October 15, 2020

Cybersecurity Awareness Month
October is Cybersecurity Awareness Month, and 2020 has been a year unlike any other. Users are spending more time online, outside of the confines of a corporate networks. Cyber criminals are taking advantage and sending more phishing emails including business email (BEC) attacks.

Now is a great time to have conversations around security awareness training solutions. To help raise awareness of the ever-present phishing threat, we’ve created a selection of resources you can use to support your customers Cybersecurity Awareness Month Initiatives this October.

For Customers: Live Webinar
Leveraging Threat Intelligence to Drive Behavior Change
October 28, 2020
Customers will learn how threat intelligence provides a focused and current context for security awareness training. This ensures their customers’ end-users recognize and respond to ever-evolving attacks.

For Partners: Partner Education Webinar Series
Enterprise Data Loss Prevention (DLP)
November 10, 2020
Join this session to learn how Proofpoint helps organizations identity and quickly respond to Data Loss Prevention.

News to Know

**Awareness Materials:** For this year’s Cybersecurity Awareness Month program, we’re giving customers three complementary security awareness kits to educate their users.

**Blog:** Why Security Awareness Training is like Chocolate Cake

**Gartner Report:** Security Awareness Training in the Spotlight

**Podcast:** Tackling User Behavior

**Threat Report:** The 2020 State of the Phish Report takes an in-depth look at user awareness, vulnerability and resilience.