



SEE HOW PROOFPOINT HELPS YOU **CONNECT WITH CONFIDENCE** ACROSS ALL DIGITAL CHANNELS

Manage security, compliance, and fraud in an era of digital transformation

See how companies like yours rely on Proofpoint to connect with confidence across email, the web, social media, mobile, and software-as-a-service environments.

PERKINELMER® INC.

This **global corporation** was able to shut down fraudsters evading its spam and antivirus solutions.

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GOLDEN STATE WARRIORS®

This **NBA team's** social media program is on its game protecting its brand and fans from hackers, spammers, and deviants.

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NATIONAL DEPARTMENT STORE CHAIN

A **national department** store discovered that its mobile phone security policy wasn't working and removed dangerous malware.

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BENCHMARK ELECTRONICS

An **electronic manufacturing services company** short-circuits threats by protecting against unwanted and malicious emails.

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MAJOR NETWORK OF THE SOCHI OLYMPICS

During the Sochi Olympics, this **major television network** automatically protected its social media accounts from malicious activity.

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GLOBAL TECHNOLOGY PROVIDER

When this **global technology provider** assessed all its contracted mobile phones, malicious fake apps were detected and removed.

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MEDICAL UNIVERSITY

Top medical university secures O365 users and beyond from advanced email threats and credential phishing.

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PINNACLE FINANCIAL PARTNERS

When this **regional bank** moved to Office 365, aligning protection and security across the network, web, cloud and their endpoints using Proofpoint and Palo Alto Networks Wildfire became the pinnacle of their success.

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REAL ESTATE COMPANY

Top Real Estate firm maintains trusted advisor status by putting a stop to fraudulent emails that were compromising customer communications.

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Contact us to learn more about how Proofpoint can protect your people, data and brand from advanced threats, fraud and compliance risk.

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PERKINELMER® INC.

Keeping sensitive information in and bad actors out

[Click here to read full case study >](#)

PerkinElmer helps professionals accelerate science through innovative detection, imaging, and informatics solutions.

CUSTOMER CHALLENGE

PerkinElmer employees received highly targeted emails that appeared to come from trusted sources, leaving the company vulnerable to direct financial loss. It needed innovative detection and remediation capabilities to fight email-based threats.

PROOFPOINT SOLUTIONS

- Proofpoint Email Protection
- Proofpoint Targeted Attack Protection
- Proofpoint Email DLP

RESULTS

With Proofpoint, PerkinElmer was able to:

- Reduce malicious materials getting through by more than 90%
- Effectively avoid financial and productivity loss due to email-based malicious attacks
- Prevent sensitive information from leaking through email
- Gain flexibility to tailor protection to specific needs throughout the company

CUSTOMER FACT

The PerkinElmer team of 8,000 employees worldwide helps customers solve critical issues in human and environmental health.

PROOFPOINT FACT

Proofpoint has a proven ability to stop more than 99% of highly targeted, attachment-based email attacks.

“Proofpoint TAP helped us tremendously. There has been a 99% reduction in malicious materials getting through.”

Jim Forsyth, Senior Network Engineer, Global IT Infrastructure, PerkinElmer Inc.

GOLDEN STATE WARRIORS®

Leading the NBA® on the court and in social media outreach

[Click here to read full case study >](#)

The Warriors' Social media program protects their brand and fans from hackers, spammers and deviants.

CUSTOMER CHALLENGE

Attracted by the large audiences connected to the Warriors' properties, hackers, spammers, and deviants were posting malware, phishing scams, spam, hate speech, and pornography as "attack bait." As the volume of harmful content increased, the Warriors became concerned about its brand and the overall effectiveness of their social programs.

PROOFPOINT SOLUTIONS

- Social Patrol

RESULTS

With Proofpoint, the Warriors were able to create a comfortable and safe environment that's consistent with its brand and improves customer experience. It also saves with a fixed security moderation cost, regardless of message volume.

CUSTOMER FACT

The Golden State Warriors' social media team has built a social presence that's at the forefront of the sports world, with a Facebook page that's attracted over 4.7 million "Likes" from fans around the globe.

PROOFPOINT FACT

Proofpoint protects more than 3,800 social media accounts for some of the world's largest global brands, including General Mills®, Wells Fargo®, Netflix®, Citrix® and McDonald's®.

"Social media is an important connection point to our fans around the world. We want to create a safe environment, and malicious comments undermine our efforts to enable these positive relationships. Our goal is to deliver an engaging and positive fan experience, and Proofpoint helps deliver on that objective."

