

Proofpoint Essentials Email Security Partner Program

KEY BENEFITS

- Robust anti-spam and multi-layered anti-virus
- Advanced protection against malicious URLs and attachments
- Data loss prevention
- Intelligent content filtering
- Search and e-discovery cloud email archive
- Redelivery of any inbound email lost or deleted in the last 30 days
- Protection of social media properties from spam and malware
- Emergency inbox for 24/7 email continuity
- Image-scanning technology to remove illicit images

Proofpoint Essentials Email Security provides best-in-class technology in packages that are tailored to small and medium enterprises (SMEs). As a partner, you get bundled support options and dedicated resources to help make your business easier and more profitable.

PROOFPOINT ESSENTIALS PARTNER BENEFITS

Enterprise Security for SMEs

Proofpoint Essentials provides a complete, cloud-based security and compliance solution. It combines email security, social media protection, email continuity and archiving to protect SMEs from today's advanced threats, powered by our enterprise-class security technology.

Essentials stops email threats, and provides policy-based outbound protection for files and email leaving the environment. Email continuity ensures that your customers can continue emailing as normal, even when their regular service is down and archiving preserves all emails and attachments for compliance.

Payment Flexibility

Proofpoint Essentials Email Security offers month-to-month billing. And there are no long-term contracts. This gives you the flexibility to meet your customers' needs.

Multi-Tenant Partner Platform

Manage all of your customers through one interface on our centralized multi-tenant platform:

- Easily manage downstream customers
- Self-provision new opportunities
- Upgrade to other Essentials Email Security packages
- Offer 30-day trials

You can even get up to 50 free, not-for-resale licenses. This allows you to experience Essentials Email Security for yourself.

Full Channel Commitment

Essentials is available 100% through the channel. As your partner, we work closely with you every step of the way—from initial qualification to training to dedicated growth campaigns. We can also help you with upsell opportunities, product education and even closing the deal.

Your Brand, Our Technology

Put your trusted brand on our cloud security technology. We make it easy for you to customize the Essentials Email Security interface. Just upload your company logo and pick a matching color scheme. We supply the branded marketing and sales collateral to get you started.

Tailored Packages

You can meet the needs and budget of any customer with our three distinct packages. Here's how they compare:

	BUSINESS	ADVANCED	PRO
SECURITY			
Anti-Virus	✓	✓	✓
Spam Filtering	✓	✓	✓
Reporting	✓	✓	✓
Content Filtering	✓	✓	✓
Outbound Filtering	✓	✓	✓
Imposter Email Protection	✓	✓	✓
Data Loss Prevention	✓	✓	✓
URL Defense (Sandboxing)	✓	✓	✓
Attachment Defense (Reputation)	✓	✓	✓
Email Encryption		✓	✓
Social Media Account Protection		✓	✓
CONTINUITY			
Emergency Inbox	30 Days	30 Days	30 Days
Email Spooling	30 Days	30 Days	30 Days
Instant Replay	30 Days	30 Days	30 Days
ARCHIVE			
Tamper-Proof and Offsite			✓
Search and E-Discovery			✓
Unlimited Storage (10-yr Archive)			✓
MANAGEMENT			
Multilevel Logins	✓	✓	✓
Domain Management	✓	✓	✓
Email Logs	✓	✓	✓
Active Directory Sync	✓	✓	✓
MSP/CHANNEL PROGRAM			
Support for Customers of any Size	✓	✓	✓
No Minimum Order per Customer Required	✓	✓	✓
PRICING			
MSRP (Monthly)	\$2.75	\$3.75	\$5.33

LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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