

# Proofpoint Solution Bundles

## Protect people. Defend Data.

Proofpoint provides a unique people-centric approach to cybersecurity. This starts with understanding your Very Attacked People™ (VAPs) and assessing the risk they pose to your organisation. Our threat protection and information protection solution bundles provide holistic solutions that address the modern threat landscape, extend your resources and progress with you as you elevate your security strategy. This document provides an overview of these solution bundles and explains how they can help you protect your people and defend you data.

### AI/ML Innovation Powered by Nexus Threat Graph

Proofpoint uses artificial intelligence (AI) and machine learning (ML) to protect people and defend data. AI and ML are weaved throughout our product suite to give customers complete and constantly evolving protection against a wide range of external threats. We harness nearly two decades of AI, ML and data science experience in the AI platform that powers Proofpoint products. This allows the products to effectively address a broad spectrum of cybersecurity and compliance risks.

Our Threat Intelligence and Detection stack breaks through the market with ML models trained by the trillion-plus node Proofpoint Nexus Threat Graph. Nexus Threat Graph has access to massive cybersecurity data sets across email, cloud, networks, domains and more. Our integrated data science team includes doctorates and master's degree holders in computer science from cybersecurity, government and academia. We've partnered with leading universities to be at the cutting edge of data science. This team works across our threat protection, information protection and archiving and compliance products in collaboration with threat researchers. The collaboration maximises the effectiveness of our machine learning.

## Proofpoint Threat Protection Bundles—Protect Your People

Protect your people from the threats that target them. By integrating multiple controls across email, cloud, users and suppliers, the Proofpoint Threat Protection platform provides a comprehensive way to defend against phishing, BEC email fraud, malware and ransomware. An integrated, AI-powered platform, it provides unparalleled visibility into your attack surface, more effective protection against modern threats and positive operational outcomes. All bundles are available in easy-to-deploy inline+API or MX-based offerings. And all offer the same powerful protection.

### Proofpoint Threat Protection Overview

CAPABILITIES	COMPONENT	PX	P0	P1	P1+
Deployment and Management	<ul style="list-style-type: none"> <li>On-premises, hybrid or cloud</li> <li>Inline+API or MX-based</li> </ul>	<ul style="list-style-type: none"> <li>M365 Cloud only</li> <li>Inline+API only</li> </ul>	✓	✓	✓
Business Email Compromise (BEC)	AI / ML, behavioural & reputational	✓	✓	✓	Supplier risk dashboard
Phishing, Ransomware and Malware	AI / ML, behavioural & reputational	✓	Click-time rewriting and URL/Attachment sandboxing		
Account Compromise	Account compromise visibility	✓	✓	✓	✓
	Account compromise remediation	Add-on	Add-on	Add-on	Add-on
Email Reporting and Remediation	Automated mSOAR	✓	✓	✓	✓
	Automated abuse mailbox	✓*	✓	✓	✓
	User email reporting	✓	Email Warning Tags		
Threat and User Dashboards	Threat insights including VAPs	✓	✓	✓	✓
	User risk dashboard		✓	✓	✓
Inbound Hygiene and Configuration	Antispam, antivirus and graymail		✓	✓	✓
	Executive/VIP features		✓	✓	✓
	Customised policies		✓	✓	✓
User Defence-in-Depth	Isolate rewritten email clicks	Add-on	VAPs		All
	Security awareness training	Add-on	Add-on	✓	✓
Email Authentication and Internal Protection	DMARC implementation, insights	Add-on	Add-on	Add-on	✓
	Internal email threat protection	Add-on	Add-on	Add-on	<5,000 users

