

Proofpoint Enterprise Content Control

Highlights

- » Cloud-based information governance service provides continuous insight into sensitive data sprawled across the enterprise
- » Automated policy sharing between Proofpoint Enterprise Privacy and Proofpoint Enterprise Content Control provides unique protection for data in motion and data at rest
- » Lightweight on-premise footprint ensures rapid deployment and simplified administration
- » Extends visibility into the full data lifecycle, including the source of the file and when it was created
- » Monitors centrally managed file servers, SharePoint, and more
- » Ensure content is compliant with corporate policy and governmental regulations

Proofpoint Enterprise Content Control is the industry's first cloud-based solution designed from the ground up to identify and remediate sensitive content sprawled across an enterprise. This simplifies the complex investigative task of determining the who, what, where and when for sensitive corporate data containing PCI, HIPAA and FINRA regulated content or high value information.

Proofpoint Enterprise Content Control seamlessly integrates with Proofpoint Enterprise Privacy to enforce policies for both data in motion and data at rest across file servers, SharePoint and more.

Why Proofpoint Enterprise Content Control?

Today, many organizations are struggling with rapid information growth. And the number of data sources by which employees are generating content—whether it be on endpoints, file servers, SharePoint or collaboration services such as Dropbox and Box—is growing every day. These are troubling circumstances for information security (IS) and regulatory compliance teams as they are continually pushed toward an information environment that they cannot control. Proofpoint Enterprise Content Control provides rapid discovery, continuous monitoring and enforcement capabilities with features that include:

Cloud-Powered, Next Generation Information Governance

Proofpoint Enterprise Content Control supports proactive information governance strategies with an enhanced, cloud-based approach designed to greatly reduce management overhead, administration and deployment complexity.

Proofpoint Enterprise Content Control supports information governance by leveraging the power of the cloud. By storing only metadata with the cloud service, Proofpoint Enterprise Content Control keeps sensitive content where it belongs—on systems that you control and monitor—while ensuring that pivotal information about violations is available 24-7-365 via secure Web portal.

Content Insights & Discovery

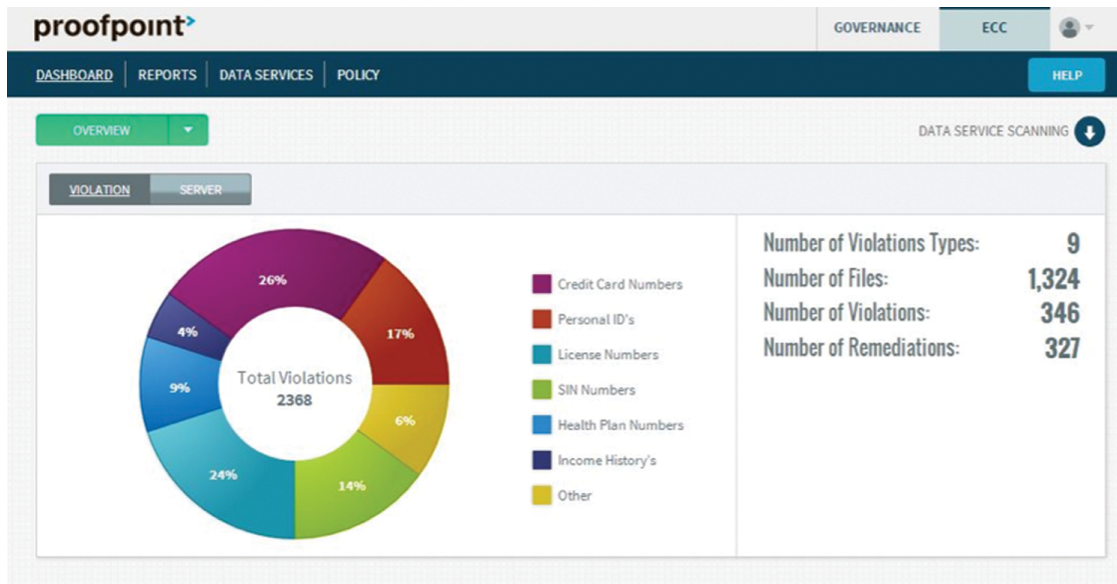
Proofpoint Enterprise Content Control provides simplified discovery of sensitive content throughout the enterprise at scale. In comparison to alternative approaches requiring a “lock-it-all-down approach” spanning people, devices and services, we enable IS and IT teams to gain awareness of issues without the complexity and inefficiency of legacy data loss prevention (DLP) solutions.

Continuous Monitoring & Remediation

Proofpoint Enterprise Content Control not only evaluates historical data across the enterprise, but also ensures that data is continually evaluated as end users create it across numerous content sources. Violations can be quarantined, copied or deleted before they are allowed to adversely affect the organization. For example, if corporate content is discovered in a Dropbox synchronization folder, the user can be alerted and the data moved to the IT and information security team's sanctioned repository.

Contextual Intelligence & Regulatory Compliance

Proofpoint Enterprise Content Control evaluates not just the metadata, but also the full text within the file. This enables IT and security departments to effectively identify credit cards, personal identification, license numbers, personally identifiable health information and more. This also enables better education of end users, and helps them to understand best practices for data management and security without hindering productivity or end user workflow.



About Proofpoint

Proofpoint Inc. (NASDAQ:PFPT) is a leading security-as-a-service provider that focuses on cloud-based solutions for threat protection, compliance, archiving & governance, and secure communications. Organizations around the world depend on Proofpoint's expertise, patented technologies and on-demand delivery system to protect against phishing, malware and spam, safeguard privacy, encrypt sensitive information, and archive and govern messages and critical enterprise information.

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