

PROOFPOINT AND OKTA PARTNERSHIP

BOOST YOUR CREDENTIAL PHISHING DEFENSE WITH AUTOMATED INCIDENT RESPONSE VIA IDENTITY-DRIVEN SECURITY

Proofpoint and Okta are working together to make security orchestration faster and easier. This integration of best-of-breed solutions provides you with accurate, timely response to credential phishing attacks.

Cybersecurity teams are constantly faced with credential phishing attacks. These attacks are both high in volume and highly targeted. Most are launched by URLs embedded in email. While prevention is ideal and critical, these threats are difficult to detect and confirm. This is because most credential phishing URLs are hosted on compromised, legitimate websites with good reputation. Attackers then wait until after an email has passed through the gateway and into the inbox before changing the web page to steal usernames and passwords. Even after threats are detected, disjointed security systems often add complexity to the challenge of cleanup.

This integration includes the following products:

- **Proofpoint Threat Response Auto-Pull (TRAP).** TRAP enables your messaging and security administrators to move detected malicious or unwanted messages to quarantine after delivery. It tracks forwarded mail and distribution lists and creates an auditable activity trail. This minimizes your threat exposure and eliminates the possibility of reinfection. TRAP is part of the Proofpoint Threat Response security orchestration platform. This means all Threat Response users can achieve the same benefits as TRAP.
- **Okta Identity Cloud.** The Okta Identity Cloud is an integrated platform offering identity-driven security through products like Okta Adaptive Multi-Factor Authentication (MFA). Okta MFA delivers strong authentication across your users, applications and devices. It also provides simplicity and usability for admins and users alike. And it gives you intelligent access policies based on login context.

HOW THE INTEGRATION WORKS

We make it easy for you to link Proofpoint TRAP with Okta Identity Cloud. TRAP detects when a user has clicked on a malicious URL and has accessed the web page. You can automatically enable step-up authentication for the account, to mitigate the risk of compromise. The user must then reauthenticate to confirm his or her identity, using multiple factors and according to policy, before accessing any corporate system.

As a joint customer, you can benefit from the integration by configuring TRAP to consume alerts from Proofpoint products. And you can configure the response actions to allow API calls into Okta to add the affected user to a group. That user group will be subject to MFA policies.

KEY BENEFITS

Response time adds up. This is especially true when you're manually confirming if a user has clicked on a malicious credential phishing URL. And if they have been compromised. And this is even before you reset the user's password or step up authentication.

With the Proofpoint-Okta integration, you have precautionary measures in place to reduce the likelihood of account compromise. Our combined solution also provides your security team with a superior user experience. They can easily verify the action taken and free up time to focus on other cybersecurity challenges, so they can stay ahead of the next attack.

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today's mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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ABOUT OKTA

Okta is the leading independent provider of identity for the enterprise. The Okta Identity Cloud enables organizations to both secure and manage their extended enterprise, and transform their customers' experiences. With over 5,500 pre-built integrations to applications and infrastructure providers, Okta customers can easily and securely adopt the technologies they need to fulfill their missions. Over 4,700 organizations, including 20th Century Fox, JetBlue, Nordstrom, Slack, Teach for America and Twilio trust Okta to securely connect their people and technology.