

PROOFPOINT EFD360

KEY BENEFITS

- Protect your employees, customers, and business partners against all email fraud tactics
- Gain full visibility and control for all impostor threats from a single portal
- Block more threats by quickly and accurately identifying all legitimate email

Proofpoint EFD360 protects your employees, customers and business partners from all forms of email fraud. It provides the visibility and controls you need to stop impostor email attacks before they reach the inbox.

Email fraud remains highly successful for two main reasons:

- Attackers have many options when choosing people to target relative to any given organization
- Attackers have several fraud tactics they can use to avoid being blocked including display name spoofing, domain spoofing, and lookalike domain spoofing.

In other words, email fraud is a 360-degree problem. It spans multiple fraud tactics that can be used to target many stakeholders.

EFD360 gives you the visibility and controls you need to protect your employees, customers and partners from the whole spectrum of fraud tactics.

THE 360-DEGREE EMAIL FRAUD SOLUTION

EFD360 protects all stakeholders against all forms of email fraud. With EFD360, you get full visibility across all targets—employees, customers and partners—from a single pane of glass. That means you can block more threats without blocking legitimate email.

EFD360 also provides the controls you need to stop each fraud tactic—including display name, domain, and lookalike domain spoofing attacks.

CONTROLS AGAINST ALL TACTICS

yourcompany.com

Domain Spoofing


y0urc0rnpany.com

Lookalike Domain

<John Smith>

Display Name Spoofing

EMAIL AUTHENTICATION



DOMAIN MONITORING



MACHINE LEARNING CLASSIFIER AND POLICY



Visibility Across All Targets

No other security solution provides more visibility. We help you identify legitimate email quickly and accurately, and allow you to block malicious messages before they reach the inbox. From a single portal, you can see all impostor threats—regardless of the tactic used or the person being targeted. Analyzing more than 5 billion emails a day, our proprietary data spans across your employees, your customers and your business partners. You get insight you can't get from publicly available data sources.

Controls Against All Fraud Tactics

We help you solve every facet of the increasingly complex email fraud problem.

- **Dynamic classification and policy**—Proofpoint uses machine-learning capabilities to analyze the context and contents of emails based on ever-evolving email fraud characteristics. And it stops display name and lookalike domain spoofing attacks at the gateway.
- **Email authentication**—EFD360 leverages the power of DMARC authentication to help you implement email authentication quickly and safely. This allows you to block domain spoofing attacks that appear to be sent on your organization's behalf.
- **Domain monitoring**—Automate the domain monitoring process. EFD360 identifies, analyzes and flags malicious lookalike domains that are registered by third parties.

EFD360 is an integrated solution that allows you to solve the entire email fraud problem with a single vendor. With unique visibility across all targets and full control against all fraud tactics, you can confidently protect your organization from email fraud.

LEARN MORE

For more information, visit proofpoint.com.

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today's mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

©Proofpoint, Inc. Proofpoint is a trademark of Proofpoint, Inc. in the United States and other countries. All other trademarks contained herein are property of their respective owners.