

# INTELLIGENT SUPERVISION

## NEXT-GENERATION COMPLIANCE FOR FINANCIAL SERVICES

Financial services firms face the world’s toughest regulatory scrutiny. FINRA, SEC and IROC require formal retention and supervisory review programs for all communications. To ensure compliance and avoid risk, you need an audit-ready supervision plan.

### PROBLEM

- Review teams spend too much time searching for violations and sifting through low risk content
- Legacy solutions are outdated and haven’t kept pace with the way your firm communicates
- Regular audits require proof of supervision
- Fines, penalties and loss of integrity for non-compliance can cost millions

### SOLUTION

- Intelligent Supervision enables targeted review and full audit-readiness
- Fully integrated with Proofpoint Enterprise Archive to address regulatory retention requirements
- Broad content support, including email, Bloomberg, instant messages, social and enterprise collaboration data

### RESULTS

- Smarter review
- Flexible workflows
- Complete visibility
- Comprehensive audit-readiness

### THE CHALLENGE

Maintaining compliance in today’s regulatory landscape is a struggle. Technology has not kept pace with data growth, new content types, or the ever-evolving list of regulations. As a result, firms spend too much time meeting their compliance obligations—or paying hefty fines for failing to do so. Financial firms need a smarter supervision strategy.

### PROOFPOINT INTELLIGENT SUPERVISION

Proofpoint Intelligent Supervision is a cloud-based supervisory platform built for even the largest and most complex financial services firms. The next-generation platform helps identify, review, address and maintain audit trails for incoming, outgoing and internal correspondence. It helps you comply with all SEC, FINRA, and IROC rules far more efficiently than you can with legacy supervision systems or manual tools.

We natively support:

- Email
- Instant messages
- Enterprise collaboration platforms
- Bloomberg messaging
- Social media

That means your firm is covered for the way it communicates—both today and tomorrow.

### SMARTER REVIEW

Your reviewers don’t need to work harder; they need to work smarter. Intelligent Supervision creates less “noise” for review teams to sift through. That means you can pinpoint compliance violations faster and more accurately. Here are just a few of the benefits:

- **Advanced violation detection.** Ignore pre-approved content and waste less time reviewing false positives.
- **Intelligent sampling by message type.** Skip low-risk content, including bulk mail.
- **Violation previews.** Decide whether to review without having to read the entire message body.
- **Advanced message filters.** Target, refine and prioritize the review queue.
- **Conversation threading.** Group and review related messages in a single step.

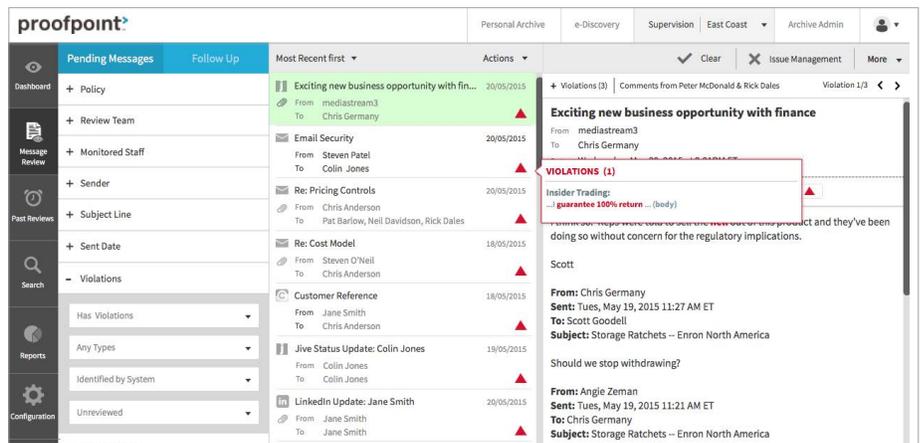


Figure 1: Intelligent Supervision violation preview

## CUSTOMIZED WORKFLOWS

A next-generation supervision solution must be flexible. It must meet the evolving needs of your business. And it must never force you to build your processes around outdated technology.

Intelligent Supervision provides a new level of flexibility to optimize your supervision strategy as your needs change. You get:

- **Customized workflows by line of business.** Isolated administration, access and reporting help maintain privacy and security.
- **Multi-tier escalation.** Provide greater scrutiny by employee or violation type.
- **Enterprise scalability.** Get proven performance for even the largest and most complex firms.

## COMPLETE VISIBILITY

Poor visibility in the supervision process can slow regulatory response. Intelligent Supervision solves this problem in three powerful ways: It identifies bottlenecks, improves collaboration and boosts productivity to reduce compliance risks.

You get rich, visual reporting tools for all archived content. Armed with actionable intelligence, you're always ready to protect your firm.

- **Real-time dashboards.** Monitor the progress of review to identify review teams that are falling behind.
- **Productivity reporting.** Compliance administrators can ensure that all reviewers are completing their assigned review work on time.
- **Real-time alerts.** Reviewers and compliance teams know when queues grow beyond set thresholds.

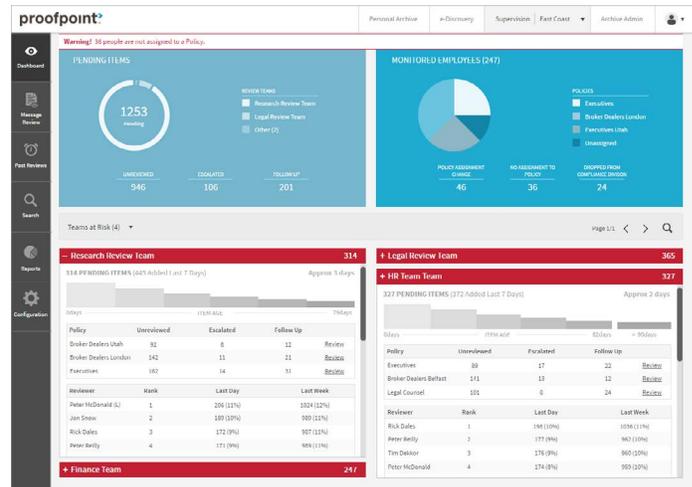


Figure 2: Intelligent Supervision Dashboard

## COMPLETE AUDIT-READINESS

Intelligent Supervision keeps you ready to respond to regulatory audit requests at a moment's notice. Here's how:

- All review activities are fully audited.
- Policy tracking allows you to demonstrate the history of rules, supervised employees, and reviewers at any point in time.
- Evidence of review reports prove you are in compliance with your stated policy.
- You can easily export the full history of review activities and comments to auditors in the industry-standard .PST format.

## INTEGRATION WITH PROOFPOINT ENTERPRISE ARCHIVE

Separate archiving and supervision tools increase management overhead and costs. Proofpoint Intelligent Supervision is fully integrated with Proofpoint Enterprise Archive for easy capture, review and reporting. Enterprise Archive allows financial organizations to govern and discover a wide range of data to address all requirements outlined by SEC 17a3-4.

Proofpoint provides FINRA, SEC and IIROC regulated firms with unmatched visibility and improved productivity to streamline regulatory compliance and reduce overall risk. For more information on Proofpoint Intelligent Supervision, please visit [www.proofpoint.com/supervision](http://www.proofpoint.com/supervision).

### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today's mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.