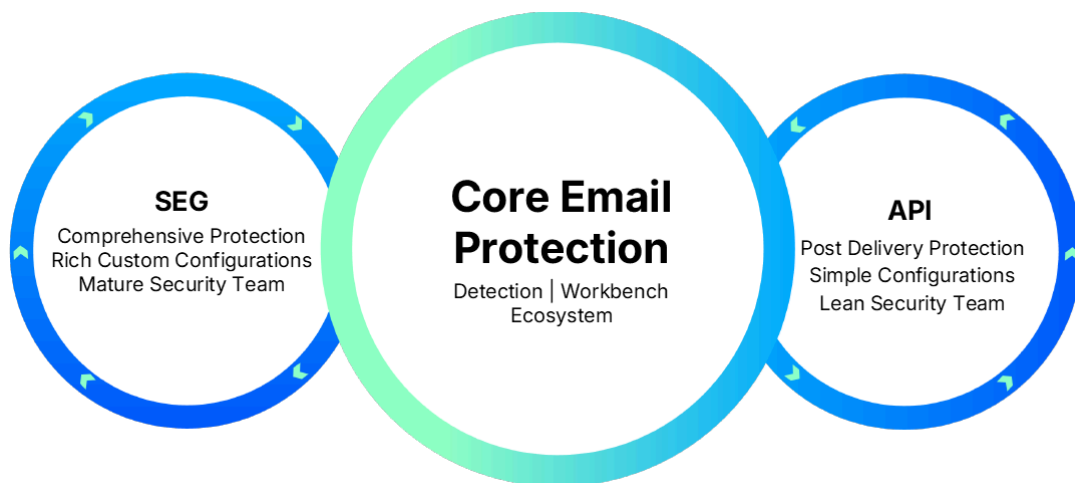


PROOFPOINT CORE EMAIL PROTECTION

Decision guide for choosing an SEG or API-based deployment

Proofpoint Core Email Protection provides secure email gateway (SEG) and API deployment options to meet the email security needs of any organisation.



KEY CRITERIA TO CONSIDER

1 Time to value

2 Microsoft orientation

3 Complexity of email infrastructure

✓ When to choose SEG

An SEG deployment can take up to a few weeks. But it reduces overall risk with pre-delivery, post-delivery and click-time protection. It also provides more configuration and customisation options. The SEG solution is best if you want an architecture that maximises your protection.

Organisations that want to replace the Microsoft SEG should choose the Proofpoint SEG solution. The Proofpoint SEG provides post-delivery and click-time protection through a Proofpoint browser isolation experience.

Organisations that have complex email infrastructures should choose an SEG deployment. The typical SEG customer applies policies that adapt mail flows based on conditions such as sender domains, authentication and more.

✓ When to choose API

API deployments happen in days. You get automated protection within 48 hours, after the Proofpoint machine learning (ML) models finish training on a year's worth of user data. The API solution is best if you want powerful, but low-touch email security.

Organisations that want to augment the Microsoft SEG with post-delivery protection should choose a solution that integrates with the Microsoft Graph API. The Proofpoint API solution provides Outlook-native end-user experiences for email threats, spam and graymail.

Organisations that want to use their Microsoft SEG for mail routing should choose an API deployment. The typical API customer has standard, straightforward email infrastructure requirements.