Protect PII to Protect Privacy

Personally identifiable information (PII) includes any type of data that can directly identify or be combined to identify a specific individual.

Use these best practices to protect PII:

- Share PII only with authorized individuals through approved channels.
- Only collect and store PII that’s business critical.
- Think twice before disclosing any personal information.
- Follow company policies for collecting, sharing, and storing PII.