

Proofpoint Security Awareness Training Content

Efficiently Train Employees to Recognize and Avoid Security Risks

KEY BENEFITS

Reduce People-Centric Risk

- Assess users' vulnerabilities through simulated attacks to identify your risk
- Provide on-the-spot training to help avoid future attacks
- Test users' security knowledge
- Drive positive change with easy-to-access training modules
- Localize training for employees all over the world
- Raise security awareness with customizable materials and communications

Proofpoint Security Awareness Training provides training content based on proven Learning Science Principles that improve the effectiveness of security education. Our ThreatSim® Simulated Attacks and CyberStrength® Knowledge Assessments give you a deeper understanding of your people-centric risk. Proofpoint customers across all industries have positive things to say about our Training Modules. These help you deliver the right training to the right people at the right time to reduce your people-centric risk. Our security awareness materials reinforce the training content.



Proofpoint Security Awareness Training content includes a variety of training content and security awareness materials. Try demo versions of Proofpoint Security Awareness Training modules and view other resources at proofpoint.com/us/resources/try-security-awareness-training.

Assessment Content

Understanding your users' vulnerabilities is essential. This will help you deliver personalized security awareness training and identify broader security risks for your organization. Our ThreatSim Simulated Attacks help you assess how susceptible your users are to real-world threats. These include phishing, USB and text message attacks. CyberStrength Knowledge Assessments help you gauge how well your employees' understand key security topics.

THREATSIM SIMULATED PHISHING, USB AND TEXT MESSAGE ATTACKS

Simulated Attack Templates

Evaluate users on multiple threat types. These include malicious attachments, embedded links, USB attacks and requests for personal data. Choose from thousands of templates in more than 36 languages.

Categories of Templates:

- Cloud
- Commercial
- Consumer
- Corporate
- Proofpoint Threat Intel
- Seasonal
- Text Message (SMS)
- USB
- Vertical

Teachable Moment Landing Pages

Use "just-in-time teaching" the moment an employee interacts with a mock phishing email. These landing pages explain what happened. They also outline the dangers associated with real attacks. And, they offer advice about avoiding future attacks.

Types of Teachable Moments:

- Custom
- Embedded
- Error Messages
- Interactive
- Video

CYBERSTRENGTH KNOWLEDGE ASSESSMENTS

Custom and Predefined Knowledge Assessments

Choose from more than 400 built-in questions in a wide variety of topics or add your own. You can also choose from 17 predefined knowledge assessments in many different categories.

Predefined Knowledge Assessments:

- 55-question broad assessment
- 33-question broad assessment
- 22-question broad assessment
- GDPR
- Insider Threats
- Online Safety
- Password Protection
- Payment Card Industry
- Phishing
- Personally Identifiable Information (PII)
- Preventing Compromise
- Protected Health Information (PHI)
- Protecting Personal Data
- Securing Your Email Advanced
- Securing Your Email Fundamentals
- Security Safeguards
- Security on the Go

Training Modules

Our award-winning training modules are available in gaming, interactive and video formats. They are designed with Learning Science Principles to drive behavior change.

- The lessons are brief and focused. Modules take only five to 15 minutes to complete on average. This will keep users engaged throughout the training, so they are more likely to learn and retain the content.
- Users can be auto-enrolled into the training modules from an assessment.
- The training modules are designed for mobile devices. Users can take training anytime, anywhere, on any connected device.
- Interactive modules conform to the U.S. Section 508 standard and the Web Content Accessibility Guidelines (WCAG) 2.0 AA standard.
- Employees all over the world can take advantage of the training. Modules are available in more than 35 languages. Content is professionally translated and localized with regional references.
- Customize your content by editing module text, screens, images and questions in all locales while ensuring continued efficacy with Customization Center.

