proofpoint.

For Managed Service Providers

Protect your customers with a single, effortless and enterprise-grade security platform.

Two solutions, one platform. Become the trusted security partner for your small and medium-sized business customers with Proofpoint Essentials.

Microsoft 365: Integrate instantly with O365 APIs

Proofpoint Essentials

Email Security

- **AI security powered by Proofpoint Nexus®** Comprehensive threat intelligence powered by AI, machine learning and large language models
- Robust **anti-spam**, bulk, graymail prevention and multilayered **anti-virus/malware protection**
- Malicious **URL and attachment defence** with Nexus sandboxing, computer vision technology and more
- **Behavioural AI** automatically prevents sophisticated phishing attempts and email fraud (BEC)
- **Automated removal of malicious messages** after delivery reduces admin overhead
- Instant **email encryption** and **data loss prevention** for sensitive information leaving the organisation
- Simple search and e-discovery in the **cloud email archive**
- **Emergency Inbox** for 24/7 email continuity and redelivery of lost or deleted email
- **Protection of social media** properties from spam and malware

Proofpoint Essentials

Security Awareness

- Reduce successful phishing attacks and malware infections by **up to 90%**
- **Improve user behaviour** with positive reinforcement
- Provide consistent security training **designed for SMEs**
- Learning content available in more than **35 languages**
- Benchmark and track results with **easy-to-digest reporting**
- **50+** continually updated security awareness modules
- **Learn with ease** through video, text and audio content options
- Test real-world behaviour with **phishing simulations**

Key features for MSPs:

- Enterprise-grade security for MSPs
- Multitenanted via singular platform
- Vendor cloud hosted
- Easy M365 attachment for new revenue streams
- Consumptive monthly billing
- No commitments
- Dedicated 24/7 support
- Free 50 user NFR
- Gartner Magic Quadrant Leader

Proofpoint Product Packages

✓ Included + Add-on

		Business +	Advanced +	Professional +
Core protection	Anti-spam/anti-virus	✓	✓	✓
	Bulk (graymail) detection	✓	✓	✓
	Imposter protection	✓	✓	✓
	Custom content filtering	✓	✓	✓
Advanced protection	URL Defense Reputation and Click-Time Protection	✓	✓	✓
	Predictive URL defence	✓	✓	✓
	One-click message pull	✓	✓	✓
	Attachment defence reputation	✓	✓	✓
	Attachment defence sandboxing		✓	✓
	Advanced BEC Defense		✓	✓
	Email warning tags		✓	✓
	Social media account protection		✓	✓
Outbound protection	Outbound filtering	✓	✓	✓
	Data loss prevention	✓	✓	✓
	Email encryption		✓	✓
Email continuity	Emergency inbox	30 Days	30 Days	30 Days
	Email spooling	30 Days	30 Days	30 Days
	Instant replay	30 Days	30 Days	30 Days
Email archive	Tamper-Proof and Offsite			✓
	Search and eDiscovery			✓
	Unlimited storage (10-year archive)			✓
Security Awarness	Phishing simulation	Security Awareness is available on its own or as an add-on to any package		
	Training modules			
	Phish Alarm Outlook Add-in			

Competitive Comparison

Proofpoint Essentials is the Most Comprehensive Protection

		Mimecast - Foundation Plus CyberResilience	Essentials - Professional +
Core protection	Anti-spam/anti-virus	✓	✓
	Custom content filtering	✓	✓
	Imposter email protection	✓	✓
Targeted attack protection	URL defence	✓	✓
	Predictive URL defence	✓	✓
	Attachment defence reputation	✓	✓
	Attachment defence sandboxing	✓	✓
	Social media account protection		✓
	Advanced BEC detection	+	✓
	Email warning tags		✓
	One-click message pull		✓
Outbound email protection	Outbound filtering	✓	✓
	Data loss prevention	+	✓
	Email encryption	+	✓
Email continuity	Emergency inbox		30 Days
	Email spooling		30 Days
Email archiving	Exchange and Office 365 support	✓	✓
	Search and discovery	✓	✓
	Data import and export	✓	✓
Security awareness training	Phishing simulations	✓	+
	50+ training modules		