

# People-Centric Security Program

## Enable your Company's People-Centric Cybersecurity Strategy

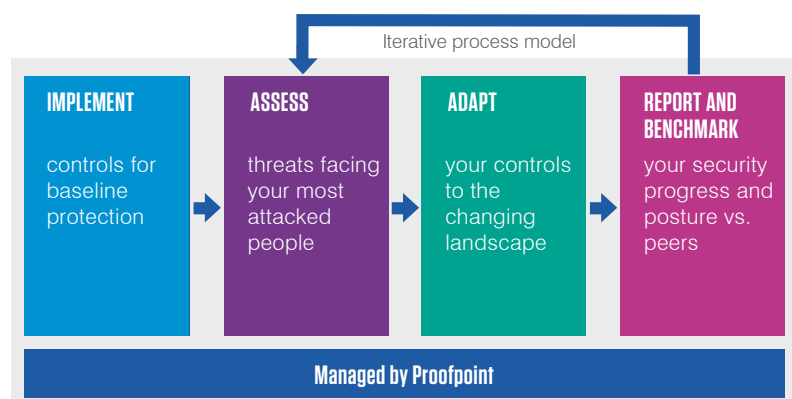
With the Proofpoint People-Centric Security Program, you can boost your people-centric security strategy. It is designed to be a continuous improvement program, where we work with you to deploy controls and assess your position in the threat landscape. We also adapt your security posture to that position and report measurable results.

### THE CHALLENGE

We understand the cybersecurity challenges you face in the trenches of product operation. And as your security information and infrastructure evolves and becomes more complex, it becomes increasingly difficult for you to act with a complete understanding of the situation.

With our unique people-centric approach to security, we can tell you who in your organization is being targeted, who your adversaries are, and how that compares to your peers. Based on those results, we provide you with actionable recommendations to improve your defenses. And we can do it within the scope of your security team's resources, and without halting business.

### PROGRAM DESIGN/PROGRAM MANAGEMENT



The program helps you implement controls for baseline protection. And it assesses the threats facing your Very Attacked People (VAPs). With that information, we propose and implement adaptations to your controls based on the changing landscape. And we report and benchmark your security progress and posture against your peers. These capabilities are backed by Proofpoint expertise. And they are coordinated by a central Proofpoint engagement manager.

### Implement Controls for Baseline Protection

Proofpoint staff will engage with your teams in deployment and tuning of products and features on an ongoing basis.

### Assess Threats Facing Your VAPs

We provide you with expert threat analysts who will individually examine your VAPs and provide insights into emerging patterns of attack.

### Adapt Your Controls to the Changing Landscape

Our experienced Proofpoint security experts will suggest and assist in implementing controls and processes (including configuration changes, end-user communications, and training material) to adapt to the specific threats facing your organization.

### Report and Benchmark Your Security Progress and Posture

We will provide board-suitable reporting on the threat landscape and your threat position relative to that of your peer group. We also deliver ongoing metrics on security posture and progress.

## LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

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#### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at [www.proofpoint.com](https://www.proofpoint.com).

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