

Channel Buzz

September 14, 2020

Insider Threat Awareness

September is Insider Awareness Month, and Proofpoint's 2020 focus is on "Resilience".

Insider threats are prolific because anyone with legitimate, trusted access to an organizations systems or data – whether its careless users, disgruntled employees or compromised accounts – can be an insider threat.

Understanding what is driving the increase in frequency and cost of insider threats is important when selling Proofpoint's Insider Threat Management solution to your customers.



Virtual Events and Webinars

For Customers: Webinar

Sept 16, 2020 - Insider Threat Management

Customers will learn how to build a resilient insider threat program and speed up investigation time to reduce mitigation costs. We'll also demo Proofpoint's Insider Threat Management Solution.

[Share with Customers](#)

For Partners: Partner Education Webinar Series

Sept 15, 2020 - Insider Threat Management

Learn how your customers can benefit from an insider threat management solution to strengthen their resilience.

[Register Now](#)

Campaign Spotlight

proofpoint | observe

The Hidden Costs of Insider Threats

Campaign Overview

partners.proofpoint.com



Insider Threat Management

[View Playbook](#)

News to Know

Blog: Insider Threat Awareness Month: 10 compelling reasons why now is the time to invest in protection

Report: According to the study, the average global cost of Insider Threats rose by 31% in two years to \$11.45 million, and the frequency of incidents spiked by 47% in the same time period.

Solution Brief: Proofpoint's ObserveIT Insider Threat Management helps organizations protect against data loss and brand damage involving insiders acting maliciously, negligently, or unknowingly.

Solution Brief: Securing the remote worker and enable business continuity with Insider Threat Management.

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