Proofpoint Essentials provides small and medium-sized businesses (SMBs) with an additional layer of security. It protects your people while they fully leverage Office 365 business applications.

**Multi-Layered Protection:** Essentials provides the same enterprise-class security and visibility used by some of the world’s largest security-minded organizations. Now you can get the same protection for your biggest security risk—your people.

**Advanced Threat Protection:** Most attacks target people. They entice them to click on a link in an email or open an attachment. We leverage the advanced power of Targeted Attack Protection, our industry-leading email analysis solution, to protect your people. This unique technology provides you with advanced URL and attachment sandboxing analysis.

**Email Continuity:** The Proofpoint Essentials emergency inbox gives Microsoft Office 365 users automatic access to email when Office 365 is down. It keeps business email up and running at all times.

**Secure Email Communications:** Securing emails that contain sensitive data is one of your top priorities. No one wants to face fines, bad press and loss of customer trust for losing confidential data or customer information. Proofpoint Essentials email encryption helps you reduce the potential negative impacts of data loss by automatically encrypting email.

**Social Media Account Protection:** We can help you with social media account protection and compliance for up to three branded social media accounts. You can choose from Facebook, Twitter, YouTube and Google+. We help you monitor each account to prevent account hacking and protect from spam and malware being posted on your channels.

**Email Archiving:** Proofpoint makes use of the Microsoft Exchange journaling function, enabling you to securely store all internal and external email for up to 10 years. You can easily perform quick and extensive searches, save searches, perform legal holds and meet legal and regulatory requirements.
**Defending Against Targeted Attacks**

Microsoft provides basic email security features with Microsoft Exchange Online Protection (EOP). It relies on traditional filtering techniques like IP reputation, volume and signature-based anti-virus scans for its email hygiene services. But you need more to protect your people against today's targeted threats, especially since email is the most reliable way for threats to reach your users. More than 90 percent of targeted attacks start with email. And 99 percent of threats rely on users to run malicious code.

Essentials for Office 365 takes a people-centric approach. It delivers industry-leading email security for SMBs for malware-based threats like malicious attachments or links and malware-free threats like email fraud or credential phishing emails. With our enterprise-class solution, you can protect your users by adding security scrutiny that cannot be matched by traditional approaches.

**How Does Proofpoint Essentials Work with Microsoft Office 365?**

Getting set up on Essentials for Office 365 is simple and intuitive. You deploy Essentials between the Office 365 environment and the Internet. To route inbound mail to Proofpoint Essentials, you start by changing your MX records. After email is processed by Essentials, it is routed to Office 365. Since Proofpoint sits in front of Office 365, the Proofpoint emergency inbox is activated instantly and automatically when it detects an Office 365 email service outage. Your users can continue to access email—open, reply and compose. It’s business as usual. Outbound email is routed to Essentials before it goes to the Internet. What’s more, we have a dedicated support team to help you strengthen security for your Office 365 users. We make it easy and hassle-free—just as it should be.

**LEARN MORE**

For more information, visit [proofpoint.com](http://proofpoint.com).