

Enterprise Continuity with Proofpoint and Okta



Stay operational, maintain customer trust and keep revenue flowing

Products

- Proofpoint Enterprise Continuity
- Okta Customer Identity

Key Benefits

- Email to maintain communication
 - Proofpoint Enterprise Continuity stays up when Office 365 is down
- Identity to access services
 - Okta's 99.998% uptime ensures customers can connect even when Azure AD is down
- Independent vendors for resilience
 - Reduce reliance on service platforms, which may be convenient but are a risky single point of failure.

Cloud services and identity are critical elements of the IT stack. And the rise in remote work and contactless customer-facing services in recent years has shown that consistent and reliable uptime in these services are mandatory for today's businesses.

Email and identity access management (IAM) are critical to the infrastructure of all organizations. Both workers and customers are hit hard when they lose access to them. In an outage, costs can run as high as \$300K per hour in employee productivity—and incidents can last multiple hours. But many companies haven't addressed architectural limitations to their existing solutions. And service level agreements (SLAs) are only bandages, as these impacts go far beyond lost revenue or productivity—they also negatively impact brand value and customer trust.

Proofpoint and Okta can help you stay up and running when your email and IAM take a hit. Together, we provide customers with solid failover plans that let them continue operations in spite of outages in their cloud services.

Proofpoint Enterprise Continuity maintains a continuous email sync for the last 30 days. Failover automatically engages in an outage—users still get full access to their email history and can send and receive email via Outlook or a portal. No plug-ins.

Okta's identity solution has a 99.998% operational uptime. In four years, it has had only 46 minutes of downtime, and it is backed with a 99.99% SLA. In an Azure AD outage, Okta customers can still access non-Azure AD managed services that Okta supports, including third party services, customer apps and partner portals.

LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

ABOUT PROOFPOINT

Proofpoint, Inc. is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at www.proofpoint.com.

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