



## TOP 10 REASONS

# CUSTOMERS CHOOSE PROOFPOINT TO SECURE OFFICE 365

For organisations migrating to the cloud, Microsoft Office 365 is a whole new way of working—one that requires a whole new approach to security and compliance.

Today's cyber attacks target people, no matter where they're working or what device they're using. That's why Office 365 customers are turning to Proofpoint for truly comprehensive protection.



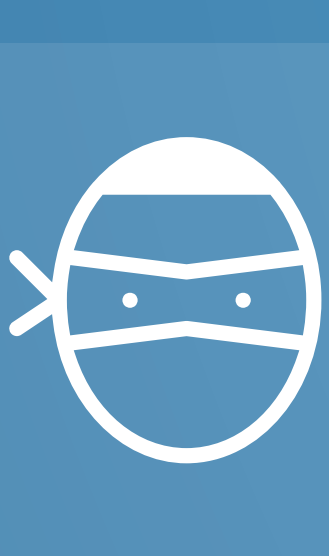
## 1 THE WORLD'S MOST EFFECTIVE PROTECTION

Over 90% of attacks start with email. That's why organisations choose us to stay ahead of today's fast-moving threats targeting their Office 365 users. Stay protected from targeted attacks, business email compromise (BEC), ransomware, and more.

We secure more than **50%** of the global Fortune 100.

## BLOCK CREDENTIAL PHISHING

Today's cyber attacks target people—especially those with access to your most critical data. Stop credential phishing emails before they reach your Office 365 inboxes.



**80%** OF BREACHES involve exploitation of stolen or weak passwords.

Verizon, "2016 Data Breach Investigations Report," April 2016.

## 2



## 3

## PREVENT BUSINESS EMAIL COMPROMISE

Detect, block, and classify email designed to trick people into sending money or sensitive data. Our multi-layered approach includes: authentication, robust email policies, dynamic classification, and data loss prevention (DLP).



**\$3.1B** BEC direct losses.

That's up **1,500%** year over year.

(FBI) "Business E-mail Compromise: The 3.1 Billion Dollar Scam," June, 2016.