Jeremy Thum, Senior Director, Digital Experience,
Golden State Warriors

NATIONAL DEPARTMENT STORE CHAIN

Detecting and eliminating mobile application threats

[Click here to read full case study >](#)

A national department store chain offering high-quality brands and bargain prices realized its mobile device security policy was asleep on the job.

CUSTOMER CHALLENGE

The department store's new chief security officer wanted to get a full understanding of all potential risks and ensure its current mobile device security policy was actually working.

PROOFPOINT SOLUTIONS

- Proofpoint Mobile Defense

RESULTS

With a Proofpoint assessment, it uncovered malicious malware from a loophole that allowed senior executives to bypass the mobile security policy and download apps at their discretion. The company immediately updated its executive policy.

CUSTOMER FACT

One item of malware uncovered an ingenious plot to steal important information and personal credentials.

PROOFPOINT FACT

Proofpoint has scanned more than 21 million iOS® and Android® apps to identify high-risk behaviors that take company and personal data.

“We thought we were protected by our security setup but we weren’t. We’re happy that we decided to do the free Proofpoint assessment, which allowed us to identify and remove dangerous malware that could have jeopardized the company.”

IT Executive, National Department Store Chain

BENCHMARK ELECTRONICS

Preventing email threats from reaching your people

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Benchmark electronics cuts phishing line and deploys proactive protection,

CUSTOMER CHALLENGE

Benchmark Electronics' mission is to design, develop, and deliver advanced technologies for defense and aerospace companies. However, the fight against imposter emails, phishing campaigns, and other malware was diverting valuable IT resources.

PROOFPOINT SOLUTIONS

- Proofpoint Email Protection
- Proofpoint Targeted Attack Protection

RESULTS

With Proofpoint, Benchmark Electronics prevented 90% of phishing and spoofing incidents and gained immediate visibility into attempted phishing attacks for proactive investigation. It also saved staff time, reduced rack space, and simplified operations with cloud-based protection.

CUSTOMER FACT

Recently, Proofpoint's cloud-based security solutions were deployed to a 360,00-user global organization in roughly a 48-hour period without incident.

PROOFPOINT FACT

Proofpoint has detected and stopped more than 100 million ransomware-infected emails in a single day.

“I’m a team of one, and our operations team includes 13 people. Proofpoint gives us breathing room. It’s been performing so well that team members have been redeployed to work on more strategic projects. I haven’t yet completely tapped into what’s possible with Proofpoint.”

Michael Krogstad, Corporate IT Manager, Security and Governance, Benchmark Electronics

MAJOR NETWORK OF THE SOCHI OLYMPICS

Cybercriminals couldn't compete with this major network's protected social media accounts during the Olympics.

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The Major Network's 66 Facebook and Twitter® accounts were protected by Proofpoint during their coverage of the Winter Olympics in Sochi.

CUSTOMER CHALLENGE

With huge audiences drawn to their social media accounts during their coverage of the Winter Olympics in Sochi, the network needed an automated solution that would efficiently and thoroughly protect its 66 Facebook and Twitter accounts during the Games.

PROOFPOINT SOLUTIONS

- Social Patrol

RESULTS

With Proofpoint on its team, the network was able to automatically handle more than 24,000 risky social comments and posts and over 800 account anomalies and policy violations during the Sochi Winter Olympics.

CUSTOMER FACT

During the Winter Olympics in Sochi, this major network protected their Facebook and Twitter accounts from risky social comments and behavior.

PROOFPOINT FACT

Proofpoint protects more than 3,800 social media accounts for some of the world's largest global brands, including General Mills®, Wells Fargo®, Netflix®, Citrix® and McDonald's®.

The network saved over 100 man days of human moderation during the Sochi Olympics with Proofpoint.

GLOBAL TECHNOLOGY PROVIDER

Updating security threats to include mobile security

[Click here to read full case study >](#)

A supplier of systems for power generation and transmission provides energy-efficient, resource-saving technologies to customers worldwide.

CUSTOMER CHALLENGE

The company wanted to make sure that the mobile phones being used for company business were free from threats.

PROOFPOINT SOLUTIONS

- Proofpoint Mobile Defense

RESULTS

The Proofpoint assessment uncovered a suspicious app that led the power systems maker to the “DarkSideLoader web store,” which imitates iTunes® and Google Play™, offering free apps with a side of malware designed to steal credentials and important data. Proofpoint shared the fake app store info with Apple® and Google®.

CUSTOMER FACT

An assessment of all contracted mobile phones and their apps revealed a suspicious app from a fraudulent publisher and Proofpoint traced it back to imitation app stores.

