

Proofpoint Essentials— Security Awareness

KEY BENEFITS

- Reduce successful phishing attacks and malware infections by up to 90%
- Change user behavior
- Provide consistent training designed for SMBs
- Learn in more than 35 languages
- Track results and progress with easy-to-digest reporting

Proofpoint Essentials—Security Awareness helps SMBs deliver the right training to the right people at the right time. It turns your end users into a strong last line of defense against cyber attacks.

More than 90% of today's cyber attacks target users through email.¹ While technology safeguards are important, they can't stop everything. That's why you need educated employees as a strong last line of defense. Your users must be able to recognize and reject phishing, business email compromise (BEC) and other threats. An effective security awareness training program shows your people how to avoid opening the door to a threat.

We designed Proofpoint Essentials—Security Awareness to meet the unique needs of SMBs. Our people-centric approach helps efficiently change employee behavior. This reduces your organization's exposure to breaches while minimizing employee downtime.

PROTECT YOUR ORGANIZATION WITH THREATSIM PHISHING SIMULATIONS

Delivering the training your users actually need is the key to a security awareness program that works. Our ThreatSim® Phishing Simulations reveal how susceptible your users are to a wide range of phishing and spear-phishing attacks. With thousands of different templates across 13 categories, you can assess users on multiple threat types, including:

- Malicious attachments
- Unsafe URLs
- Requests for personal data

You also need to keep your training up to date with the ever-changing threat landscape. We add new templates every week to make sure current attack trends are included. Our Dynamic Threat Simulation phishing templates are drawn from:

- Proofpoint threat intelligence
- Customer requests
- Seasonal trends

When a user falls for a simulated attack, they receive “just-in-time” teaching. They learn the purpose of the exercise, the dangers of real-world attacks, and how to avoid future traps. You can also assign training automatically to anyone who falls for a phishing simulation.

¹ Verizon, “Cost of a Data Breach Investigations Report.” July 2019.

Educate Employees with Engaging, Actionable Training Content

Our educational content is based on proven learning science principles. It covers a broad range of security risks. And we continuously update our content library of interactive and game-based training modules to make sure the latest trends are covered. The messaging is consistent, and content is available in more than 35 languages.

Your users can take our training anytime, anywhere, on any connected device. Each module only takes between five and 15 minutes to complete. This keeps your employees engaged without disrupting their work routines. Our interactive modules conform to the U.S. Section 508 standard and the Web Content Accessibility Guidelines (WCAG) 2.0 AA standard.

Analyze Results with Full-Featured Reporting

Our reports give you visibility into user vulnerability and behavior. You can understand your employees' progress based on their interactions, simulated attacks and training assignments.

We offer responsive, easy-to-read reports in the familiar Proofpoint Essentials user interface. You can:

- Download and export data
- Share results with other stakeholders
- Perform more detailed analysis
- Compare metrics alongside other security events

LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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