

# Proofpoint E-Discovery Analytics

## Streamlining Processes and Reducing Costs with Advanced Features

### Key benefits

- Improve orchestration of e-discovery responses
- Uncover insights and greater context through enhanced visualization
- Use machine learning for greater efficiency in determining responsive content

When it comes to compliance and archiving solutions, one of the key use cases is litigation or investigation readiness. You need to be able to respond confidently and promptly to e-discovery requests and internal investigations. And in some cases, within specific time frames as mandated by laws.

With Proofpoint Enterprise Archive, we address all your basic e-discovery needs. We provide robust, built-in features for:

- Search
- Litigation hold
- Export

Organizations with heavy litigation profiles are searching for ways to

- Reduce related e-discovery costs and streamline workflows
- Improve productivity
- Simplify early case assessments

E-Discovery Analytics is a recommended add-on for Proofpoint Enterprise Archive. It offers advanced features that help modernize the orchestration of your response to e-discovery requests. It visualizes your results as it relates to search criteria. And it automates the mundane task of search and review.

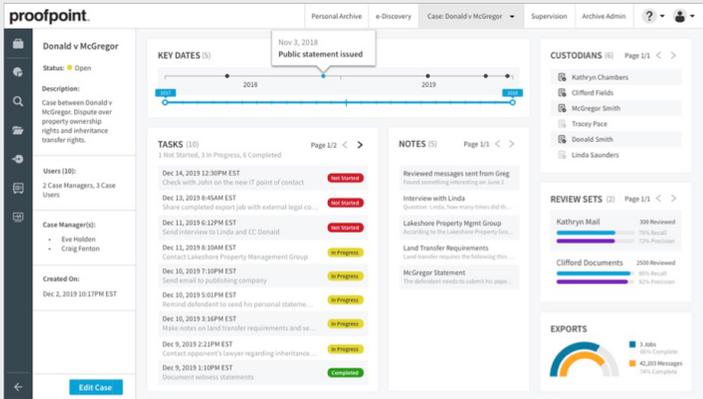


Figure 1: Case Management Dashboard

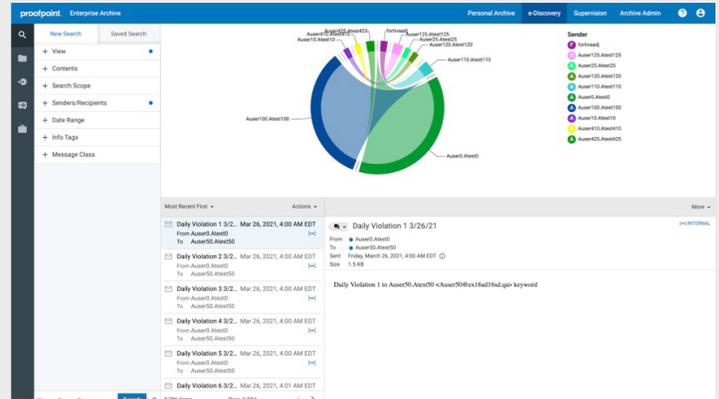


Figure 2: Visualization tools

## Improve orchestration with Case Management

Case Management enables you to organize individual e-discovery elements. That includes searches, holds, folders and exports. It puts it into a case for enhanced tracking and visibility. It offers an intuitive dashboard, providing:

- Highlights of the status of tasks
- Key dates to consider
- A list of what custodians are involved
- Related review sets and export details

It also has search within search to perform enhanced data culling to get to relevant messages. And you can provision users accordingly to limit their purview to the archive to only what’s relevant for their assigned case.

## Navigate your e-discovery workflow with an intuitive dashboard

View all aspects of your e-discovery workflow with the Case Management dashboard. You can organize searches, holds, folders, and exports into a case. And you can also track case activities with an audit trail from a single tab within the unified Enterprise Archive user interface.

## Uncover insights and greater context with visualization tools

E-Discovery Analytics offers:

- Rich analytics
- Dashboards
- Conversation threading
- Visualization features

This provides greater context and insight to reduce risk. It also means you can simplify and optimize e-discovery. And you can improve insight as your data volumes grow. It lets you:

- See communication as it happened using conversation threading
- Understand key custodians and patterns worth investigating with features like interaction analysis
- Define search criteria with greater precision using topic clustering and timeline graphing

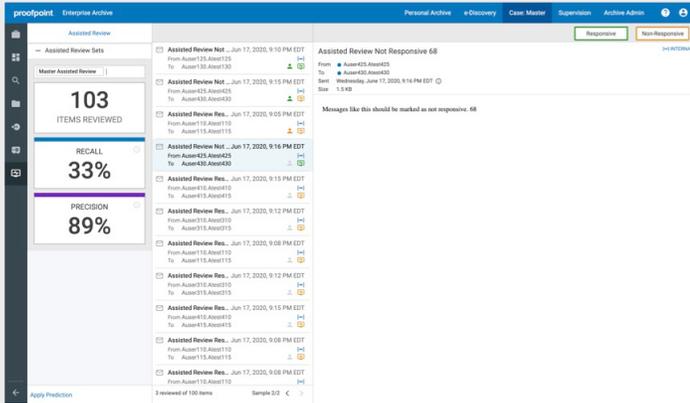


Figure 3: Technology Assisted Review (TAR)

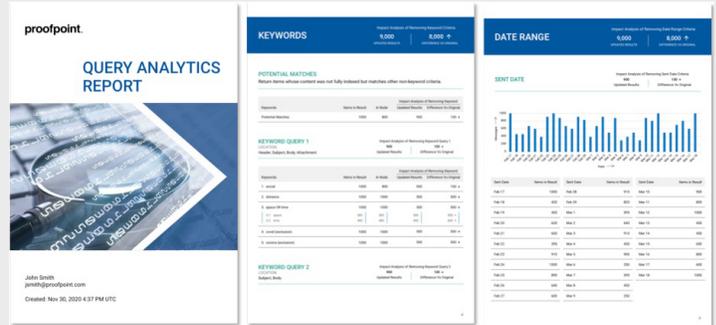


Figure 4: Query Analytics

## Apply machine learning for greater efficiency and simplicity

Technology Assisted Review (TAR) uses machine learning to automate how archived items are designated as responsive or not for a matter, based on human assessment. This reduces the amount of human review needed on documents identified as potentially non-material. It can dramatically reduce the time and cost of document review.

- Use human expertise to train the Proofpoint archive
- Identify archived items as responsive or relevant
- Use machine learning to assist in review of large document sets
- Cull document set, exporting relevant or responsive documents

## Make informed search decisions by understanding query impact

The Query Analytics feature provides PDF reports that illustrate the query impact. It highlights counts of items matching search criteria and the impact of removing specific search criteria. This helps you improve accuracy. It provides search results and reduces costs through enhanced focus on relevancy. The reports can also serve as proof of query terms and results.

### LEARN MORE

For more information, visit <https://www.proofpoint.com/us/products/archiving-and-compliance/ediscovery-analytics>.

#### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at [www.proofpoint.com](http://www.proofpoint.com).

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