Available Training Modules

- Avoiding Dangerous Attachments
- Video: Avoiding Dangerous Attachments
- Avoiding Dangerous Links
- Video: Avoiding Dangerous Links
- Beyond Passwords
- Data Entry Phishing
- Video: Data Entry Phishing
- Data Protection and Destruction
- Email Protection Tools
- Email Security
- Email Security on Mobile Devices
- GDPR Overview
- GDPR in Action
- Identifying Compromised Accounts
- Insider Threat Overview
- Video: Insider Threat Overview
- Introduction to Phishing
- Video: Introduction to Phishing
- Malicious Insider Threat
- Mitigating Compromised Devices
- Mobile App Security
- Mobile Device Security
- Video: Mobile Device Security
- Multi-Factor Authentication (MFA)
- Password Management
- Password Policy
- Physical Security
- Video: Physical Security
- PII in Action
- PII Fundamentals
- Video: PIN and Password Protection
- Protected Health Information (PHI)
- Protecting Against Ransomware
- Safe Social Networking
- Safer Web Browsing
- Security Beyond the Office
- Security Essentials
- Video: Security Essentials
- Security Essentials (Executive)
- Social Engineering
- Spear-Phishing Threats
- Travel Security
- Understanding PCI DSS
- Unintentional Insider Threat
- URL Training
- USB Device Safety
- Workplace Security in Action

Security Awareness Materials

We offer a wide selection of awareness modules, videos, posters, images, newsletters, articles, infographics and more to reinforce training initiatives. These are designed to make cybersecurity an ongoing topic of conversation with your users. By keeping security top of mind, you can help reduce your organization's risk.

- Customize most awareness materials with your organization's logo. Access original files from the Security Awareness Materials portal.
- Most awareness materials are available in 20 languages.

Attack Spotlight: Actionable content designed to arm users against the most relevant real-world phishing attacks, techniques and lures being seen in the wild by Proofpoint threat intelligence.

- Microsoft Office 365 Credential Phishing
- DocuSign Phishing
- Phishing Campaign Delivers Dangerous Trojan
- OneDrive Phishing Campaign
- Scammers Mimic Real Banking Emails
- Domain Fraud
- Look-Alike Websites Trick Users
- Fraudulent Shipping Notifications
- Fake Browser Updates

Infographics

- Business Email Compromise Attacks
- Internet of Things
- Phishing Decision Tree
- Phishing: A Scammer's Sinister Scheme (Regular and Expanded)
- Tax-Related Schemes
- Understanding Ransomware
- And More

Newsletters and Articles

- Security-minded newsletters and articles explaining many different topics: back to school, dangerous links and attachments, holiday shopping, insider threats, passwords, phishing, physical security, travel tips and more

Awareness Videos: Introduce your employees to the importance of security awareness with these videos.

- Make a Great Save series
- Don't Let Thieves In series
- The W Files series
- Don't Be a Jan series
- Is the Cloud Secure?
- What Are BEC Attacks?
- What Is Email Fraud?
- What Is Phishing?
- What Is Ransomware?
- What Is Smishing?
- What Is the IoT?
- What Is Vishing?
- Why Is your Security Training Important?

Posters

- Avoiding Malicious Attachments
- Be Smart About Mobile Security
- Destination Unknown URL Security
- Dangerous USB Devices
- Is Physical Security on the Menu?
- Not All Offers Are as Sweet as They Seem
- And More

Miscellaneous

- Artwork and direction to create additional content
- "Cybersecurity Consequences" game
- "Lock Before You Walk" post-it notes
- Word search

Program Materials

Effective security awareness programs should include expert guidance for program administrators. They also need to provide targeted communication to key stakeholders and users about the importance of security education and how they should participate. Program materials are organized into four categories: Program Best Practices, CISO Wisdom, Communication Toolkits, and Scripted and Pre-Recorded Webinars. This content helps your security education program administrators build trust within your organization. And it's key to building a culture of security awareness.

Program Best Practices: Best practices documentation helps program administrators drive the most effective behavior change. It doesn't matter if your program is new or has been in place for a while. This content provides information about schedules, best practices and FAQs about running a program.

Communication Toolkits: These toolkits include all the internal communication resources you need to deliver a security awareness initiative at your organization. One such example is how users can implement the PhishAlarm® email reporting tool.

CISO Wisdom: These podcasts, webinars and other content are for administrators. This helps them describe the value of security awareness training to key audiences, get buy-in for more training, guide consequence model discussions and more.

Scripted and Pre-recorded Webinars: These scripted and pre-recorded webinars cover various topics, like phishing. Training administrators can use these for in-person or online training sessions.

LEARN MORE

Try demo versions of our training modules and view our security awareness materials at <https://www.proofpoint.com/us/resources/try-security-awareness-training>.

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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