

# Proofpoint Nexus People-Risk Explorer

## Identify, assess and mitigate people-based cybersecurity risks

### KEY BENEFITS

- Understand your people-centric security risk across threat vectors and risk factors.
- Optimize risk mitigation, and lower the cost of deploying new security controls.
- Monitor your progress, and benchmark your people-centric security risk against other organizations.

The nature of work is changing. So are today's cyber threats and compliance mandates. What hasn't changed is the need to protect your people and organization from security and compliance risks. Your workforce needs to use on-premises systems and cloud applications securely, regardless of where they connect from.

That's why people must be at the center of every modern cybersecurity strategy. And to deploy a security program focused on people, you need the right visibility, controls, and integrations.

Proofpoint Nexus People-Risk Explorer makes it easy. We provide a unified view of your people-centric security risk across the Proofpoint suite and third-party products.

We help security leaders answer three important questions:

1. How do I prioritize the different types of threats targeting my employees?
2. How can I shorten the process of risk mitigation without disrupting business?
3. How can I justify my security spend and prioritize future investments?

Beyond its security benefits, framing protection through the lens of people shows your business impact to stakeholders and board members in a way that does not require a deep understanding of technology.

## The process

Mitigating the risks associated with your people is a multi-step process. We start by analyzing data from security products in your environment and identifying how users pose risk to your organization. Then we segment your employees according to their risks and suggest appropriate security controls for each group. This process helps you focus and prioritize your resources based on risk.

Integrated products include:

- Proofpoint Targeted Attack Protection
- Proofpoint Security Awareness Training
- Proofpoint Cloud Account Defense
- Proofpoint Cloud App Security Broker (CASB)

## Understand your people-centric security risk

Nexus People-Risk Explorer assigns each of your users a people-centric risk score that is determined by three factors.

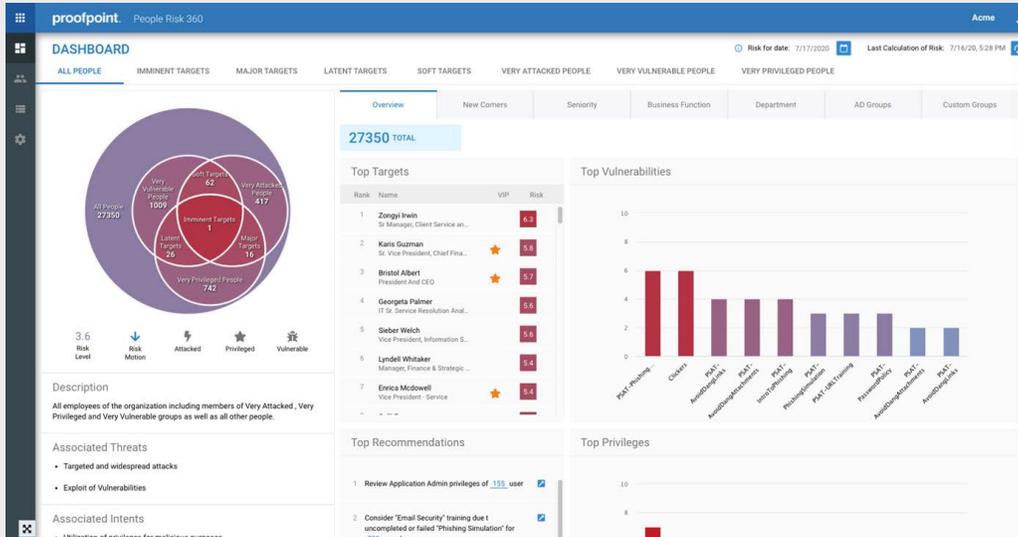
FACTOR	ATTRIBUTES	WHAT IT MEANS
How <b>attacked</b> is the person?	The person receives highly targeted, very sophisticated or high volumes of attacks.	This factor indicates that attackers are very interested in this person.
How <b>vulnerable</b> is the person?	The person is prone to click on malicious content, fail awareness training or use risky devices or cloud services.	This factor indicates that the person is likely to fall for an attack.
How <b>privileged</b> is the person?	The person can access critical systems or sensitive data. This means the person can be a prime vector for lateral movement.	This factor indicates that the person has great potential for damaging the organization if they are compromised.

The risk score reflects the diversity and severity of security threats, behavioral vulnerabilities, and access privileges. It provides a comprehensive picture of the risk each person presents to your organization. This insight enables you to easily compare people and prioritize your response, strategy and budget accordingly.

## Optimize your resources and technology investments

Deploying new security controls across your entire organization is not ideal for all users, and certainly not cost effective. We can help you focus the scope of your efforts so that you apply new controls only to the people who represent the greatest risk. We do this by segmenting your employees by their levels and types of risk factors. For each segment, we recommend mitigation actions tailored to your unique security needs and policies.

Our detailed segmentation process groups people with similar levels of risk who require the same controls. These groups are usually 1% to 5% of the total employee population, narrowing the scope of your project. By focusing on that subset of users, you can mitigate risks in less costly and more efficient ways.



### Monitor your improvements against benchmarks

With Nexus People Risk Explorer, you can calculate people-centric risk scores on a daily basis for individuals, groups and your company as a whole. In the coming weeks, you will be able to compare your results to industry peers, similarly sized entities and others in your region. You can use this insight to gauge how your organization is doing versus internal and external benchmarks.

We also enable security teams to monitor changes in their overall people-centric risk over time. You can see how effective your mitigation actions are, your progress and what adjustments to make.

### Learn more

The new era of cybersecurity is about people. Nexus People-Risk Explorer gives you the visibility, controls and integrations you need to mitigate modern threats and compliance risks. Get a unified view of people-based risk. Tailor security controls for your riskiest users. And chart your progress against peer organizations. To learn more about people-based risks and our unique people-centric approach to cybersecurity, visit [www.proofpoint.com](http://www.proofpoint.com).

## LEARN MORE

For more information, visit [proofpoint.com](http://proofpoint.com).

#### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at [www.proofpoint.com](http://www.proofpoint.com).

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