

SOLUTION BRIEF

Proofpoint Messaging Protection

Protecting communication across every channel beyond email

Key highlights

- Protect people where they collaborate
- Block malicious URLs in real time
- Get unified, multichannel visibility
- Strengthen defenses with layered protection

In today's dynamic work environment, people communicate and collaborate beyond email. They also work in many other digital channels, such as messaging, collaboration apps and social media platforms. Threat actors have recognised this shift and now exploit those channels to launch attacks.

Stop more threats with industry-leading threat intelligence

Proofpoint Messaging Protection is powered by the same threat intelligence that's behind our core email defences. The Proofpoint platform analyses more than 20 trillion URLs every year across our 2.7+ million customers. This ensures we can identify malicious URLs with a high degree of effectiveness and accuracy.

When a user clicks a link in Microsoft Teams, Slack, Zoom, an SMS message or other collaboration channels, Messaging Protection does a dynamic reputation check. If it finds malicious content, it instantly blocks access. Your employees are therefore protected against phishing, credential harvesting and malicious websites—anywhere, anytime.

Get visibility into multichannel and multistage phishing attacks

To investigate and stop attacks early, security teams need a unified view of threats. Messaging Protection delivers consolidated visibility into every URL click across email, collaboration apps, mobile browsers and more.

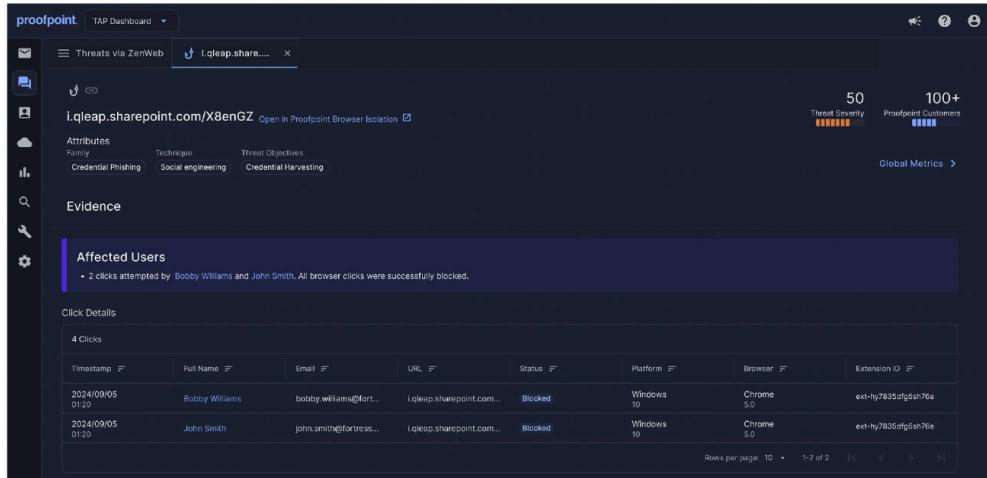


Figure 1: Messaging Protection analyzes URLs accessed by your users in real time.

This solution set is part of Proofpoint's integrated human-centric security platform, mitigating the four key areas of people-based risks.

Security teams can see who attempted to access a malicious link as well as which device they used and whether that threat was blocked. This multichannel view accelerates threat response. It also helps teams mitigate cross-channel phishing campaigns before they impact the business.

Strengthen your defence-in-depth strategy

Secure web gateways and native collaboration tools include basic protections. However, they're not designed to detect modern social engineering attacks delivered through messaging and collaboration platforms.

Messaging Protection enhances your defence-in-depth strategy with dedicated, real-time phishing protection. It works alongside your secure web gateway and other Proofpoint solutions to deliver consistent, policy-driven protection to keep your employees safe as they collaborate. You also have full visibility across communication channels. This ensures your organisation is protected against advanced, multivector threats that move beyond traditional perimeters.

Get end-to-end protection

Messaging Protection extends protection against threats across email, collaboration apps, cloud identities and the web. As a core component of Collaboration Email Security, it's unified with a host of Proofpoint solutions, including Account Takeover (ATO) Protection, Supplier Threat Protection and many more.

As a result, security teams are given a single, integrated view of multistage attacks. Additionally, they can respond faster with coordinated controls. This integrated approach strengthens human-centric defences and improves detection, investigation and remediation across the entire attack chain.

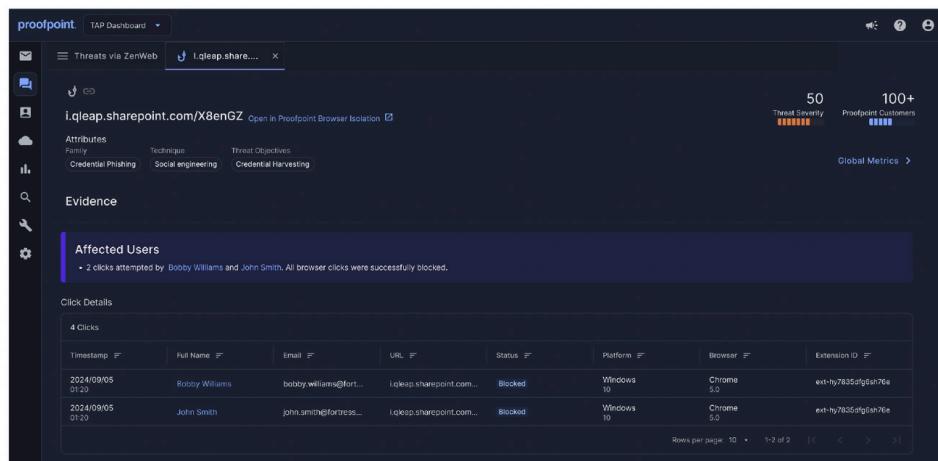


Figure 2: Messaging Protection provides a unified view of threats in multiple channels.

Proofpoint Messaging Protection is part of our Collaboration Email Security platform. For more information, visit [proofpoint.com/us/products/threat-protection](https://www.proofpoint.com/us/products/threat-protection).

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Proofpoint, Inc. is a global leader in human- and agent-centric cybersecurity, securing how people, data and AI agents connect across email, cloud and collaboration tools. Proofpoint is a trusted partner to over 80 of the Fortune 100, over 10,000 large enterprises, and millions of smaller organizations in stopping threats, preventing data loss, and building resilience across people and AI workflows. Proofpoint's collaboration and data security platform helps organizations of all sizes protect and empower their people while embracing AI securely and confidently. Learn more at www.proofpoint.com.

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