

# CHANNEL BUZZ

March 23, 2020

## Get Social!

#ProtectingPeopleTogether

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### New Blog Posts

- Proofpoint revealed that the cumulative volume of COVID19-related email lures now represents the [greatest collection of attack types](#) united by a single theme that our team has seen in years, if not ever. Read our latest [Threat Landscape](#) update.
- Get visibility into COVID-19 attacks targeting organizations with [Targeted Attack Protection](#).
- Learn about Proofpoint’s complimentary offer to help secure the remote workforce. We are offering Proofpoint Enterprise customers [Proofpoint Meta](#) free until September 30<sup>th</sup>, 2020 to help relieve the pressure around preserving access to applications and therefore keeping the business running.

### Proofpoint Awarded for Excellence

- SC Media Award for [Best Email Security Solution](#)
- [2020 Cybersecurity Excellence Awards](#): Proofpoint has been recognized in 19 categories – including Most Innovative Cybersecurity Company and Best Cybersecurity Education Provider
- [CRN 20 Coolest](#) Web, Email and Application Security Companies of 2020.

### Protecting People Podcast

In our latest [episode](#), we interview Roie Cohen Duwek, Director of Security Research at Proofpoint, about privilege-based attacks. We talk about why EAC attacks are so insidious and effective and what CISOs should do to protect their employees.



#### What’s up with Symantec?

Still concerned about Broadcom’s new go to market – or lack thereof – with email security? See Proofpoint’s full library of [resources](#) to help you move your existing Symantec business to Proofpoint or selling into competitive accounts.

### March Webinar On-Demand

#### Protect Your Customers from the #1 Threat Vector

Email continues to be the #1 threat vector. Attackers consistently use email as the vector to launch attacks – because it works. So, your customers can’t settle for a “good enough” email security solution that doesn’t stay ahead of threats like phishing and BEC. If their current solution isn’t investing in staying ahead of these types of attack, they have a higher risk of breach and financial loss. Watch this replay to learn:

- How to leverage top business drivers to identify opportunities in your account
- How to present Proofpoint’s portfolio as the best choice for your customers
- How to use our prospecting tools to build qualified pipeline

[REPLAY](#)



Upcoming Events & Webinars