

# Proofpoint Compliance and Security for Collaboration Apps

## Mitigate Data Loss and Comply with Privacy, Retention and Supervision Rules

### PRODUCTS

- Proofpoint Content Capture
- Proofpoint Cloud App Security Broker
- Proofpoint Enterprise DLP

### KEY BENEFITS

- Capture and manage content across collaboration and other cloud applications
- Address data risk from negligent, compromised and malicious users
- Shorten time to discover and protect regulated cloud data

As your workforce grows more dispersed, your employees rely more on chat and collaboration apps to sustain productivity. Communication tools such as Microsoft Teams, Slack, Zoom and other apps are key for keeping modern businesses operating. But they are not immune from risk. There are security and compliance risks from data exfiltration. And there is regulatory compliance risk if the content isn't captured, retained or supervised. Proofpoint offers solutions to keep your organization compliant and secure. That includes solutions like Content Capture, Proofpoint CASB and Enterprise DLP.

### Mitigate People-Centric Compliance Risk with Content Capture

Compliance risk starts with people. And increasingly, your people are on digital channels. In the past, communication happened through email and little else. Today, employee collaboration, client communications, and promotion and advertisement all flow through the cloud. That includes chat platforms, file sharing, social media, text messaging and more. To comply with regulations and corporate policies, you need a way to capture and manage all this content. Content Capture lets you capture and manage the content that your employees create across channels.

### Capture and manage your content

With Content Capture, you can capture and manage text-based content as well as multimedia. This includes images, emojis, attachments and more. With optional add-on products, you gain access to more compliance benefits that are unique in the market. You can pair Content Capture with Compliance Gateway. It ensures that captured content is received by downstream services. With Content Patrol, you can monitor social media at scale. And you can also remediate risky content in real time. You can manage the unique risks associated with these public channels while enabling employees to connect with customers.

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## SUPPORTED PLATFORMS

- Microsoft 365 including Teams
  - Slack
  - Zoom
  - Salesforce
  - Box
  - And More
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And of course, it is easy to pair Content Capture with the full Proofpoint compliance suite to gain even more benefits across Microsoft Teams and other communication channels. This suite includes the award-winning Enterprise Archive, Intelligent Supervision and more. The full solution offers end-to-end compliance risk protection under a single pane of glass.

### Proofpoint Content Capture

Our people-centric approach to capture makes your content easy to search and supervise with a few key steps:

- Associate each message with an identity at the organization
- Capture the message together with conversational context, including metadata, threading, and contextual details such as previous posts in a conversation
- Deliver the content and context to your repository, whether it is the Proofpoint Enterprise Archive or a third-party product.

### Prevent Data Loss with a People-Centric Approach

With the shift to remote working and increased adoption of collaboration tools like Microsoft 365, Google Workspace (formerly G Suite), Box, Dropbox, Slack and other applications, it is more apparent than ever that people are the perimeter. Data loss also originates from people. They can be negligent, an external threat actor can compromise them, or they can be malicious for financial or political gain.

Proofpoint Cloud App Security Broker (Proofpoint CASB) and Enterprise DLP extend our people-centric security and compliance to cloud-based collaboration applications. Proofpoint CASB combines content, user behavior and threat telemetry for cloud apps to detect compromised accounts and monitor data handling. This allows you to address the full spectrum of people-centric data-loss scenarios comprehensively. And it lets you comply with privacy regulations.

### Proofpoint CASB and Enterprise DLP

With Proofpoint CASB and Enterprise DLP, you can:

- Address the full range of data risk from negligent, compromised and malicious users
- Shorten time to discover and protect regulated cloud data in messages and files with out-of-the-box Data Loss Prevention (DLP) policies to stay in compliance with PCI, PII, PHI and GDPR
- Deploy consistent DLP across email, cloud apps and endpoint as part of Proofpoint's people-centric Enterprise DLP solution
- Simplify day-to-day operations by unifying DLP incident management across multiple cloud apps and channels

## LEARN MORE

For more information, visit [proofpoint.com](https://www.proofpoint.com).

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#### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at [www.proofpoint.com](https://www.proofpoint.com).

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