

PROOFPOINT EXECUTIVE AND LOCATION THREAT MONITORING

MONITORING ACROSS SOCIAL MEDIA AND DEEP, DARK, SURFACE WEB

KEY BENEFITS

- Detect threats from all areas of the web
- Protect your key executives and locations
- Gain detailed, real-time threat monitoring
- Increase cyber intelligence and peace of mind

“PROOFPOINT’S EXTENSIVE COVERAGE ACROSS SOCIAL MEDIA, DEEP, DARK, AND SURFACE WEB MAKE IT THE ONLY SOLUTION WE TRUST TO UNCOVER THREATS TO OUR EXECUTIVE STAFF AND BUSINESS INFRASTRUCTURE.”

– Chief Security Officer
Energy Agency

Social media and the deep, dark, and surface web are hotbeds for posts and discussions that can pose significant security risks to your employees and office locations. In our modern, digitally-connected world, cyber criminals can easily identify the key people in your organization—and threaten them or plan attacks on your corporate offices.

Bad actors publish your executives' private or identifying information. Cybercrime groups plan physical attacks or protests on your highly-protected data centers or critical infrastructure entities. As part of your organization's cyber threat intelligence, it's crucial to monitor the social media and web spheres to gain visibility into all relevant threats to your key employees and locations.

Proofpoint Executive and Location Threat Monitoring helps you gain situational awareness of potential threats against your key executives and locations. Our solution crawls the far reaches of the digital world spanning millions of web pages and social sites daily to help you get in front of threats, whether they are planned, imminent, or occurring in real-time.

KEY FEATURES

Comprehensive Digital Landscape Coverage

Proofpoint Executive and Location Threat Monitoring uses a highly scalable detection system that provides in-depth scanning across all digital channels, including:

- Social media
- Surface web
- Deep web
- Dark web

Our digital coverage includes leading social platforms, such as Twitter, Facebook, and LinkedIn, as well as key forum and hosting sites in the surface, deep, and dark web like Reddit, Pastebin, and Tor-operated dot onion domains.

Sophisticated Analysis Eliminates Noise

Our threat intelligence systems analyze more than 15 million deep, dark, and surface web pages daily. Our patent-pending Deep Social Linguistic Analysis (DSL) uses over 125 natural-language-processing algorithms to monitor content and identify security threats, executive impersonation, and other risks to your people and places. We discover the most critical and relevant threats and eliminate the noise of false positives and non-threatening web chatter.

You can filter results from the sources that matter most to you, whether it's social networks, the deep/dark web, or both. No other technology detects, classifies, and manages security-risk content more accurately. The quality of our intelligence and breadth of digital coverage means accurate discovery of risks that represent a physical or reputation threat to your key employees and locations.

Superior Visibility to Assess Risk

Our Threat Center dashboard provides detailed visibility of the threats to your organization and quick drill down to gain situational awareness. When a threatening or damaging message is posted, Executive and Location Threat Monitoring uncovers the content and assigns a classification to help you understand the type of risk it poses to your business. Our classifications by risk category let you assess:

- Physical threats to employees and locations
- Potential protests
- Doxing incidents
- Reputation impact
- Email compromise
- Fraudulent executive accounts

Real-Time Threat Notifications

Executive and Location Threat Monitoring delivers instant notifications and reports when a threat is made against your key executives and locations, including when a fraudulent social account that impersonates your key people or brands is activated. Additionally, you'll receive an alert when our solution discovers personal or corporate information that can be used for doxing or account compromise. Integration with takedown providers and remediation workflow make it easy to track outcomes.

LEARN MORE

To learn more visit proofpoint.com/executive-and-location-protection



David Wallace - The Paper Co.
Person
Policy Categories: Physical Threats



Darknet Troll
Crawled at 02/24/18 11:43:27 PM
We need to kill David Wallace of The Paper Co. for the domestic terrorist he is. #killDavidWallacePaperCo
[View](#)



David Wallace - The Paper Co.
Person
Policy Categories: Potential Doxing



Internet Creeper
Tweet at 02/24/18 10:31:49 PM
**Time to tell David Wallace to drop them as a client. This might be old but... David Wallace, The Paper Co. CEO
email: dwallace82@papercompco.com
cell: 800-555-1234
home address: 410 Paper St., Scranton, PA 18503**
[View](#)



The Paper Co. HQ - Scranton, PA
Location
Policy Categories: Protest Language



Activist Organizer
Crawled at 02/24/18 11:43:27 PM
ActiveEnergyProtestUSA to hold rally outside of SFO&E headquarters tomorrow morning at 9am. #ProtestSFO&E
[View](#)



David Wallace - The Paper Co.
Person
Policy Categories: Email Compromise



files.findemailpw.onion
Tweet at 02/24/18 10:31:49 PM
**dwallace82@papercompco.com: paperman15
davidwallace82personal@gmail.com: walla82
davewallacecollege@yahoo.com: dwall99**
[View](#)

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today's mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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