The State of Email Fraud 2019

Email fraud is one of today's greatest cyber threats. These highly targeted email attacks are using advanced tactics to make it harder than ever to prevent.

To better understand the scope of the problem, Proofpoint analyzed more than

160,000 incidents
3,900 organizations
150 countries

IMPOSTER EMAIL CONTINUES TO SOAR

According to Proofpoint, the number of imposter email incidents saw a 78% increase in the first half of 2019 compared to the same period in 2018.

In 2018, nearly half (48%) of all organizations had more than one impersonation attempt, and more than 90% reported at least one attempt.

IMPOSTER EMAIL ATTACKS HIT EVERYONE

Imposters are impersonating employees and contacting those they believe are their colleagues, partners, customers, or clients. When these attacks succeed, they can lead to significant financial loss, data breaches, and brand damage.

TOP IMPOSTER EMAIL SUBJECT CATEGORIES

With a focus on the top 10 categories, these attacks are often crafted to appear legitimate. They include familiar language, personalization, and a sense of urgency.

IDENTITY DECEPTION TACTICS

Examine the tactics used to deceive and ensure you have the latest security measures in place to protect your organization.

EMARCS ADOPTION STATISTICS

EMARCS is one of the most powerful protection weapons to combat email fraud. As an industry standard, it can help organizations prevent and quickly respond to email fraud.

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