

PROOFPOINT ENTERPRISE COLLABORATION AND SOCIAL ARCHIVING

INTEGRATE SOCIAL AND COLLABORATIVE CONTENT INTO YOUR EXISTING INFORMATION ARCHIVE

ENTERPRISE COLLABORATION ARCHIVING CAPTURES CONTENT FROM:

- Salesforce Chatter
- Jive
- Skype for Business (on-premises and Office 365)
- And more

PROOFPOINT SOCIAL PATROL CAPTURES CONTENT FROM:

- Facebook
- Twitter
- LinkedIn
- And more

Proofpoint Enterprise Collaboration and Social Archiving captures messages and other content sent on your collaboration tools and social media for simplified archiving, compliance, and e-discovery. It converts messages into email in real time and retains them using the archiving tools you already use. With all your critical communications content in one place, you can apply uniform policy controls at a lower cost and with fewer IT hassles.

Enterprise and Social Archiving includes Proofpoint Enterprise Collaboration Archiving and Proofpoint Social Patrol.

AVOID COMPLIANCE RISKS AMID A DATA EXPLOSION

Enterprise Collaboration and Social Archiving helps you manage an explosion of conversational content on internal collaboration tools and social media.

Twitter alone has more than 550 million users, and they send more than 58 million tweets per day. LinkedIn has more than 225 million users from more than 200 countries—including executives from all the Fortune 500. At the same time, enterprises like yours are using Salesforce Chatter, Jive, Box, and other collaboration tools.

These platforms are changing promotion, market research, brand awareness, and customer service. The benefits are clear, but the risks are growing. Our solution helps you make the most of them while avoiding compliance issues amid fast-changing regulations. With Enterprise Collaboration and Social Archiving, you reduce the risk of a damaged brand, fines, and harsh e-discovery penalties.

EXTENSIBLE PLATFORM

Employ policy-based controls to capture collaborative and social content. Then manage it the same way you do any other critical information asset. We capture all conversational content and convert it to email form. So even if a user deletes the original message, you remain compliant.

COMPLIANCE...SIMPLIFIED

Automate and streamline critical compliance tasks. Our cloud-based platform lets you:

- Map to user-specific journaling destinations
- Capture content for only a subset of users
- Conditionally capture content for users, indicating record followers, and custom email tags

MODULAR ARCHITECTURE FOR FLEXIBILITY

Extend your archiving coverage as your needs change. Our channel-specific modules cover popular collaboration tools and social-media platforms. And we integrate with leading archiving solutions, including:

- Proofpoint Enterprise Archive
- Veritas Enterprise Vault
- EMC SourceOne
- Bloomberg Vault
- HP Consolidated Archive
- Smarsh
- Global Relay
- And others

LOW TCO, FEWER IT HASSLES

Enterprise Collaboration and Social Archiving offers the lowest cost of ownership and no IT management hassle. With our unique, cloud-based architecture, you can focus on policies to control social content right away—no waiting for new systems to be procured and deployed.

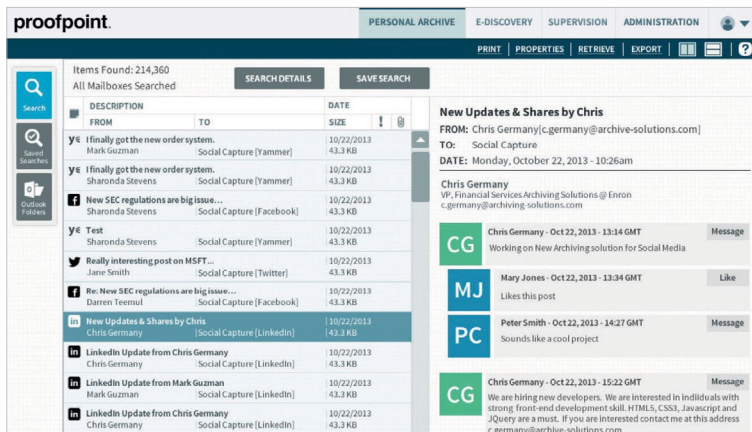


Figure 1: Captured social content displayed within Proofpoint Enterprise Archive

KEY FEATURES

With Enterprise Collaboration Archiving, your social content is fully integrated into the archiving solution that you already have in place. You don't have to manage multiple tools for electronic communication compliance.

Key benefits include:

Feature	Description
Extensible Capture	Extensible, channel-specific modules to capture data. We work with Salesforce Chatter, Jive, Skype for Business (on-premises and Office 365), LinkedIn, Twitter, and Facebook. Social posts (and associated links or attachments) can be captured for all or just some users.
Flexible Journaling	Posts can be integrated into leading information archive solutions. Just specify your internal journaling email address(es), and we handle the rest.
Policy-Based Retention	All social content is stored securely in your existing information archive. That means it adheres to your corporate electronic communications retention policy.
Robust Reporting	Through your existing archiving solution, you can report on social content alongside email content. Social conversations can be grouped like email replies.

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today's mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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