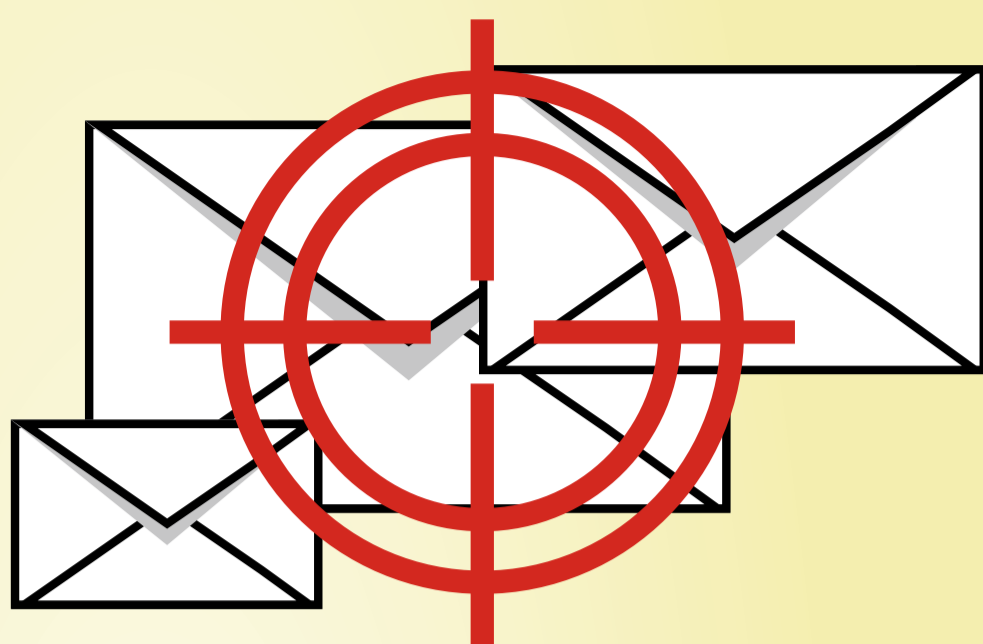


The Greatest Threat to An Organization is Sitting in Its Employee Inboxes

91%

of targeted attacks start with email



23%

 of people will always click

So, this makes humans the weakest link in the security chain

And these humans are creating a ton of data

An average user creates

2TB

per year

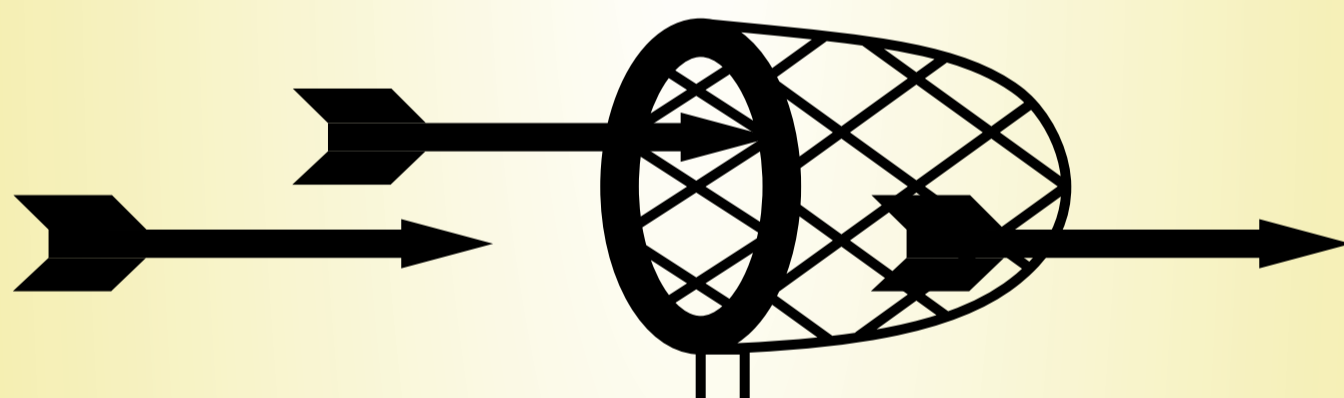
That's a whole lot of data to defend



Attackers only use .doc files, right?

FALSE

Attackers continually modify file formats to evade detection



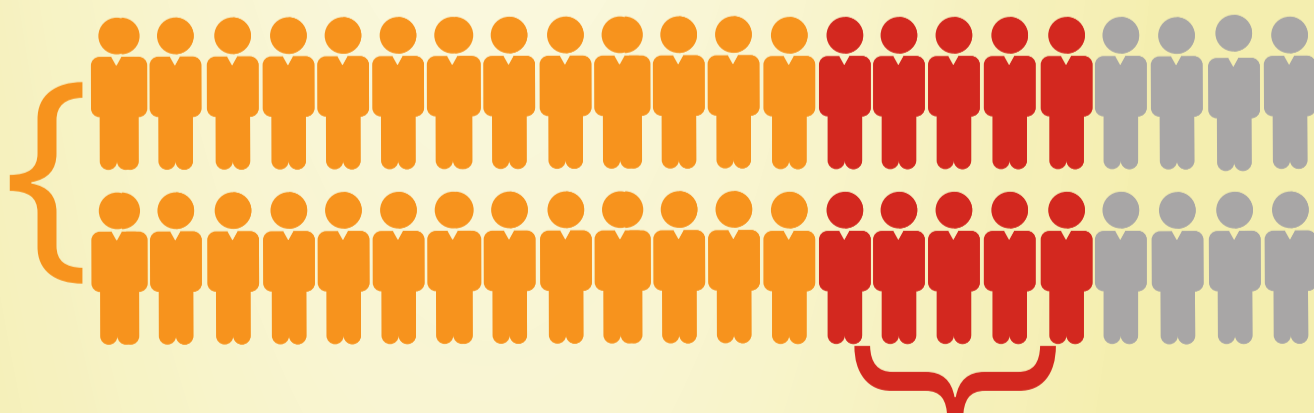
How effective are today's security tools?

Less than 1%

of widespread advanced attacks are caught by traditional security solutions like antivirus

Are We Concerned?

57% of security professionals list targeted attacks as their #1 concern



BUT, only **26%** of respondents indicated that targeted attacks were among the top three IT security spending priorities in their organization. **Go figure?**

Email is today's #1 advanced threat vector and more than 95% of email attachment-based attacks are missed by gateway antivirus solutions. Proofpoint delivers an innovative approach to protect how people work by stopping these advanced threats before they are clicked.

Learn more at proofpoint.com

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