

Proofpoint Essentials

Get human-centric email security, security awareness, information protection and compliance for your small or medium-size businesses

ADVANCED PROTECTION

- Gain security and visibility centered around people and human risk
- Get multilayered comprehensive protection for email communications
- Defend against phishing attacks, BEC scams and advanced malware
- Include click-time protection for end-users with email warning tags
- Sandbox malicious URLs and attachments with predictive technology
- Educate employees with SMB focused security awareness trainings
- Automate email encryption
- Ensure policy-drive email data loss protection
- Secure email with an always-on, year-round emergency inbox
- Store messages in a cloud-based email archive with unlimited storage and up to a 10-year retention policy

MSP BENEFITS

- Take advantage of a fully cloud-hosted, auto-updating solution
- Use a modern, multi-tenant admin interface
- Work with per-user controls and quarantine access
- Set up in seconds with Microsoft Easy Integration
- Only pay for what you use with consumptive monthly billing
- Rest easy with 24/7 technical support

Proofpoint Essentials Email Security is a cost-effective, easy to manage platform that's scalable and designed with MSPs in mind. It offers advanced email security, security awareness and compliance to small and medium-size businesses. It helps you protect your customers from a broad range of attacks, including malware-based threats like emails that contain malicious attachments and links. And it defends against non-malware threats like email fraud, business email compromise (BEC), and credential phishing.

Proofpoint Essentials Email Security leverages the same enterprise-class security and visibility used by some of the largest and most security-conscious organizations in the world. Its AI-powered detection technology, human-centric insights from over 500K+ Proofpoint customers, and global threat intelligence help you defend your customer's greatest security risk— their people.

Its antivirus, anti-spam and phishing-detection engines protect against email-borne threats by scanning all your customer's emails. They capture and block all known viruses and surface unknown email threats to stop them in real time.

Its built-in data loss prevention (DLP) and email encryption secures sensitive information sent in emails. And its email continuity features help keep your customer's communications up and running at all times. Our cloud-based email archive helps manage and secure data to stay compliant and reduce storage and management costs.

Proofpoint Essentials Email Security offers intuitive low maintenance or high-touch management, depending on your preference. It features a modern multi-tenant interface that lets you manage all customers from a single platform. Administrators can see detailed breakdowns of specific threat types and the frequency of attacks, giving them a big picture view of the threat landscape. This enables more informed decision making when dealing with security issues.

Multi-layered Threat Protection

Proofpoint Essentials Email Security protects employees from messages that entice them to click on a link or open an attachment. We leverage the advanced power of Targeted Attack Protection, our industry-leading email analysis solution, to more accurately identify threats. This unique technology provides both URL and attachment sandboxing analysis.

URL Defense

URL Defense protects against the latest URL-based email threats, including malware and credential phishing. It offers predictive analysis that runs continuously in the background to identify and sandbox suspicious URLs. It also performs real-time sandboxing during every URL click. And it transparently rewrites all URLs that reach inboxes. This protects users on any device on the network.

Attachment Defense

Attachment Defense protects against known and unknown threats delivered through attachments. These include threats hidden in many file types as well as attachments with embedded URLs and those that are password-protected.

DLP and Content Filtering

Proofpoint Essentials Email Security features our policy-driven DLP filter to help customers stay compliant. Its built-in term dictionaries and smart identifiers help reduce risk when employees make security and disclosure policy decisions. It also secures outgoing sensitive information. This can include PII, PHI, financial information and GDPR terms.

One-Click Message Pull

One-Click Message Pull reduces the time your teams spend on management and remediation. It lets your administrators flag emails that contain security threats or policy violations. They can then quickly pull these emails from a user's mailbox.

Automated Email Encryption

Automatic email encryption mitigates the impact of lost data or customer information, which can result in fines, negative publicity and loss of brand reputation. Accessing, understanding, and replying to encrypted messages is easy with clear message threading and one-time encrypted links. Messages include customizable branding and don't require external users to login or create an account to respond.

Email Warning Tags

Email Warning Tags reduce risk of potential compromise by enabling users to make more informed decisions about emails that fall into the gray area between clean and malicious. They provide short descriptions of potential threats and convey the level of risk associated with them. The tags are customizable and mobile responsive. And they allow users to block a sender directly through the tag, even on mobile.

Microsoft Easy Integration

Microsoft Easy Integration makes onboarding with Proofpoint Essentials Email Security fast and simple by reducing manual configuration required for customer's Microsoft 365 tenants. It automatically sets up connectors, app registrations and mail flow rules. It also imports and verifies all existing domains for a smooth migration process.

