

PROOFPOINT DIGITAL RISK PROTECTION

KEY BENEFITS

Detect and Protect Against Digital Risks

Provides real-time discovery and protection for all digital risks: brand fraud, data loss, and cyber threats

Omnichannel Coverage

Delivers holistic defense for protecting your brand and customers from digital risks across web, mobile, and social media

Complete Visibility

Threat intelligence and advanced cross-channel attack analysis help you get the insight you need to stop and respond to digital risks

Proofpoint Digital Risk Protection provides a unified solution to protect against security, brand, and compliance risks across web, mobile, and social media. It's the only solution that gives you a holistic defense for all your digital engagement channels.

DIGITAL DISCOVER

The first step for protecting your digital investments is to gain complete visibility of your digital presence. Digital Discover automatically monitors the social, mobile, and web spheres for accounts, apps, and domains associated with your brand. It detects fraudulent ones that infringe on your brand and customer trust.



Social Discover

- Discover your brand's social presence with just a few clicks
- Continuously scan for fraudulent and brand protest accounts
- Deliver automated alerts when risky accounts are detected
- Integrate with archiving solutions to automate compliance audits

Mobile Discover

- Identify mobile apps associated with your brand
- Detect and respond to risky mobile apps
- Scan official app stores and hundreds of secondary stores
- Generate reports with just a few clicks

Domain Discover

- Track suspicious domains, dormant domains, and your brand's defensive (typosquatting prevention) domains
- Detect URLs that are a part of active phishing campaigns
- Receive automatic notification when new, risky domains are detected or their takedown status changes

DIGITAL PROTECTION

Protect your corporate social media accounts and employee social media programs from attacks, malicious content, account takeovers, and other risks. Support your social media programs and your advisors' social selling efforts with automated content review and fresh, compelling content. Our cloud-delivered digital protection solutions integrate seamlessly with your accounts to protect your brand and customers.

Social Patrol

Social Patrol helps you protect your company, customers, and brand across your entire social infrastructure. Our patent-pending technology:

- Detects account takeovers
- Locks down compromised accounts
- Removes malicious content automatically
- Monitors hashtags and brand terms for reputation and security risk
- Inspects digital content for threats to your executives, employees, and physical locations
- Controls connected applications
- Prevents phishing attacks on your followers

Social Sight

Social Sight brings enterprise-class security to employee social media programs while maintaining full employee privacy and account control. It helps employees avoid embarrassing mistakes, protects against hacks, and secures collaboration between peers.

- Enables your employees to secure their social accounts
- Respects the privacy of employees' personal social media presence
- Provides visibility into social media risks across your organization
- Shares pre-approved, secure content for your employees to publish

DIGITAL COMPLIANCE

Our digital compliance solutions provide automated social media content supervision, remediation, and record retention—all from a common interface. It offers best-of-breed compliance services in a single, unified hub that links your content types, teams, and management tools. There is simply no easier way to meet social media compliance requirements.

Social Patrol

Simplify your social media compliance with pre-built content categories, policies, and reports. Within minutes, you can apply policy for your industry and regulations, including, FINRA, HIPAA, SEC, and others. Social Patrol automatically scans content across all your social media properties. When a violation is detected, you can receive an alert or have the content automatically deleted.

- Automates compliance content supervision and enforcement
- Ensures compliance with public communications and retention requirements
- Generates detailed reporting for governance and compliance audits
- Enforces social media content publishing from only authorized apps

Social Syndicate

Streamline compliance for digital content sources and publishers across your enterprise with best-of-breed compliance services in a single, unified hub.

- Eliminates redundancy and reduces costs with a unified compliance process
- Scales compliance review and enables faster content publication with automated compliance classifiers
- Adopt and republish user-generated content and data feeds

Primary Use Cases	Social Media				Web Domains	Mobile Apps
	Social Sight	Social Patrol	Social Syndicate	Social Discover	Domain Discover	Mobile Discover
Identifies legitimate and fraudulent digital assets associated with a brand				✓	✓	✓
Guards against account hacking		✓				
Automatically removes malicious content		✓				
Enables compliance and supervision for social selling		✓				
Monitors hashtags and brand-related terms for threats to brand		✓				
Monitors digital content across social media and dark web for threats to your executives and employees		✓				
Monitors digital content across social media and the dark web for threats of physical attack or protests related to your corporate locations		✓				
Ensures compliance with public communications and retention requirements		✓				
Streamlines compliance reviews for digital content sources			✓			
Secures employee social media programs	✓					

LEARN MORE

You can deploy Digital Risk Protection solutions across social, mobile, and web quickly and easily. Contact us to request a risk assessment and learn how we can protect your digital brand.

To learn more visit proofpoint.com/us/products/digital-risk-protection

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today's mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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