

Proofpoint Managed Security Awareness

Optimize your security awareness program with help from the experts

Key Benefits

- Leverage our deep experience in developing and delivering tailored programs that align to your objectives
- Rely on us to manage administrative and deployment tasks so you can prioritize more strategic initiatives
- Maximize your investment in the Proofpoint Security Awareness Platform and focus on advancing your security culture

Proofpoint Managed Security Awareness helps you optimize the value of your investment in our Proofpoint Security Awareness solution. It gives you access to our highly trained experts, who will work with you to deliver an ongoing, targeted security awareness program that prioritizes end-user behavior change and reduces your overall security risk.

With this service, you get a partner who will elevate your user education and make your program a key part of your defense-in-depth strategy. We will help you design, implement, document and measure an effective program that addresses the fluctuating threat landscape and aligns to your organization's culture and objectives.

Leverage Our Expertise

Our team has expert knowledge of Proofpoint Security Awareness as well as how to best use available tools and assets. We strategize around behavior change. And we design programs that align to our proven methods. We also leverage our learning framework and understanding of best practices for security awareness. Our team will help you plan and execute on many key activities. These include:

- Phishing simulations
- Knowledge assessments
- Cultural assessments
- Training assignments
- Awareness-building initiatives

Draw On Our Threat Landscape Knowledge

Our team helps you identify and address the threats that target you. World-class Proofpoint Threat Intelligence and associated awareness and training materials guide your security awareness initiatives to thwart threat actors who evolve their tactics and focus on your largest attack surface: your people.

Ensure Continuity and Progress

We help to mature your security awareness program and build a culture of security. With our service, you get access to both expertise and action. We will collaborate with you. We will guide your program. And we will take on the responsibilities of week-to-week and month-to-month execution. Whatever internal staffing challenges you might face, your program will continue as planned.

Benefit from Actionable insights

We help you gauge progress, share results and make informed adjustments. We provide executive-level insights for stakeholders across your organization. We also make recommendations for improvement. And we work with you to strengthen your culture.

Our service gives you access to regular reporting on key performance indicators. These include the following:

- Outcomes of activities like phishing simulations and training assignments
- Correlational analysis by departments, geography or roles
- Progress against baseline data
- Improvement trends and areas of concern
- Risk domains and industry benchmarking

Choose the Right Service Package

Our team supports enterprises of all sizes, which can be found across industries and regions around the globe. We don't believe in a "one size fits all" approach. And our service offerings reflect this. The following table summarizes three Proofpoint Managed Security Awareness options.

Proofpoint Managed Security Awareness Packages

	SUCCESS	SILVER*	GOLD**
Users	Up to 2,500	Up to 2,500	No min/max
Onboarding assistance	Yes	Yes	Yes
Duration of service	90 days (not renewable; option to upgrade to Silver or Gold after 90 days)	One-, two, three-year license (renewable)	One-, two, three-year license (renewable)
Meetings	As needed (max weekly) during 90-day service window	Monthly	Weekly
Simulated phishing campaign planning and deployment	One campaign (to be scheduled within the 90-day service window)	One campaign per quarter	One campaign per month
General training assignment, knowledge assessment or cultural survey		One per quarter	One per quarter
Targeted training assignment (e.g., threat- or role-based)			One per quarter

* The Silver package was previously known as the Commercial package.

** The Gold package was previously known as the Enterprise package.

LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including 75 percent of the Fortune 100, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

©Proofpoint, Inc. Proofpoint is a trademark of Proofpoint, Inc. in the United States and other countries. All other trademarks contained herein are property of their respective owners. [Proofpoint.com](https://www.proofpoint.com)