

# GLOBAL BIOTECH COMPANY SECURES EMPLOYEE PRIVACY AND CORPORATE IP

## PROOFPOINT PREVENTS WEBMAIL THREATS FROM COMPROMISING SECURITY, PRIVACY AND CORPORATE ASSETS

### THE CHALLENGE

- Protect corporate IP, trade secrets and other sensitive data
- Prevent cyberthreats from entering the company via employees' personal webmail and internet browsing
- Maintain compliance with dozens of global privacy regulations

### THE SOLUTION

- Proofpoint Targeted Attack Protection (TAP) Isolation Personal Webmail Defense

### THE RESULTS

- Users were happier and more productive because they could use the internet freely
- Threats are stopped before reaching the company's network
- Employees' personal webmail stays private
- IT can monitor activity and collect without violating workers' privacy
- Global compliance is streamlined

### THE COMPANY

It's not easy for any company to balance seamless IT service with a good employee experience and strong corporate security. For one growing biotechnology giant, it was an especially tricky challenge.

The company has employees, operations and partnerships around the world. As it grew, securing the enterprise—without slowing down its users—became more critical. It chose to protect its people and assets from cyber threats with Proofpoint.

### THE CHALLENGE

Like most global companies, the biotech company counts on friction-free collaboration. Employees work across a wide spectrum of functions. And they communicate in diverse ways. Email, social media, desktop solutions, telephony, messaging, cloud-based apps and internet services are all essential. But each one poses potential threats to intellectual property, trade secrets and other critical data.

The IT team was looking to keep people productive with the latest services and tools. But it was a tricky balancing act. Employees wanted to use the internet without constraints. The company needed to protect its systems and data while complying with data privacy laws around the world.

"We used web filtering and other solutions" said the company's chief information officer. "But addressing security in a tactical manner is not sustainable. We needed to mature our security strategy and become more systemic in our approach."

### THE SOLUTION

#### Blurring the lines between personal and professional

Employees routinely use web email services to check their personal email at work. Personal web browsing commingles with business on corporate devices. This mix opens the door to web-based attacks.

The biotech giant's IT and security teams had few options to protect assets. They could either block webmail or deploy content inspection tools. But both encroached on user privacy and frustrated workers. IT was flooded with requests for policy exceptions. Even worse, the tools were just tactical solutions. They didn't address the broader range of cyber threats and privacy requirements.

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**“Proofpoint TAP Isolation Personal Webmail Defense made it simple to protect our company and employees without compromising their internet freedom and privacy.”**

Chief information officer, global biotech company

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“We needed a way to allow employees to safely access, share and make decisions based on reliable, accessible information,” said the company’s chief information officer. “At the same time, we needed a solution that we could manage and control without exposing it to employees. We chose Proofpoint TAP Isolation Personal Webmail Defense.”

### **Protection with privacy**

Personal Webmail Defense protects users from advanced threats in personal webmail. It stops threats that use malicious attachments and URLs to download malware. At the same time, it provides a web isolation service that eliminates risk to corporate assets. And it does all of this while maintaining employee privacy.

With Personal Webmail Defense, the IT team could monitor and collect data without worrying that they will inadvertently collect personal data. Now they can tailor policies to meet local data privacy regulations around the world, greatly simplifying compliance.

## **THE RESULTS**

### **Secure employees, safer company**

This biotech company solved multiple problems with one solution. Personal Webmail Defense makes workers happier, safer and more productive. Employees can browse the web freely, and threats don’t reach the company’s environment. Personal Webmail Defense keeps personal webmail personal. And it makes it much easier to ensure compliance.

“Proofpoint TAP Isolation Personal Webmail Defense makes it simple to protect our company and employees without compromising their internet freedom and privacy,” said the Chief Information Officer. “Now employees contribute to the company’s safety and security. Proofpoint enabled us to make a fundamental shift in security and solve a really tricky problem.”

## **LEARN MORE**

For more information, visit [proofpoint.com](https://proofpoint.com)

### **ABOUT PROOFPOINT**

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today’s mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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