

People-Centric Security Framework

Recognizing people as the new enterprise edge

Draft Now Available for Comment

Proofpoint is seeking comment on the first public draft of the People-Centric Security Framework (PCSF). This release is the first step in what will be a transparent, consensus-driven process to craft new standards for managing risks that stem from people. The public comment period closes on Nov. 30, 2020. To read the draft and offer input, visit *People-Centric Security Framework*.

The People-Centric Security Framework (PCSF) is a proposed cybersecurity framework to address the “human factor” of today’s threats. It was conceived to help CISOs better protect the confidentiality, integrity and availability of their IT environment in an era of people-based risk.

We are seeking comment on the initial draft of the framework from private and public stakeholders. We have designed the process to be transparent and driven by consensus. The goal: a technology- and vendor-agnostic set of standards for managing people-based risk that is useful to organizations of all sizes in any industry sector, region or legal jurisdiction.

Why cybersecurity needs a new framework

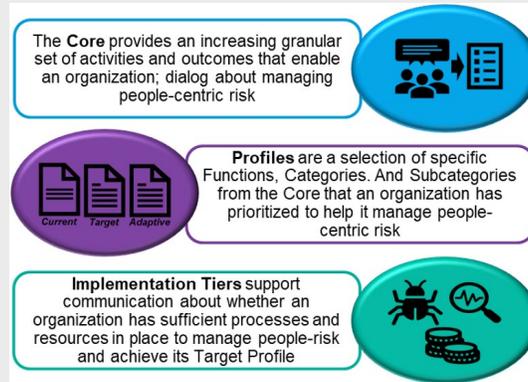
Many well-known frameworks exist to help protect data, privacy and devices. But they tend to downplay the human-focused nature of today’s cyber threats. For most environments, a new “people perimeter” has replaced traditional network boundaries.

End users: Your last line of defense

People are the bedrock of your organization’s success. They are also the weakest link in most layered defense-in-depth plans.

Today’s users work from home, coffee shops, airports and parks—places where old network perimeter strategies do not apply. To support innovation and growth as people move beyond the network, we must rethink our approach to keeping them safe.

People-centric protection can help IT, security and compliance teams make risk-based choices. And it can lead to security products and services that better mitigate today’s risks. This framework supports both by bringing the industry closer to acknowledging people as the new enterprise edge.



Framework Overview

The PCSF complements your existing risk-management processes and cybersecurity programs

The benefits of PCSF include:

- **Trust.** It identifies people-based threats to employees, business partners and supply chains. By addressing these modern risks, it can build trust among all key stakeholders.
- **Compliance.** It helps meet current compliance mandates with a holistic, information security management system (ISMS) approach that links your controls to a complete framework. The PCSF also ensures that products and services can meet future needs as threats, technologies and policies evolve.
- **Dialog.** It gives users, business partners, assessors and regulators a common vernacular for discussing people-centric risk practices.

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ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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