

PROOFPOINT ENTERPRISE CONTINUITY

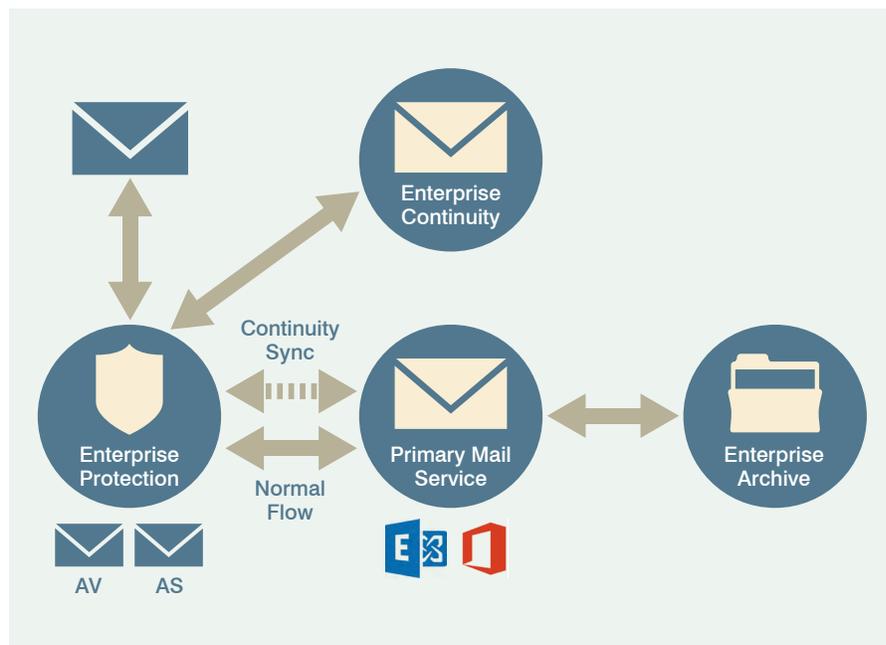
BENEFITS OF CONTINUITY

- **Continuity:** Ensure email is always available with Proofpoint Enterprise Continuity—a service that runs with no dependencies on your infrastructure or staff—even if your primary email server is down
- **Availability:** End users get full access to email either natively within Outlook or via Web portal—all without on-premise software requirements
- **Automatic:** Completely “hands off” solution that doesn’t require activation during an outage, along with fully automated recovery
- **Extensive:** Keep the most recent 30 days of email available in end user inboxes

Email is essential for business. Traditional approaches to email continuity, designed to ensure high availability with on-premise email deployments, have proven costly and ineffective and left organizations with continued outages.

Enterprises are consequently moving to purely cloud-based email services—both multi- and single-tenant—at a rapid pace. These services offer multi-nine Service Level Agreements, yet are still subject to costly outages.

Proofpoint Enterprise Continuity addresses the above issues by providing an always-on insurance policy for crucial business communications. This enables users to continue sending and receiving email in the event of an outage without requiring any action from end users or IT.



HOW DOES PROOFPOINT ENTERPRISE CONTINUITY WORK?

Proofpoint Enterprise Protection scans each message directed towards your primary email solution for viruses and spam, and then a copy of each message is compressed, encrypted and transmitted to the Proofpoint Enterprise Continuity service. In the event of an outage, end users continue to send and receive emails either natively within Outlook, or via the Enterprise Continuity Web Portal.

Enterprise Continuity is a no-maintenance service that mitigates the risk of email downtime and lost productivity.

Proofpoint Enterprise Continuity offers:

Email anytime, anywhere

Access your emergency inbox with the click of a button. Achieve instantaneous access for 30 days of email and keep your business moving in spite of an outage.

Automated failover & restoration

An outage is distressing. Automatic failover and recovery enables you to focus on restoring primary mail service knowing full well that you're covered in the interim. Once primary mail service is restored, Enterprise Continuity will automatically route messages exactly where they should be—be it the user's Inbox or Sent Items folders.

No plug-ins, no complexity

It just works. Proofpoint's approach to Continuity requires no intervention from IT, and no on-premise hardware or plug-ins to deploy or manage.

Simply accessible

Keep your business going through Outlook integration that provides a familiar end user experience. Going about business during an outage requires no action from the user.

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organizations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organizations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today's mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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