PROOFPOINT FACT

Proofpoint Mobile Defense detects and controls apps with risky behaviors that may lead to advanced persistent threats, spear phishing attacks on employees, and other information security.

“We were thankful for the deep investigation into the DarkSideLoader phenomenon and believe we are much safer and stronger knowing we are continuously protecting our mobile phones from threats.”

IT Executive, Global Supplier

MEDICAL UNIVERSITY

Advanced threat visibility powers protective response

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Deep visibility and understanding of specific threats is essential to protecting university users, research, and reputation.

CUSTOMER CHALLENGE

Visibility and advanced threat protection to secure communications across multiple email environments. Protect email communications regardless of user location or device.

PROOFPOINT SOLUTIONS

- Proofpoint Email Protection
- Proofpoint Targeted Attack Protection
- Proofpoint Information Protection, Email Encryption
- Proofpoint Threat Response

RESULTS

Detailed insight and instant notification of when a user clicks on a malicious link or attachment has enabled proactive response. Threats no longer go undetected for days or weeks. The IT team now knows what happened right away and can use that information to update other security tools.

CUSTOMER FACT

The university's IT team estimates that they see at least 75% fewer compromised accounts since deploying Proofpoint.

PROOFPOINT FACT

The top 10 research universities in the U.S. trust Proofpoint to protect their email environment.

“The ability to block and rewrite malicious URLs is absolutely a key benefit to us. Our users’ college emails are protected no matter where they open them, and we know that we won’t be the cause of a campaign getting into another hospital’s network.”

Messaging Architect, College of Medicine

PINNACLE FINANCIAL PARTNERS

Integration provides IT teams context they need for stronger protection

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Pinnacle Financial Partners Reaches new Heights in Visibility with Correlated Threat Defense.

CUSTOMER CHALLENGE

Moving to Office 365 required the IT team at Pinnacle to streamline operations by finding ways to integrate security operations to gain a unified view across all communication vectors.

PROOFPOINT SOLUTIONS

- Proofpoint Email Protection
- Proofpoint Targeted Attack Protection and integration with Palo Alto Networks Wildfire
- Proofpoint Information Protection, Email Encryption

RESULTS

With 30 days, Proofpoint TAP automatically synchronized suspicious findings with Palo Alto Networks Wildfire more than 2,000 times. Together, the tools caught 50 pieces of malware that otherwise would have evaded detection. Integrating both systems caught 99% of malware attacks.

CUSTOMER FACT

Before Proofpoint, Pinnacle had limited visibility into the types of threats aimed at the organization. Now they can identify sophisticated campaigns—such as the one where a malicious email was sent to 60 different employees every other day at 1 p.m.

PROOFPOINT FACT

Proofpoint Targeted Attack Protection (TAP) with Palo Alto Networks's WildFire. The result? Synchronized protection and visibility across all control points: in your network, endpoint, cloud, email, and social media platforms.

“We’re focusing on the next level, the better we can integrate solutions and correlate information, the stronger and more agile we are as a security team. And the more effective we are for the bank, our clients, and shareholders.”

Randy Withrow, Chief Information Officer for Pinnacle Financial Partners

REAL ESTATE COMPANY

Email Fraud Defense stops hundreds of thousands of fraudulent emails

[Click here to read full case study >](#)

Leading Real Estate Firm Takes Secure Customer Communications to the next Level of Trust.

CUSTOMER CHALLENGE

Fiercely defend against threats attacking or spoofing the company's brand from a non-company domain. Ensure the integrity of the company's primary one-to-one communication vehicle by stopping an avalanche of fraudulent emails being sent using their company name.

PROOFPOINT SOLUTIONS

- Proofpoint Email Fraud Defense

RESULTS

The IT team can aggressively manage its name and reputation across all channels with real-time intelligence about threats that are attacking or spoofing the company's brand from a non-company domain. Now, agents are confident they are providing a high quality customer service experience and that only trusted e-mails are delivered to clients.

CUSTOMER FACT

At the end of 14 months, Proofpoint Email Fraud Defense scanned more than 792 million emails for potential email fraud across the real estate firms two domains. It stopped more than 479,000 suspicious emails from being delivered to clients and stopped 98.81% of fraudulent emails.

PROOFPOINT FACT

Email Fraud Defense solution can eliminate the devastating impact of imposter email fraud. Leveraging the power of email authentication, we enable you to detect, block, and respond to fraudulent emails before they reach your employees, partners or customers.

“With Proofpoint Email Fraud Defense, only trusted e-mails are delivered. Clients have cleaner inboxes, and we’re not fighting with fraudsters for space in their inboxes. Ultimately, we’re making sure that our clients feel protected.”

Vice President, Information Security
