

Proofpoint Compliance and Archiving

Satisfy Record-Keeping, Supervision and E-Discovery Requirements in the Digital Workplace

PRODUCTS

- Proofpoint Enterprise Archive
- Proofpoint Content Patrol
- Proofpoint Intelligent Supervision
- Proofpoint Compliance Gateway
- Proofpoint Content Capture
- Proofpoint E-Discovery Analytics

KEY BENEFITS

- Capture and manage electronic communications from a variety of sources at scale
- Supervise communications efficiently within your network and on third-party platforms
- Discover relevant information for litigation and audits
- Retain communications in a secure, accessible and compliant archive
- Provide proof of compliance

The pulse of your business beats digitally. Your employee collaboration, client communications and promotion and advertisement all flow through digital channels. This includes messaging platforms, cloud-based file sharing, social media and more. And it's critical that you capture, manage, supervise and retain this content according to regulations. You also need the ability to search retained content during litigation and audits. If you're like many organisations, limited resources make it difficult to identify, supervise, retain and search all your digital content. With Proofpoint Compliance and Archiving solutions, you get end-to-end compliance coverage. This includes capture, storage, supervision, e-discovery and proof of compliance.

Keep Up with Digital Communications Channels

The number of digital channels has increased, and so has the volume of digital communications. More employees are dispersed and working remotely. That means most internal communication happens online. Clients and prospects expect to engage with you on digital channels like social media. As a result, your firm is handling more content sources and dramatically more content itself. You have probably found that humans alone cannot monitor communications at this scale. And perhaps your legacy on-premises archiving solutions are struggling to keep up with cloud-based communications.

Capture Communications—Email and Beyond

Step one: You need to capture communications content and deliver it to your downstream destinations, such as an archive or supervision system. You probably have a solution for email. But how do you handle other content sources? Many firms have leveraged IT resources to build connections between content sources and their downstream services. But these one-off connections are less than ideal. They often fail to capture some information. And they need a lot of upkeep. What's more, they often format information differently from source to source. This makes it hard for your team to follow conversations across channels.

Content Capture

Content Capture securely captures content from a variety of sources and delivers it to your downstream services. We capture content with full fidelity and conversational context, making it easier for your teams to find and review it. And we monitor content sources for updates and ensure your connections are always up to date.

Supervise Strategically with the Help of Technology

Step Two: In some industries, like financial services, you must supervise communications. If your firm is growing or simply spreading out, technology can help you scale. With humans and random sampling alone, you're likely to miss the issues that need your attention the most. And you will spend valuable resources reviewing those that are lower risk. Technology can help you identify the communications that present the highest risk. Then you can focus your resources on reviewing those. It can also help you act fast. Especially with public channels like social media, where it's critical to remediate compliance violations quickly, before they "go viral" and garner unwanted attention.

Intelligent Supervision

Intelligent Supervision works with Enterprise Archive, helping customers monitor and review email and other digital communications to ensure corporate and regulatory compliance. With the Compliance Risk Dashboard, take advantage of a people-centric approach to identify major compliance risks and violation trends over time and selective drill down for deeper insights. Leverage advanced filtering, sampling, and detection to reduce the "noise" you deal with, focusing on relevant content and reducing false positives.

Content Patrol

Content Patrol helps you meet social media supervision rules with a complete view of your social presence. We use machine learning and natural language processing to accurately classify content on monitored accounts. When we detect compliance violations, we notify you. We can even remove problematic content automatically based on your preferences.

Retain Communications in a Secure and Organised Archive

Step 3: You need to retain communications in a secure, accessible and searchable archive. Legacy on-premises solutions struggle to keep up with cloud-based communications. And search speeds are often very slow. This can make it a challenge to respond to audit or e-discovery requests in a timely manner. What's more, you need to ensure your records are complete, and present proof in case of an audit.

Enterprise Archive

Enterprise Archive is a modern, cloud-native archiving solution that helps customers meet long-term business and regulatory information retention requirements. With support for email and other digital communication platforms, such as instant messaging and collaboration and social media, Enterprise Archive provides high-performance, built-in search, litigation hold and export to address all of your basic e-discovery needs.

E-Discovery Analytics

E-Discovery Analytics works with Enterprise Archive, offering advanced features to help streamline your e-discovery workflow and reduce related costs. With Case Management, easily orchestrate your response to e-discovery requests and internal investigations with enhanced collaboration, tracking and organisation. Intuitive visualisation tools enable you to easily uncover insights from search results.

Compliance Gateway

Compliance Gateway ensures that your content is properly retained. It has a built-in feedback loop to confirm that the archive successfully processed each message from your content sources. If not, we resend the data. You can also use the Compliance Gateway to filter and route content to multiple destinations.

LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity and compliance company that protects organisations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data and make their users more resilient against cyber attacks. Leading organisations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media and the web. More information is available at www.proofpoint.com.

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