

Proofpoint Enterprise Data Loss Prevention

A people-centric approach to addressing negligent, compromised and malicious users

Key Benefits

- Address the full range of data risk from negligent, compromised and malicious users
- Save time and administrative hassle by easily adapting DLP policies from one channel to another
- Experience faster response and investigation time within your security and compliance teams, along with other departments
- Use your risk reduction and operational cost savings for fast time to value with your enterprise DLP solution
- Reduce complexity and ease compliance burdens for your internal teams with deep managed services expertise and refined methodology for information protection

Proofpoint Enterprise Data Loss Prevention (DLP) protects your organization against data loss that originates with your people. It brings together our solutions for email, cloud and endpoint DLP. The product combines content, behavior and threat telemetry from these channels to address the full spectrum of people-centric data-loss scenarios.

Adopt a People-Centric Approach to Data Loss Prevention

Focus on real security and compliance issues

Proofpoint Enterprise DLP combines threat and behavior telemetry with content. Merging these into one modern timeline view lets you better determine the intent and risk behind all of your alert incidents. This view also lets you quickly assess whether the user who triggered the DLP alert is compromised, malicious or negligent.

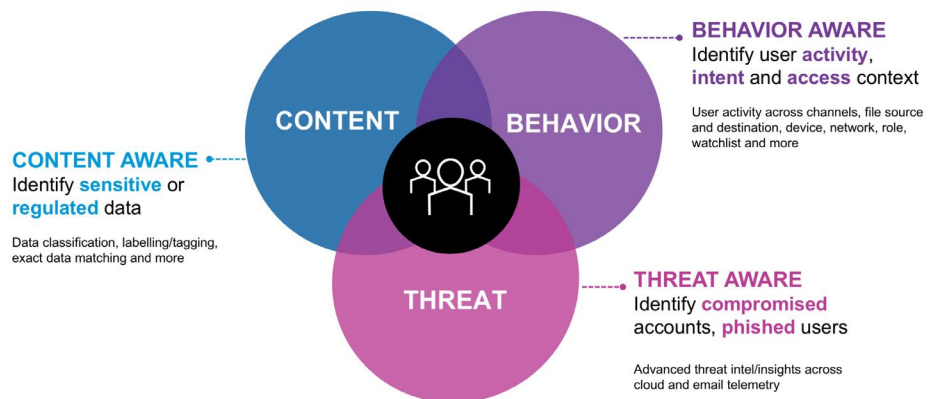


Figure 1: Understanding and mitigating user risk.

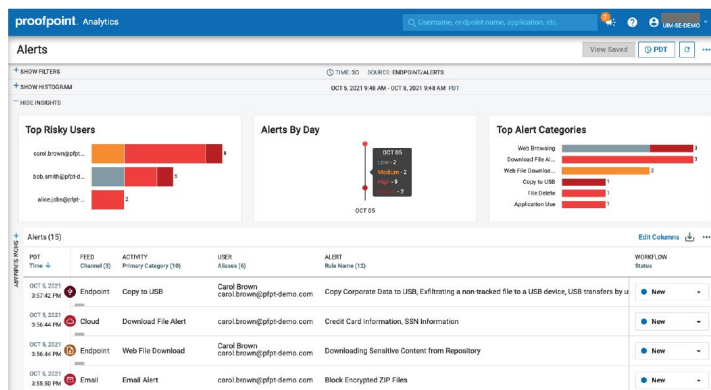
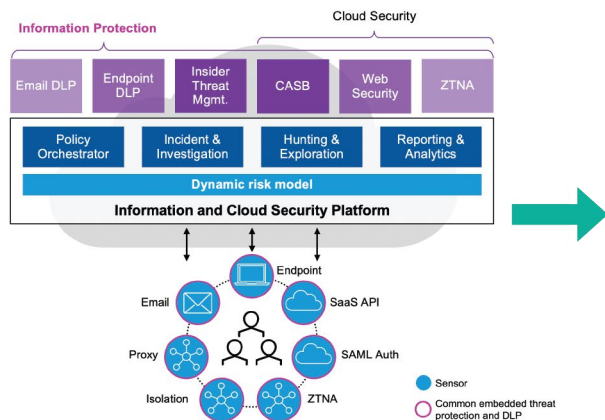


Figure 2: Proofpoint Information Protection—People-centric. Cross-channel. Purpose-built platform.

Tackle all your DLP scenarios

With Proofpoint Enterprise DLP, you can address the full range of people-centric data-loss scenarios. It helps you quickly understand the nature of each alert and act on it with the right response. You can readily determine if you have a compromised worker leaking your sensitive data or if an alert is just a false positive.

Easily apply common DLP policies

Proofpoint Enterprise DLP includes common DLP classifiers. It also has more than 240 customizable sensitive data detectors and document tagging. You can apply our built-in detectors across channels. You can combine these into sets by user group, use case, channel and region. And for our existing single-channel DLP users, our DLP classifiers and detectors automatically extend to a new channel, such as a cloud application, web or endpoint.

Make faster decisions

Proofpoint Enterprise DLP includes a unified alert and investigations interface. This helps you respond quickly to alerts. And because visibility anchors on the person, you can shut down any cloud account when you find that it is compromised. Or you can apply encryption to suspect email. Your HR and legal teams can also investigate the person at the center of the data loss.

Augment Your Program With the Right People and Processes

With Proofpoint Program Design and Managed Services for Information Protection, we partner with you to design a program to address your data security and compliance needs. We optimize your program. We cover application management, scope and policy governance, event triage, incident management, reporting and analytics. We'll leverage advanced machine learning and human analysis to ensure your information is protected.

Accelerate your ROI

Proofpoint Enterprise DLP offers fast time to value. Our cloud-native platform with its unified administration and response capabilities helps you deploy quickly. Take advantage of the in-depth DLP expertise in program design, implementation and managed services that we and our certified partners offer. And quickly train your users on data loss with our security awareness training modules.

LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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