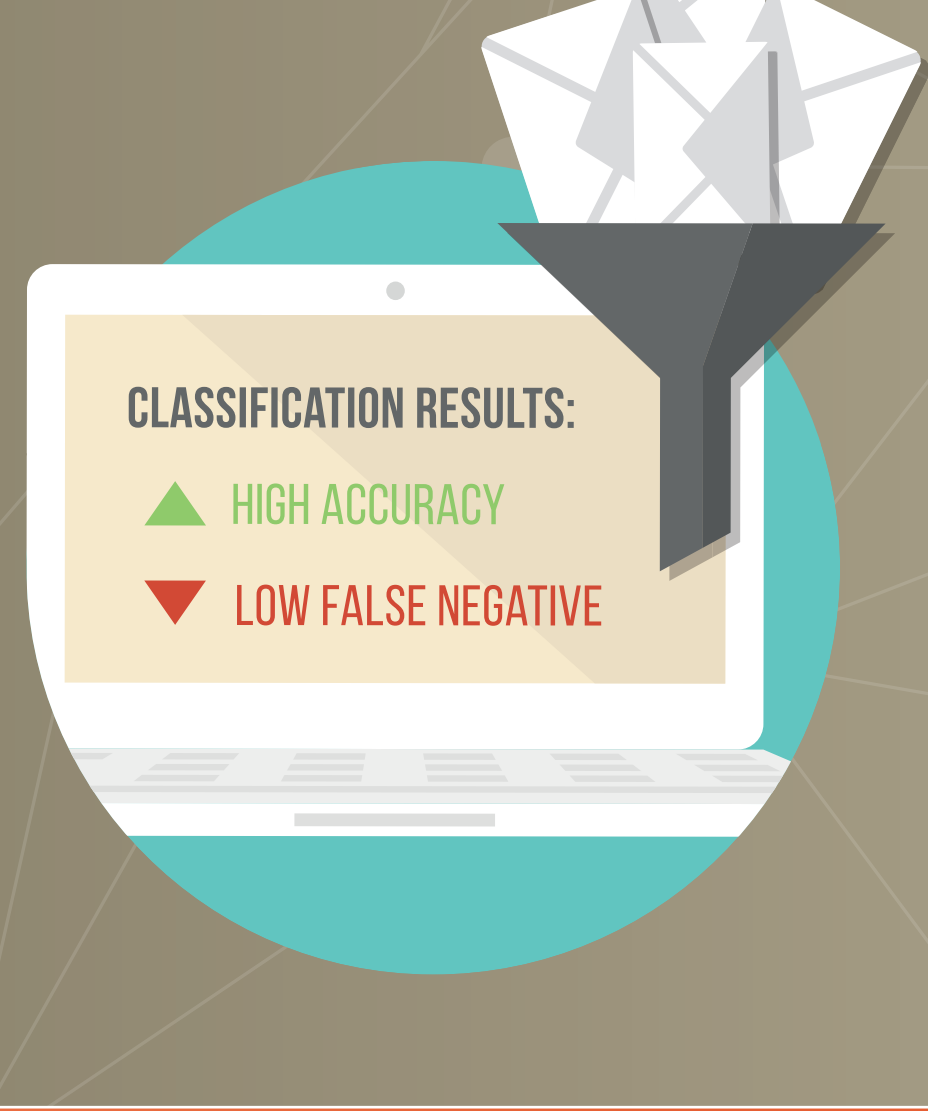
## ACCURATE BULK MAIL CLASSIFICATION

The only thing worse than bulk email slipping through your inbox filters is legitimate email being blocked.



We classify incoming email as **spam, bulk or mission-critical** with **pinpoint accuracy**.

## 4



## 5

## CLEAR CAMPAIGN VISIBILITY

Cyber attacks are not created equal. To respond effectively, you need to distinguish between broad-based campaigns and highly targeted attacks—and hunt the threats that matter most.



See who is the **threat actor**, who is **at risk**, who has **clicked** and from **what device**.

## DETAILED FORENSICS

Your incident response efforts can mean the difference between quick remediation and a costly, disruptive breach. We help you respond faster and more effectively with a wealth of forensic detail about every attack.



Compress time to **understand and verify a threat** from several hours to minutes.

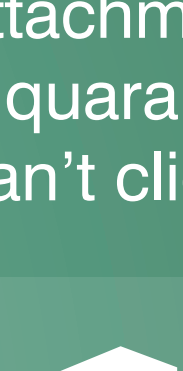
## 6



## 7

## THREAT RESPONSE AUTO-PULL

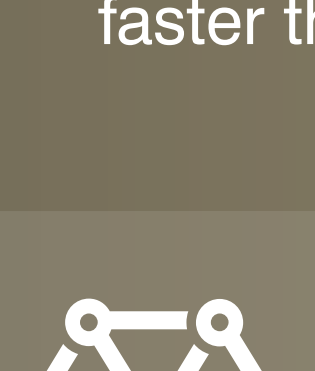
Reduce threat exposure and save hours of work per incident with our Auto-Pull feature. Auto-Pull automatically locates delivered emails with malicious URLs or attachments and pulls them into a quarantine so that your users can't click.



Works for Office 365 and on-premises Exchange mailboxes.

## EASY SECURITY ECOSYSTEM INTEGRATION

Your security tools should work together for a far-reaching, cohesive defense. We integrate your email events with the security infrastructure you already have. Get better threat intelligence, faster threat containment, and greater visibility.



Integration Partners include Palo Alto Networks, Splunk, Imperva, CyberArk, and more.

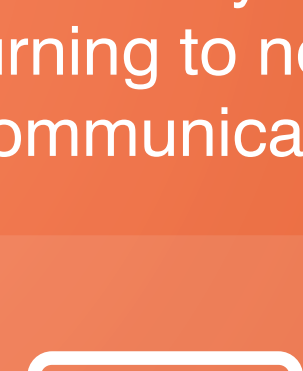
## 8



## 9

## EMAIL CONTINUITY

Modern business relies on email. In the event of an Office 365 outage, we keep your email flowing to keep your business humming. Avoid the security and compliance risks caused by frustrated employees turning to non-sanctioned communication channels.



30-day rolling email views, calendar view, and access to contacts.

## OUTSTANDING CUSTOMER SUPPORT

Our security experts help you deploy and sustain the highest level of security—no matter how your people work.



We have a **95%** satisfaction rating.

## 10



Want to learn more about how you can secure Office 365?  
[www.proofpoint.com/office365](http://www.proofpoint.com/office365)

**proofpoint**

© Proofpoint, Inc. Proofpoint is a trademark of Proofpoint, Inc. in the United States and other countries. All other trademarks contained herein are property of their respective owners.