

The background features a network diagram with several nodes of varying sizes connected by thin lines. The nodes are positioned in the upper right, middle right, and lower right areas. The overall color scheme is a gradient of orange, transitioning from a lighter shade at the top to a darker shade at the bottom. The text 'CORPORATE LOGO' is centered in the lower half of the image.

**CORPORATE
LOGO**

CORPORATE LOGO

The Proofpoint logo is a distinctive representation of our company, our people, and our brand to the world. It is a valuable corporate asset that helps us to maintain brand equity and is designed to work across all media. It must be used consistently in the proper, approved forms.



proofpoint

TRADEMARK

The Proofpoint logo is a trademark owned by Proofpoint and is legally protected.

The Proofpoint logo should always be used with the registered trademark symbol (®).



EXCLUSIVE ZONE

Treat the logo with respect and give it room to breathe. Use a minimum clear space around the logo equivalent to the height of the “n” in Proofpoint.



MINIMUM SIZE

The recommended minimum size for the Proofpoint logo is .75 inches in width for print applications and 72 pixels in width for online applications.

For print applications

┌──.75 in──┐

proofpoint.

For online applications

┌──72px──┐

proofpoint.

BACKGROUND CONTROL

To ensure the proper visibility, the Proofpoint logo is typically set to black on a white or light background or to white knocked out on a black or dark background.

In addition, it is permissible to place the black logo over light-toned areas of photography and the white logo over deeper tones, as long as it preserves the integrity of the Proofpoint logo.

When using the black logo, white is the preferred background color.



Use the reversed version when placing the logo over black or dark backgrounds.



The logo may be used over any color within the Proofpoint color palette. Choose the appropriate version of the logo to ensure adequate contrast. The background should never impair the logo's legibility or impact.



The black logo may be used over lighter areas of photography and the white logo over darker areas, provided there is adequate contrast. Be judicious about where and when this is used.



ALTERNATE VERSIONS

The logo variations below are only approved for use as favicons or as corporate profiles on social media pages. These alternate versions are not meant to be replacements for the Proofpoint logo and only serve as a corporate identifier in applications where using the actual corporate logo art will not be optimal.

For standard favicon sizes, the artwork below should be used



48px X 48px



32px X 32px



16px X 16px

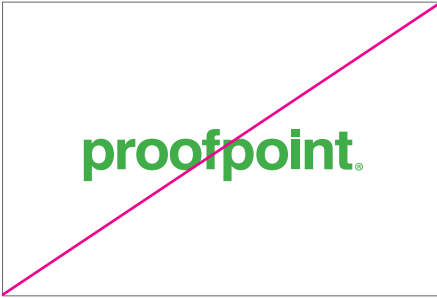
For applications larger than the standard favicon sizes, as on social media pages, the larger artwork below should be used.



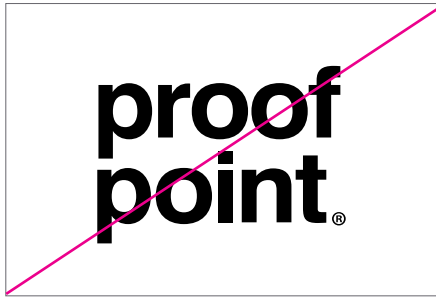
180px X 180px

LOGOTYPE MISUSE

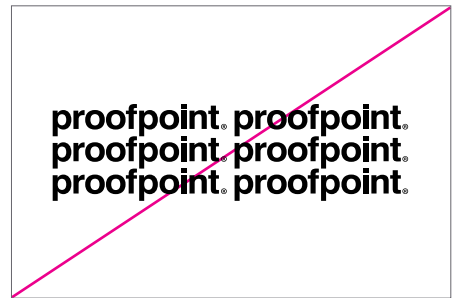
Correct and consistent use of the Proofpoint logotype will establish and maintain the strength of the brand. The logotype must not be reconfigured, altered, or distorted. Use only approved artwork. Do not use unapproved colors. Logotype properties must not be changed.



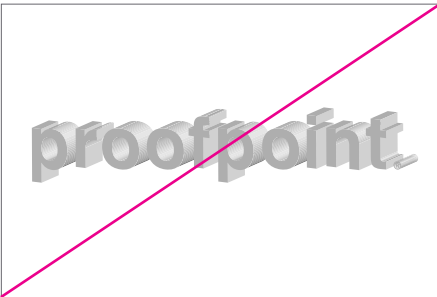
Do not display the logotype in colors other than black and white.



Do not alter or rearrange the logotype.



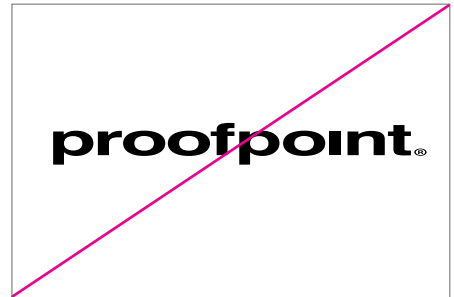
Do not make a pattern or texture out of the logotype.



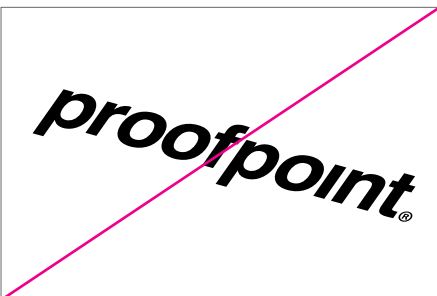
Do not add dimensionality, beveling, embossing, or any other effects to the logotype.



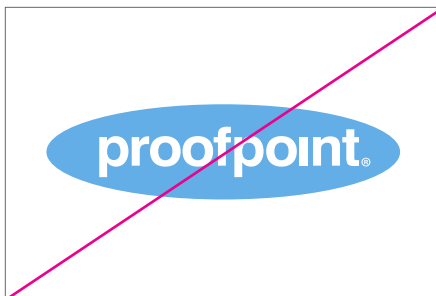
Do not place the logotype on busy photos or backgrounds with poor contrast.



Do not adjust or stretch the logotype to distort its proportions.



Do not skew or rotate the logotype.



Do not enclose the logotype in a shape or outline.