

Proofpoint Email Fraud Defense

Key Benefits

- Simplify DMARC implementation by guiding you through each step of your rollout
- Protect your brand in email fraud attacks without blocking legitimate email
- Automatically identify your suppliers and the risk they pose
- Provide visibility into lookalike domains and emails sent using your trusted domains
- Integrate with industry-leading Proofpoint gateway to enforce DMARC with confidence and flexibility

Proofpoint Email Fraud Defense streamlines your DMARC implementation with guided workflows and support from dedicated consultants. It protects your organisation's reputation from email fraud attacks. And it provides full visibility into lookalike domains and emails sent using your domain. It also mitigates risks posed by suppliers by automatically identifying your suppliers and lookalike domains registered by third parties.

Email Fraud Defense guides you through the entire DMARC process. It also helps you better protect your customers, business partners and employees against business email compromise (BEC) scams. We protect your brand from email fraud attacks and mitigate the risk of inbound impostor threats. We authenticate all emails delivered to and sent from your organisation. And we do this without blocking legitimate email.

Ease of Use

Dedicated consultants and guided workflow

We create a project for you with guided workflow. Our plan helps you fully deploy email authentication efficiently. Our consultants help you through every step of your rollout. We work with you to identify all your legitimate senders—including third parties—to ensure they authenticate properly. We analyse your unique email environment to help you prioritise tasks based on your needs and criteria, like email volume and top senders.

Hosted Authentication Services

Email Fraud Defense includes both Hosted SPF and Hosted DKIM. These provide you with simplified configuration and management while adding increased security.

Hosted SPF

- Helps you overcome the traditional DNS lookup limit of 10
- Reduces overhead of updating SPF record
- Updates records in real-time
- Improves SPF security by preventing overly permissive record

Hosted DKIM

- Simplifies configuration and management of DKIM selectors and keys
- Provides flexible DKIM selector hosting options (Delegated or Non-Delegated)
- Supports DNSSEC
- Creates geographically distributed and fault-tolerant services
- Allows simple import of DKIM selectors and public keys

Comprehensive Brand Protection

Email Fraud Defense prevents fraudulent emails from being sent using your trusted domains. We protect your brand and reputation in email fraud attacks.

Identify lookalikes of your domain

Email Fraud Defense leverages information from Proofpoint Domain Discover. It automatically identifies lookalikes of your domains. We dynamically detect newly registered domains posing as your brand in email attacks or by phishing websites. We analyse millions of domains and connect registration data with our own data on email activity and active attacks. And we provide a full view of suspicious domains. We show you how attackers are impersonating your brand. You receive instant alerts when suspicious domains move from parked to a live, weaponised state.

With the Virtual Takedown add-on, you can reduce consumer, business partner and employee exposure to malicious lookalike domains. And you can pursue removal of the domain with the registrar or hosting provider. You can also export domains to be blocked at the Proofpoint email gateway.

360-degree visibility across your email ecosystem

Email Fraud Defense provides visibility into all emails sent using your trusted domains. That includes those destined for consumer mailboxes, business gateways and your own gateway.

Our comprehensive dashboard shows you:

- Which of your domains attackers have attempted to hijack
- The abuse rate of each domain
- Your DMARC, SPF and DKIM pass rate and policies
- Authorised senders and their DMARC records

Email Fraud Defense provides you with actionable insights and recommendations. You can better track, manage and take actions on open tasks. With Email Fraud Defense, you don't have to worry about failing DMARC or blocking valid emails while preventing attackers from spoofing your domains.

Visibility Into Supplier Risks

Email Fraud Defense goes beyond DMARC implementation by providing visibility into your supplier risk. The Nexus Supplier Risk Explorer feature automatically identifies your suppliers, validates their DMARC records and uncovers the risk they pose. That includes impostor threats, phishing, malware and spam. We reveal the message volume and the messages delivered from the lookalikes of your suppliers' domain. You can further investigate any potential threats. By prioritising each supplier's domain's risk level, we help you focus on the most critical incidents.

Integration with Proofpoint Email Gateway

We provide true integration between email authentication and secure email gateway. When combined with the industry-leading Proofpoint email gateway, Email Fraud Defense mitigates the risk of impostor threats by enforcing DMARC on your inbound traffic. We help you verify the DMARC reputation of a specific domain, so your gateway doesn't block legitimate email that fails DMARC for whatever reason. We also help you create override policies for valid email without compromising your security posture.

LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity and compliance company that protects organisations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data and make their users more resilient against cyber attacks. Leading organisations of all sizes, including 75 percent of the Fortune 100, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media and the web. More information is available at www.proofpoint.com.

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