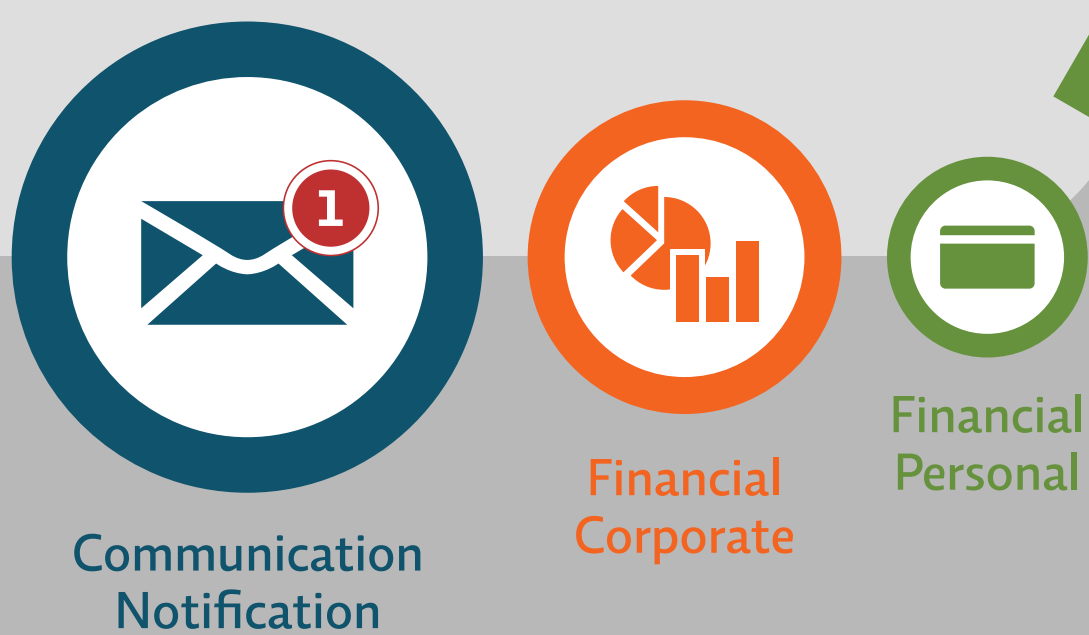
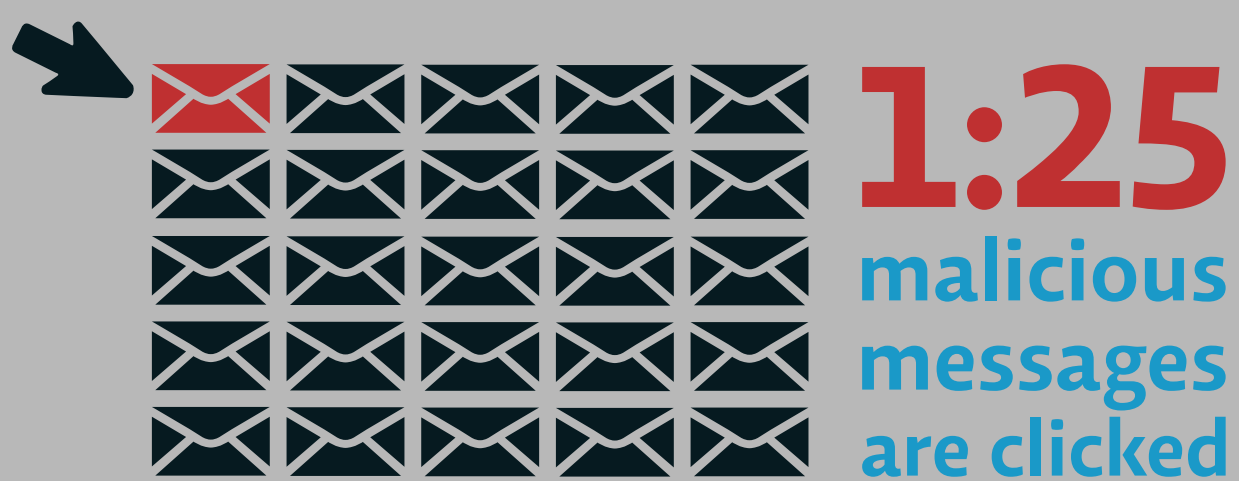


# 2015

## THE YEAR CYBERCRIMINALS WENT CORPORATE



Top 3 Most Common Email Lures



Malicious Message  
Peak Click Time  
**10:00am to  
3:00pm ET**

### WHAT DOES THIS MEAN?

Traditional defenses cannot keep up with attackers' continually evolving techniques. Links are arriving in messages that do not look like the messages that end users have been trained to recognize as phishing, and existing defenses are not as effective at stopping them from getting to end-users.

To get the full report, click here:  
[proofpoint.com/humanfactor](http://proofpoint.com/humanfactor)

**proofpoint**