

# People-Centric Security Program Workshop

## Discover your people-risk posture

### Key Benefits

- Deep dive into the people-centric security paradigm
- Leverage the knowledge and expertise of some of the world's top security experts
- Bring back thought leadership, real-world data and a real security program and framework to your staff and board

The people-centric security approach can tell you a lot. It shows you who in your organization is being targeted, who your adversaries are and how your situation compares to your peers. Based on those results, Proofpoint provides actionable recommendations to improve your defenses. We help you within the scope of your security team's resources, without halting business.

This workshop covers best practices for the People-Centric Security Program (PCSP). It helps you:

- Review implementation for baseline protection
- Assess threats facing your Very Attacked People™ (VAPs)
- Adapt controls to a changing landscape
- Report benchmark progress versus time and peers

### Who Facilitates the Workshop

The Proofpoint Professional Services Team facilitates the workshop. This team includes some of the world's leading mail experts. It has helped more than 1,500 organizations around globe evolve their mail architectures. Our clients include some of the smallest companies and some of the world's largest, including Microsoft and Google G Suite customers. With extensive hands-on experience leading customers through major infrastructure changes safely and securely, our consultants can offer invaluable insight on this business-critical topic and program.

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## Agenda

- Introduction to People-Centric Security
- Review and Discussion of people risk data
- Review of Current Security Infrastructure
- Adaptive Controls
- Next Steps

## What to Expect from this Workshop

The agenda for the facilitated part of the workshop is presented to the left.

This workshop is typically delivered in a half-day session. It can be given remotely or at your location. The rest of this section describes a typical PCSP Workshop in more detail.

### Guided exploration

With guided exploration, you get:

- An interactive multihour session
- Localized content to slides seen that day
- Additional conversation around findings
- Deep dives into the Attack Index
- Exposure to the intersection of VIP and VAP
- Guidance and suggestions for minimizing people risk based on findings

### Customer commitment

With our workshops:

- Your people sit with Proofpoint experts for two to four hours.
- You can send attendees from as high up the food chain as possible. CISOs, CIOs, etc. will find great value in the data discovered and in what is discussed.

## What Is Required of You

Your team's commitment throughout the process is needed to ensure success.

Before the workshop, identify the key stakeholders in this process. These stakeholders may include technical influencers and members of the leadership team. At a minimum, this typically includes management sponsors of the migration. It also includes technical leads from messaging and security teams. Other common stakeholders include identity management or directory services teams and service owners.

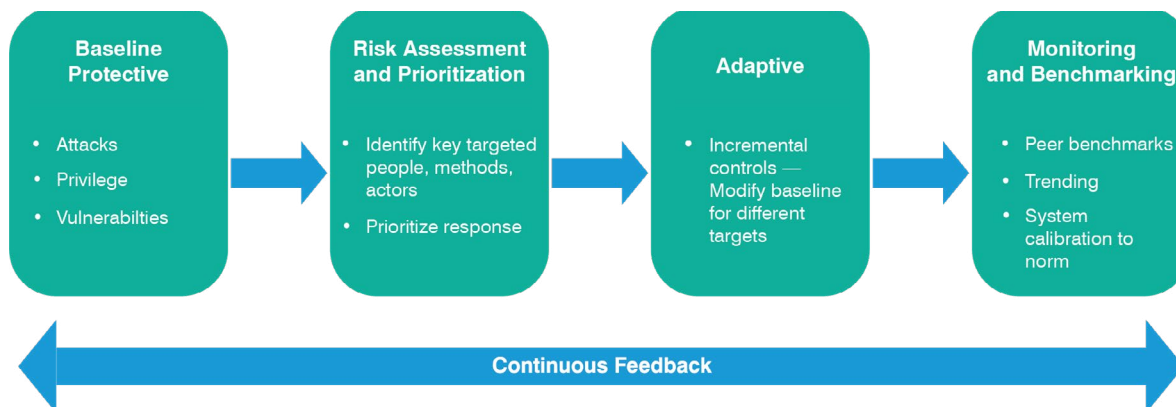


Figure 1: PCSP workshop framework.

## What You'll Bring Back to Your Executive Staff and Board

The workshops are designed so your attendees can gain a deep understanding of the people-centric security paradigm. Armed with these new insights, they can implement measures based on what they've learned and spread their new knowledge throughout your organization.

- **Thought leadership**—Our workshop will open a whole new paradigm: people-centric security.
- **Real data**—The workshop will provide you with:
  - A list of targeted staff as well as insight into what and who is targetting them
  - Attack trends and metrics
  - Industry peer comparisons and benchmarks
- **Security program and framework**—Methodology for quantifying risk in an industry-comparable fashion, measuring reduction progress on an ongoing basis.

### LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

#### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at [www.proofpoint.com](https://www.proofpoint.com).

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