

PROOFPOINT SOCIAL SYNDICATE

SCALABLE COMPLIANCE FOR YOUR DIGITAL CONTENT

KEY BENEFITS

Streamline Compliance Review

- Avoid redundancy and reduce costs with a unified compliance process.

Publishing Faster

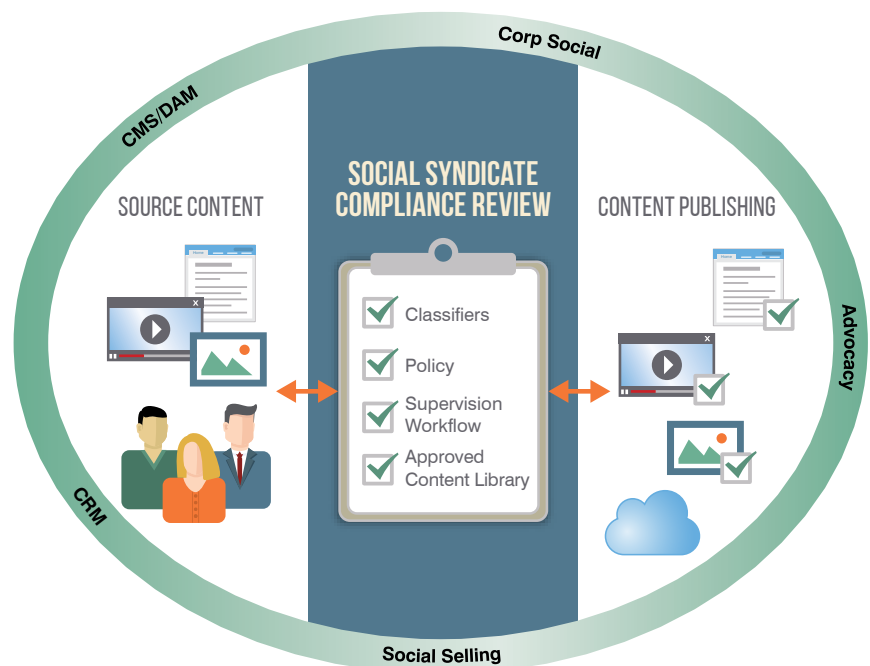
- Scale your compliance review and publish more efficiently with automated compliance classifiers.

Enable New Content Sources

- Adopt and republish user-generated content and data feeds with ease.

Marketing teams and regions are producing more digital content than ever. Regulated organisations must ensure that all of it complies with public-communications rules. For most organisations, that means manually reviewing a daily deluge of content, both static and interactive. Balancing compliance and speed isn't easy. Content comes from many sources, people, and management tools. The process is often fragmented and redundant. And long backlogs have become the norm.

That's why organisations like yours need a scalable, streamlined process for supervising that content is compliant. Proofpoint Social Syndicate simplifies compliance for digital content sources and publishers across your enterprise. It offers best-of-breed compliance services in a single, unified hub. With Social Syndicate, your compliance teams reduce resource constraints and your marketing teams are empowered to move faster with content publishing.



Social Syndicate simplifies compliance for your digital content

KEY FEATURES

Compliance Hub

Unify and scale digital compliance. A single platform links all of your content types, teams, and management tools.

Automated Compliance Classifiers and Policy

Advanced language processing and a wide range of compliance policies help you accurately identify content that may pose a compliance risk. It covers regulations from FINRA, HIPAA, SEC, FTC, FFIEC, FCA, and more.

Pre- and Post-Publishing Workflow

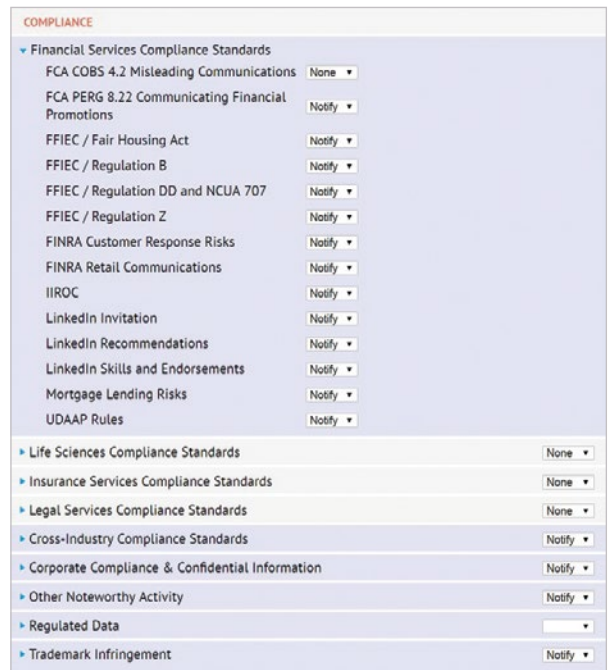
Compliance teams can easily supervise workflows for pre- and post-published content.

Approved Content Library

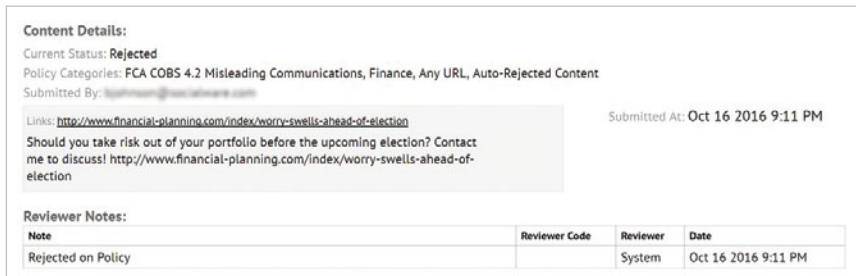
Your content publishers can centrally access approved content from many sources. We help you make the most of your content investments.

Secure Content

Automatically discover malware, inappropriate language, and simple mistakes—before they can go live.



Powerful pre-built compliance policies automate your digital content reviews



Get notified or automatically reject compliance risk content

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ:PFPT), a next-generation cybersecurity company, enables organisations to protect the way their people work today from advanced threats and compliance risks. Proofpoint helps cybersecurity professionals protect their users from the advanced attacks that target them (via email, mobile apps, and social media), protect the critical information people create, and equip their teams with the right intelligence and tools to respond quickly when things go wrong. Leading organisations of all sizes, including over 50 percent of the Fortune 100, rely on Proofpoint solutions, which are built for today's mobile and social-enabled IT environments and leverage both the power of the cloud and a big-data-driven analytics platform to combat modern advanced threats.

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