\* Coming soon, cloud only

## Threat Protection Bundle Descriptions

BUNDLE	OVERVIEW	DESCRIPTION	INCLUDES
<b>PX</b>	<p>Fast and easy AI-powered email protection for Microsoft 365.</p> <p>Best for smaller organisations looking to augment native M365 security while simplifying email security administration with preconfigured settings. Deployed in minutes with inline+API.</p>	<p>Proofpoint PX is only available for cloud Microsoft 365 instances. It is the fastest, easiest way to get industry's best email and cloud security. Using ML, behavioral analytics and threat intelligence, PX accurately detects, blocks and remediates spear phishing, business email compromise (BEC), supply chain and ransomware attacks that bypass Microsoft security.</p>	<p>AI-powered detection and automated remediation to complement native Microsoft defences</p>
<b>P0</b>	<p>Advanced email and cloud security.</p> <p>Best for organisations with more targeted threats and those that need additional customisation and configuration</p>	<p>Resolve your email threats across the entire attack chain, from detection to response. This includes the ability to automate abuse mailbox management by removing malicious user-reported phishing emails. This addresses threats such as phishing, business email compromise (BEC), supplier fraud, ransomware and other malware. This solution helps you gain visibility into who is being attacked, how they are being attacked, whether they click on or report phishing and whether they are compromised</p>	<p>Everything in PX and:</p> <ul style="list-style-type: none"> <li>• More flexible deployment options (hybrid or on-premises)</li> <li>• Mail flow management with customisation using full admin console</li> <li>• Advanced click-time protection for attachment and URL attacks, including TAP URL Isolation for VAP</li> <li>• HTML warning tags with report suspicious capabilities</li> <li>• User email hygiene including antispam, antivirus, graymail and user mail controls</li> <li>• Integrated user risk dashboard with recommended controls (Nexus People Risk Explorer)</li> </ul>
<b>P1</b>	<p>Advanced threat protection.</p> <p>Best for organisations needing educated users with additional integrated, defence-in-depth capabilities.</p>	<p>Train end users to be more resilient against threats they receive. Augment threat protection with a robust security awareness training programme that integrates with your email security controls and includes phishing simulations, cultural and knowledge assessments, comprehensive training and awareness materials.</p> <p>Tailor the training curriculum delivered to your users based on the actual threats they receive. Use the full catalogue of interactive training and tools designed to change end user behaviour. Capabilities include threat simulations that test user response to phishing attacks using thousands of templates, more than 40 languages and 13 categories. These can help establish a security baseline, train employees to avoid security risks and report progress. The progress of your programme can be visualised in a special CISO dashboard. This emphasises the metrics that senior security leaders care about the most.</p>	<p>Everything in P0 and Security Awareness Training Enterprise</p>

BUNDLE	OVERVIEW	DESCRIPTION	INCLUDES
P1+	<p>Complete email and cloud threat protection.</p> <p>Best for enterprises that need advanced email and cloud protection via defence-in-depth capabilities and insights</p>	<p>Increase protection from email and domain fraud, including BEC, to stop inbound and outbound email spoofing attacks sent on your organisation's behalf. BEC attacks can use several identity deception tactics. You need a multilayered security approach that works to protect your employees, customers and business partners. Proofpoint's integrated security approach addresses all threat tactics, provides visibility across your email ecosystem and gives you controls to stop these attacks before they reach the inbox.</p> <p>Go beyond DMARC to expose fraud risks posed by your suppliers. Proofpoint provides this unique visibility into supplier vendor risk to help you overcome the challenge with complex supply chain attacks. Automatically identify your suppliers and assess the risk level of the domains they use to send email to your users. By integrating data across the threat protection platform, we reveal the message volume, the threats detected from supplier domains, as well as the messages blocked from malicious lookalikes of your suppliers' domains.</p> <p>Additionally, organisations with fewer than 5,000 users can also benefit by gaining real-time visibility and automatically responding to internal email threats sent from compromised accounts. You can quickly identify which accounts are compromised and who is being impacted.</p>	<p>Everything in P1 and:</p> <ul style="list-style-type: none"> <li>• Email Fraud Defense (EFD)</li> <li>• Supplier Risk Explorer</li> <li>• TAP URL Isolation for all users</li> <li>• Internal Mail Defense for organisations with fewer than 5,000 users</li> </ul>

## Proofpoint Information Protection Bundle—Defend Your Data

Modernise your data loss prevention (DLP) solution with our Proofpoint Enterprise DLP bundle. This bundle takes a people-centric approach. It brings together rich context on content, behaviour and threats for actionable insights into and prevention of data loss. Equip your security and compliance teams with telemetry across email, cloud and endpoint. This allows them to address the complete range of people-centric data loss scenarios—all in a single solution.

Enterprise DLP includes:

- **Email DLP.** Provides data loss protection with built-in policies, file fingerprinting and smart-send remediation.
- **Cloud App Security Broker (CASB).** Provides cloud threat protection and cloud DLP, including oversharing of sensitive data, third-party app control and support for handling shadow IT.
- **Endpoint DLP and Insider Threat Management (ITM).** For 3% of users. Mitigate insider risk with this lightweight endpoint agent. Prevent malicious and negligent user behaviour from employees, privileged users and third parties.

### LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

#### ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity and compliance company that protects organisations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data and make their users more resilient against cyber attacks. Leading organisations of all sizes, including 75 per cent of the Fortune 100, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media and the web. More information is available at [www.proofpoint.com](https://www.proofpoint.com).

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