

proofpoint®

DIGITAL COMPLIANCE

SUPERVISION | REMEDIATION | ARCHIVING

Social selling for success

For financial organizations, empowering advisors to engage and sell on social media social selling is key to success

ADVISORS CONNECT ON SOCIAL MEDIA

Advisors join Facebook groups, connect with peers on LinkedIn, and collect followers on Twitter to deliver content directly to peers



REGULATORY SUPERVISION

FINRA, SEC, FCA, IIROC and others regulations can make engaging on social media a challenge



Digital Governance Teams



DIGITAL GOVERNANCE TEAMS

Tasked with large volumes of profile and content reviews that need to scale with company growth

NEED SCALABLE SOLUTIONS

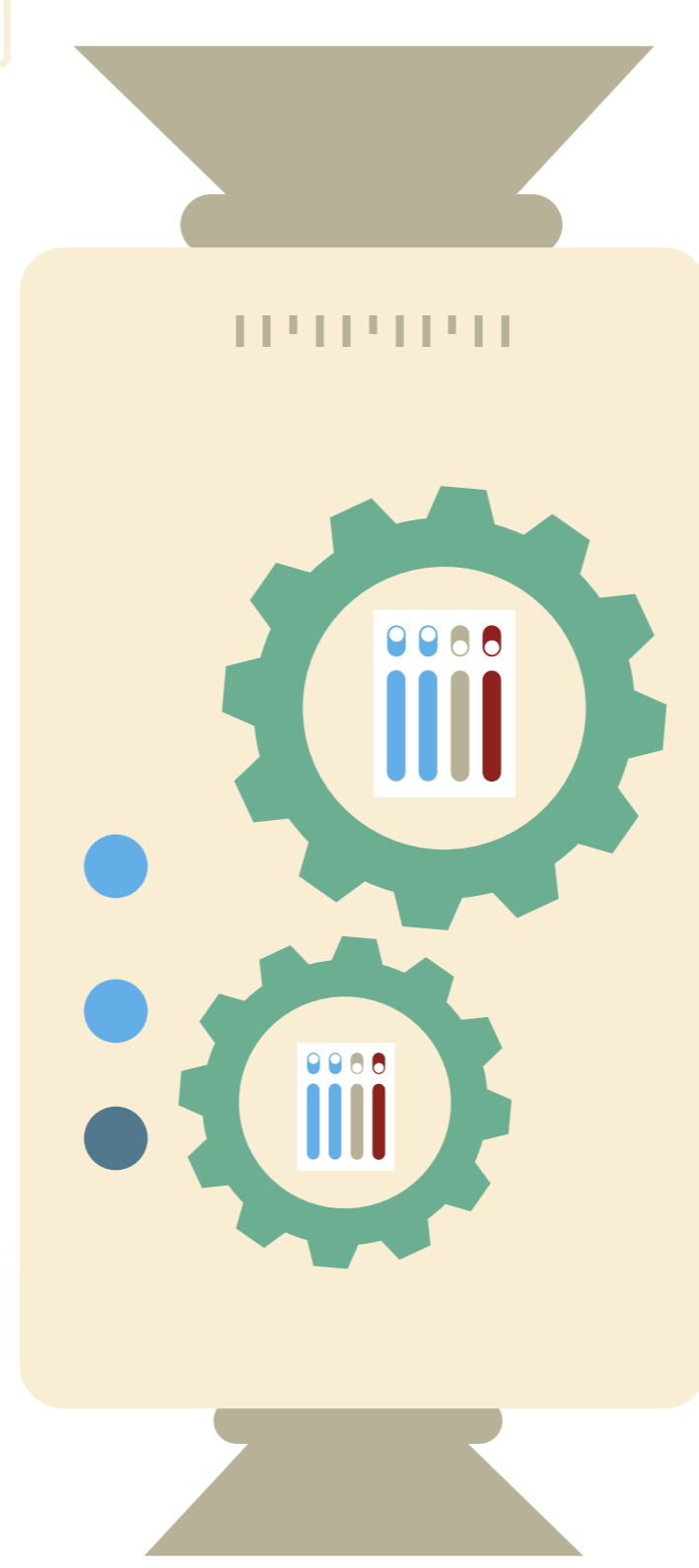
That discovers, monitors and remediates content automatically

Automate Supervisory Organization

Proofpoint Digital Compliance uses Natural Language Processing and AI to provide the most accurate supervisory tool available

300,000,000

Managing more than 300 million messages in 2018 to help customers scale their supervisory organization



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