

# Proofpoint Takedown

Get swift and effective action against malicious domains and websites

## Key Benefits

- Reduce exposure of end-users, business partners and employees to malicious lookalikes of your domains
- Free up internal resources by leveraging our dedicated team to facilitate the takedown process on your behalf
- Minimize vulnerability windows for your brand and stakeholders through fast blocklist deployment and efficient takedown procedures
- Ensure compliance with industry standards and regulations for abuse reporting

This solution set is part of Proofpoint's integrated Human-Centric Security platform, mitigating the four key areas of people-based risks.



Proofpoint Takedown empowers customers to actively safeguard their brand reputation and protect their employees, customers and partners from the dangers posed by malicious sites targeting their company. It efficiently manages the process of blocking and shutting down these malicious domains to provide comprehensive protection for your company and its stakeholders.

## Effective Action Against Malicious Domains

Proofpoint Takedown provides quick intervention by automating the submission of malicious domains to blocklist providers used by many ISPs, devices, web services and security products. Apps, services and infrastructure that subscribe to these blocklists then render the domains inaccessible on various levels, typically within 24 to 48 hours.

When specific evidence requirements are met, Proofpoint will contact the appropriate providers attached to the site to request mitigation actions. This often includes the registrar, hosting provider, TLD provider or others. This comprehensive approach ensures maximum domain security and jump-starts takedown efforts by submitting evidence through the preferred reporting channels that each domain registrar or hosting provider requires.

Proofpoint Takedown enhances its effectiveness by collecting and submitting third-party threat corroboration data when available. This additional information increases the relevance of the takedown request to downstream providers. When successful, the domain is rendered inaccessible to all users through various means. These include removing the domain registration, deleting the hosted content associated with the domain or eliminating specific products such as Mail Exchange records.

This takedown process is extremely effective at neutralizing malicious domains across multiple levels. However, there are some cases where this approach may require further action. In such cases, your legal team can formally initiate a Uniform Domain-Name Dispute-Resolution (UDRP) request as described by the Internet Corporation for Assigned Names and Numbers (ICANN).

## Simplified Submission

Takedown requests can be submitted through our centralized management portal. This portal also provides a single, user-friendly interface to track the progress of ongoing takedowns and review past cases.

## Comprehensive Investigation

Our security experts use Proofpoint threat intelligence, email traffic and trusted third-party open-source intelligence (OSINT) sources to corroborate reported activity for accurate mitigation.

Based on the investigation findings, our team contacts relevant entities such as the domain registrar, hosting provider, top-level domain (TLD) provider and others.

## Multipronged Takedown Efforts

We provide dedicated resources to work on your behalf to quickly block and disrupt access to the site. We then work toward a more comprehensive mitigation result to effectively shut down the malicious activity.

We work rapidly to disrupt access to the domain by internet service providers (ISPs), devices, web services and security products. We then work toward complete registration removal.

## Optimized Tracking and Reporting

Gain real-time insights into the takedown process with detailed updates on each request and generate comprehensive reports that provide valuable metrics to analyze takedown effectiveness and optimize future strategies.

## Enhanced Integration

When integrated with other Proofpoint solutions, the takedown submission process becomes more automated, resulting in a streamlined workflow.

## LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

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### ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including 75 percent of the Fortune 100, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at [www.proofpoint.com](https://www.proofpoint.com).

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