Business Continuity

Proofpoint Essentials Email Security keeps your customer's email up and running when a disaster strikes. It features an emergency inbox which keeps emails spooled in a backup server until message service is restored. It also includes instant replay of lost or deleted emails over the last 30 days.

Social Media Account Protection

With Proofpoint Essentials Email Security, end-customers can keep up to three branded social media accounts compliant and protected against hacking and spam. You can choose from Facebook, X (formerly Twitter), YouTube and more.

Cloud-based Email Archive

Proofpoint Essentials Email Archive helps protect against legal liability and regulatory risks. All customer emails are stored in a centralized archive. You can access them from a browser as well as Microsoft Outlook or Outlook Web Access (OWA). Individual users can also access their archives. And they can search for and read their full email history. They can also retrieve emails they sent in the past and forward them. Email Archive has unlimited storage. And it features a retention policy and legal hold of up to 10 years.

Security Awareness

Proofpoint Essentials Security Awareness is available as a standalone offering and includes everything a small business needs to educate users and train them to be a strong last line of defense. It includes:

Realistic Phishing Simulations. Phishing simulations help gauge a company's risk of phishing attacks. We provide thousands of phishing templates, pulled from real-world Proofpoint threat intelligence, across 13 threat categories. Users who fail simulations can be automatically enrolled in additional training.

Engaging Training Content. Our content library is constantly updated, with training covering a broad range of risks. We include interactive and game-based training modules in more than 40 languages. Modules are available on demand, are mobile-friendly, and can be tailored to specific compliance requirements.

Full-featured Reporting. Both low- and high-level visibility into employee interactions with training content and phishing simulations are available in easy-to-read, modern reports. We offer more than just completion data to help organizations track real-time progress.

Proofpoint Prioritizes Partners with Flexible Packaging

The Proofpoint Essentials Partner Program provides best-in-class technology in packages that are tailored to small and medium enterprises. As a partner, you get bundled support options and dedicated resources to make your business easier and more profitable.

	BUSINESS	BUSINESS +	ADVANCED	ADVANCED +	PROFESSIONAL	PROFESSIONAL +
SECURITY						
Anti-Virus	✓	✓	✓	✓	✓	✓
Spam Filtering	✓	✓	✓	✓	✓	✓
Reporting	✓	✓	✓	✓	✓	✓
Content Filtering	✓	✓	✓	✓	✓	✓
Outbound Filtering	✓	✓	✓	✓	✓	✓
Imposter Email Protection	✓	✓	✓	✓	✓	✓
Data Loss Prevention	✓	✓	✓	✓	✓	✓
URL Defense (Sandboxing)	✓	✓	✓	✓	✓	✓
Attachment Defense (Reputation)	✓	✓	✓	✓	✓	✓
Attachment Defense (Sandboxing)			✓	✓	✓	✓
Email Encryption			✓	✓	✓	✓
Social Media Account Protection			✓	✓	✓	✓
One-Click Message Pull		✓		✓		✓
Predictive URL Defense		✓		✓		✓
Advanced BEC Defense				✓		✓
Email Warning Tags				✓		✓
SECURITY AWARENESS [SOLD SEPARATELY]						
Phishing Simulation (Includes Outlook Add-in for Reporting)	✓	✓	✓	✓	✓	✓
95+ Training Modules	✓	✓	✓	✓	✓	✓
Customizable Training Efficacy Reports	✓	✓	✓	✓	✓	✓
CONTINUITY						
Emergency Inbox	30 Days	30 Days	30 Days	30 Days	30 Days	30 Days
Email Spooling	30 Days	30 Days	30 Days	30 Days	30 Days	30 Days
Instant Replay	30 Days	30 Days	30 Days	30 Days	30 Days	30 Days
ARCHIVE						
Tamper-Proof and Offsite					✓	✓
Search and eDiscovery					✓	✓
Unlimited Storage (10yr Archive)					✓	✓
MANAGEMENT						
Multi-level Logins	✓	✓	✓	✓	✓	✓
Microsoft Easy Integration	✓	✓	✓	✓	✓	✓
Domain Management	✓	✓	✓	✓	✓	✓
Email Logs	✓	✓	✓	✓	✓	✓
User Directory Sync (AD/Azure)	✓	✓	✓	✓	✓	✓

LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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