

# PROMINENT LIFE INSURANCE ORGANIZATION

## FROM LEADING ON-PREMISES ARCHIVE SOLUTION TO PROOFPOINT ENTERPRISE ARCHIVE

### THE CHALLENGE

- Effectively move and manage the archive, since the primary data center that housed it was closing
- Manage over 200 TB of legacy data and improve slow archive search speeds
- Reduce archiving costs
- Gain the ability to properly delete emails

### THE SOLUTION

- Proofpoint Enterprise Archive
- Proofpoint Enterprise Collaboration Archiving with Archiving for Social Communications
- Proofpoint Intelligent Supervision

### THE RESULTS

- Improved search speeds to aid e-discovery
- Enabled organization to monitor employees involved in key processes with minimal resources required
- Simplified maintenance and reduced total cost of ownership

### THE COMPANY

This enterprise organization is one of the largest mutual life insurance companies in the United States. It has more than 15,000 employees in the United States and a network of over 7,000 financial representatives in more than 70 agencies nationwide. And it provides a full range of insurance products and services, including life insurance, disability income insurance, dental and vision.

### THE CHALLENGE

The organization needed to consolidate its data centers, as it was closing the primary data center that housed the archive. Leading up to the project, the security team realized that moving hundreds of TB of archival data to a new data center wouldn't be cost effective. Especially when compared to moving it to the cloud, something their existing solution couldn't do. Also, they needed to be able to capture and archive social media content. The organization also had a requirement to identify Personally Identifiable Information (PII), that may have leaked into the archive, so they could delete it according to policy.

### THE SOLUTION

#### Cloud Architecture Provides Simplified Maintenance and Guaranteed Search Result Speeds

With the pending closure of the data center, the company was forced to reconsider their on-premises solution. The team decided to move to Proofpoint Enterprise Archive. They also leveraged the robust review features provided by Proofpoint Intelligent Supervision. This helped support the organization's compliance and audit processes. Intelligent Supervision streamlined the organization's complicated compliance workflow. It also supported multiple business units with a single, consistent interface. What's more, Intelligent Supervision is fully integrated with Enterprise Archive for easy capture, review and reporting. It also allows organizations to employ policy-based controls to capture social content so that it can be managed as any other critical information asset. This provided the company with complete visibility across email, instant messages, collaboration tools and social media.

### THE RESULTS

Because of implementing these solutions, the company has eliminated the need to manage multiple tools. The team has also become more effective. They can easily identify and route potential compliance policy violations that require further review or escalation. Overall, these archiving solutions save this life insurance company greatly—in time, costs and peace of mind.

For more information, visit [proofpoint.com](https://proofpoint.com)

#### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today's mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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