PROOFPOINT ESSENTIALS DATA LOSS PREVENTION (DLP)

Always know where your private or proprietary data resides—including intellectual property, personal identification, financial information, and more—so you can simplify discovery, and quickly evaluate the data in order to make an appropriate response to any issue.

CAN YOUR ENTERPRISE RISK DATA LOSS?

As enterprise data grows, the risk of sensitive data being breached increases at an alarming pace. With data breaches making the headlines more than ever, organizations are forced to consider the safety of their data, the policies they have in place to protect it, and the strategies and tools at their disposal for breach mitigation.

Small and medium enterprises need to remove the risk of wrong material leaving the company. This includes proprietary material, offensive material, material not in compliance with government regulations or your own policies, or sensitive material addressed to the wrong person.

The best practice is to keep security and disclosure policy decisions out of the hands of individual end users. However, for various reasons, many organizations force end users to choose which content is appropriate to be sent out, and how and where to send it—too often resulting in the wrong choice and a non-compliant outcome.

BLOCK DATA LOSS AND COMPLY WITH REGULATORY POLICIES

Proofpoint Essentials eliminates the risk inherent in individuals making security and disclosure policy decisions by implementing a user-transparent, centrally based, policy-driven data loss prevention filter. Users simply send email, and the appropriate action is automatically taken.

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