

Proofpoint Social Syndicate

Scalable Compliance for Your Digital Content

KEY BENEFITS

Streamline Compliance Review

- Avoid friction with a unified publishing and compliance process.

Publish Faster

- Scale your compliance review and publish more efficiently with automated compliance classifiers.

Enable New Content Sources

- Adopt and republish user-generated content with ease.

Marketing and sales teams are producing more digital content than ever. Regulated organizations must ensure that all of it complies with public-communications rules. For most organizations, that means manually reviewing a daily deluge of content, both static and interactive. Balancing compliance and speed isn't easy. Content comes from many sources, people, and management tools. The process is often fragmented and redundant. And long backlogs have become the norm.

That's why organizations like yours need a scalable, streamlined process for ensuring that content is compliant. Proofpoint Social Syndicate plugs into your social media management tool and simplifies compliance across your enterprise. It offers best-of-breed compliance services and enables you to manage your social presence in a single, unified hub. With Social Syndicate, your compliance teams reduce resource constraints and your marketing and sales teams are empowered to move faster with content publishing.

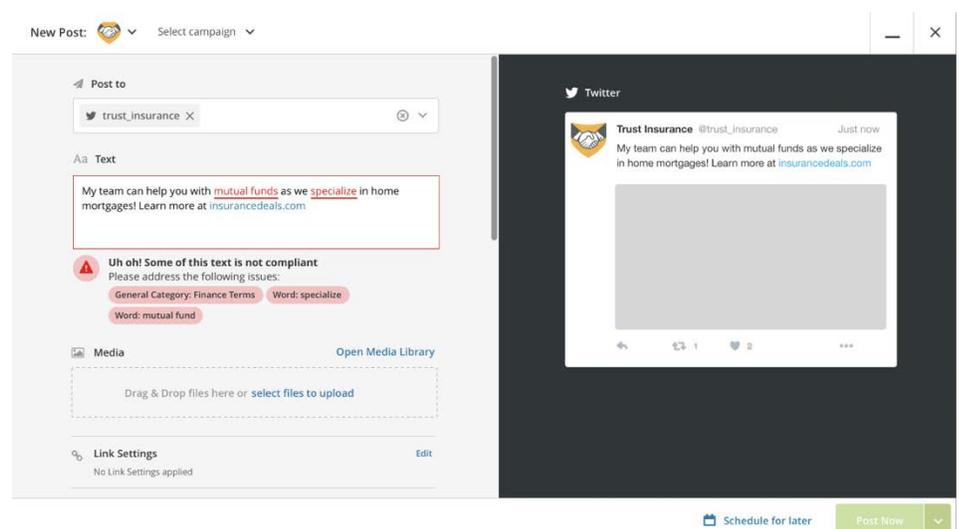


Figure 1: Social Syndicate simplifies compliance for your digital content.

KEY FEATURES

Compliance Hub

Unify and scale digital compliance. Manage content publishing and compliance from a single platform.

Automated Compliance Classifiers and Policy

Advanced language processing and a wide range of compliance policies help you accurately identify content that may pose a compliance risk. Social Syndicate covers regulations from FINRA, HIPAA, SEC, FTC, FFIEC, FCA, and more.

Pre- and Post-Publishing Workflow

Compliance teams can easily supervise workflows for pre- and post-published content.

Approved Content Library

Your content publishers can access and quickly publish approved content from many sources. We help you make the most of your content investments.

Secure Content

Automatically discover malware, inappropriate language, and simple mistakes—before they go live.



Figure 2: Powerful pre-built compliance policies automate your digital content reviews.

LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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