

# Proofpoint Social Compliance Program Managers

## Make the Most of Your Compliance Investment

### KEY BENEFITS

- Gain strategic industry viewpoint
- Get insider access
- Access tailored support

Your social media compliance team is constantly stretched in different directions and working with limited resources. Over time, this often means that calibrating and updating your social compliance program falls by the wayside. Proofpoint Social Compliance Program Managers help you fine-tune and maintain your Proofpoint deployment to make the most of your compliance investment. You get deep expertise and real-world insight from our vast customer base. You also get the best risk intelligence in the business—all with a focus on your environment and business needs.

### Benefits of a Social Compliance Program Manager

#### Strategic industry viewpoint

We help you understand the compliance landscape with insights, best practices and trends from our customer community.

#### Insider access

With insider access, you stay up to date with new product features. You can draw upon our expertise to identify risks and work towards your ideal compliance posture. New features are added often, and we make sure that you can quickly and easily implement them.

#### Tailored support

Our customized support provides you with priority call handling, exclusive reporting, configuration reviews and recommendations for policy tuning.

## Gain Access to Expert Guidance

Our Social Compliance Program Managers are highly skilled. They each have several years of experience in digital compliance and social media. Here is what you can expect:

- An understanding of your organization's unique compliance goals, business requirements, network configuration and Proofpoint deployment.
- Insight on industry trends, the compliance landscape, best practices and product roadmaps affecting your business.
- Assistance with setting goals and success criteria for your Proofpoint deployment, and reports to track key metrics and progress.
- An advocate to manage and monitor interactions with our technical support team. Your Social Compliance Program Manager will proactively escalate issues and feature requests on your behalf.
- Collaboration at all levels within your organization.

## Get Regular Status Updates on Your Account

Your Social Compliance Program Manager keeps you informed with account status updates. And this is done at a pace and scope that works for you. A typical schedule may involve:

- **Weekly status calls:** Review ongoing tactical activities and assignments with technical staff who work with the system daily.
- **Monthly management calls:** Report and prioritize goals with the technical and management teams. DRAMs may also discuss relevant compliance risks and trends.
- **Periodic executive-level business reviews:** Review services and activities that we have provided in the previous period.

## Cover the Topics That Matter to You

Your Social Compliance Program Manager can tailor your support to the topics that matter most to you. These can include:

- Trend reporting and compliance landscape insights
- Upcoming strategic goals, initiatives and success criteria
- Plans for long-term projects
- Upcoming product changes
- Best practices and risk assessments
- Upcoming strategic goals, initiatives and success criteria
- How to make the most of product updates and fully leverage existing features
- Status and planned resolution of important cases

## LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at [www.proofpoint.com](https://www.proofpoint.com).

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