

# SIMPLIFIED E-DISCOVERY

## PROOFPOINT ENTERPRISE ARCHIVE AND ANALYTICS

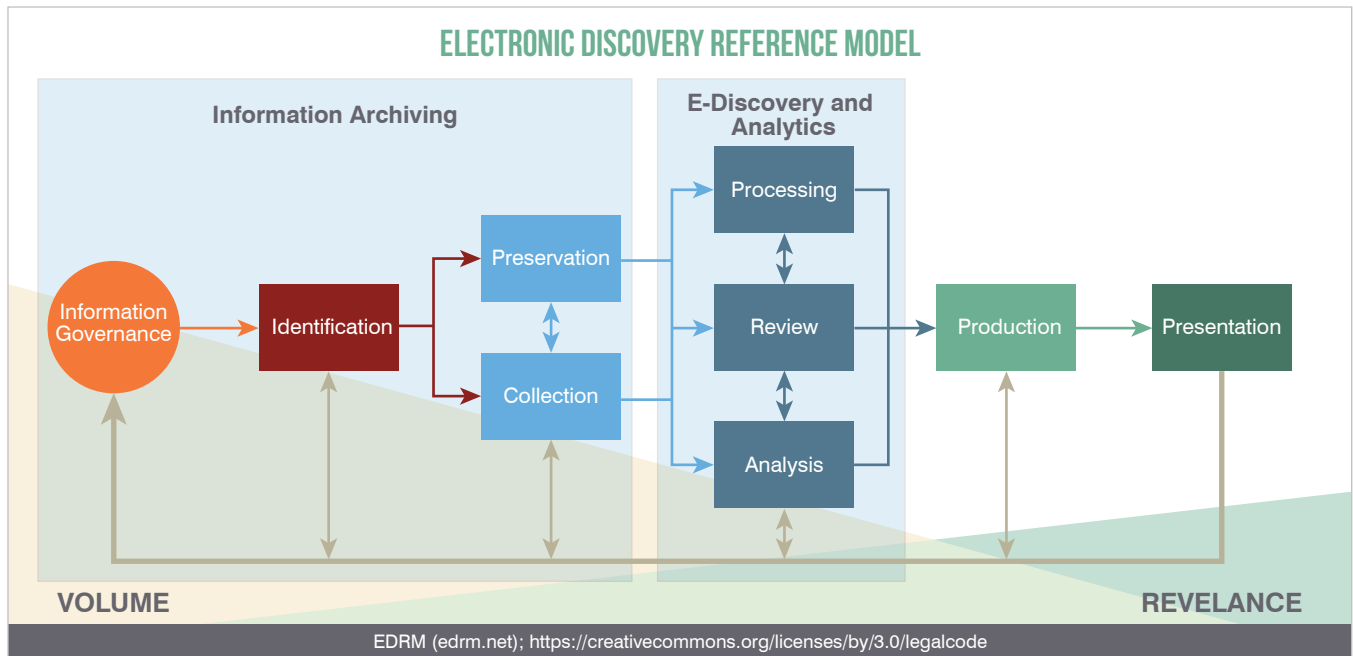
Enterprise Archive and Analytics is a next-generation solution that helps you meet the ever-present demands of potential litigation. Our proven capabilities dramatically reduce the costs of e-discovery and improve the legal defensibility of your archiving and retention processes.

### Enterprise Archive and analytics help you:

- Eliminate the hassle, time, and cost of identifying and collecting electronically stored information (ESI)
- Securely preserve email, documents, and social media in a central, searchable repository
- Preserve relevant data that is subject to legal hold
- Cull and filter unneeded data to reduce downstream legal review expense
- Easily retrieve and export relevant content for review

### ELECTRONIC DISCOVERY REFERENCE MODEL

#### Volume Relevance



Here's how Proofpoint helps you meet the standards of the E-Discovery Reference Model (EDRM):

### INFORMATION GOVERNANCE

This portion of the EDRM covers managing information on an ongoing basis to ensure its integrity, availability, and security for event-based use in e-discovery and investigations.

#### Retention policy management

With our policy management features, retention policies can be defined per company policy, evolving rules, and geographic market requirements. Changes to policy are captured with an audit trail and reporting to help document which policies had been in effect at specific times.

## Disposition management

Based upon the defined retention policies, archived content is assigned a target disposition date. In compliance with SEC 17a-4 and other standards, data cannot be disposed before then. Afterward, you can instantly dispose data without hindering the performance of ongoing search or export functions. When data is finally disposed, we ensure that it cannot be restored in human-readable form and is not available from other storage mediums, such as backups.

## IDENTIFICATION

This section of EDRM deals with finding potential sources of ESI and determining its scope, breadth and depth.

### Inclusive capture and archiving

We use a proven journal-based archiving method to ensure all content properties are captured. Our “pull-and-confirm” methodology verifies that all items are successfully archived before being removed from the journaling process.

### Proven, consistent, scalable search

We manage some of the world's largest archives. Advanced search capabilities provide consistent, defensible results—regardless of the amount of data in the archive or complexity of the search query. Some systems constantly re-index content, an approach that causes search inconsistency. But with our solutions, you'll get the same fast results every time you search.

Our intuitive user interface means that legal teams can be self-sufficient. We support full-text searches of message headers, message body, and contents of more than 500 types of attachments. And we back performance with the industry's best service-level agreement.

## PRESERVATION

This section of the EDRM deals with ensuring that ESI is protected against inappropriate alteration or destruction.

### Legal hold management

Enterprise Archive allows organizations to create an unlimited number of legal holds without involving end users. You can assign holds based upon custodian only or in combination with date range and keywords. And you can apply multiple legal holds to individual items. Newly archived content can automatically be identified for relevant holds.

## COLLECTION

This part of the EDRM deals with gathering ESI for further use in the e-discovery process, including processing and review.

### Content collection

Proofpoint Content Collector for Files fully automates the process of collecting and preserving files and documents for the duration of custodian-based holds. Content Collector for PSTs can upload PSTs on demand to meet preservation needs.

## ANALYSIS, REVIEW, AND PROCESSING

This section of the EDRM covers reducing ESI volume and evaluating ESI for content and context. This includes key patterns, topics, people and discussions.

### Content filtering, advanced search and analytics

Enterprise Archive can cull the dataset to focus on the relevant materials. Optional advanced analytics provides advanced visualizations and insight into ESI for further analysis.

### Data export

You can export relevant data to PST or EDRM XML files for integration into a litigation-review platform. The export process is fully audited and can be fully automated—no action from our support personnel needed.

#### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today's mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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