

# LEVEL ONE

# DIGITAL RISK: FUNDAMENTALS OF SOCIAL PATROL

## FORMAT

Web-Based Training (WBT)

## DURATION

15 minutes

## PREREQUISITES

System Administrators

## PREREQUISITES

None

## REGISTRATION

Contact [training@proofpoint.com](mailto:training@proofpoint.com) for registration information

This introductory course provides an overview of Digital Risk: Social Patrol including a review of product use cases, benefits, features, digital compliance and user success stories.

## COURSE OUTLINE

### Lesson 1: Digital Risk Overview

Describes the increased risk associated with the use of corporate and employee social media accounts Introduction, permissions and accessing Digital Risk system settings

### Lesson 2: Use Cases

Describes uses of Social Patrol for protection against digital risk

### Lesson 3: Patrol Advantages

Describes the seven benefits associated with the Social Patrol product

### Lesson 4: Social Patrol Features in a "Flash"

Learn about key concepts associated with the Digital Compliance product including: Dashboard and Reporting, Content Supervision, Archive Delivery, Compliance Policies, Social Selling, Profile Management and Review Options

### Lesson 5: User Success Stories

Understand the digital challenges of today and the successes of implementing and using Social Patrol and Digital Compliance

## ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT) is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 100, rely on Proofpoint to mitigate their most critical security and compliance risks across email, the cloud, social media, and the web. No one protects people, the data they create, and the digital channels they use more effectively than Proofpoint.combat modern advanced threats.

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