Protect Your Business and Your Microsoft 365 Investment

Microsoft 365 is Microsoft's cloud-based email and collaboration platform. Many Microsoft 365 customers have found themselves requiring more advanced security capabilities besides those available natively with Microsoft 365.

Small to mid-sized enterprises are easy targets for cyber criminals because they are generally protected by less sophisticated software or lack sufficient protection. In fact, our research has indicated that businesses relying on native O365 security are specifically targeted.

Proofpoint Essentials offers critical security capabilities that complement Microsoft 365, such as protection against advanced threats including business email compromise (BEC) or email fraud and ransomware attacks. It also automatically detects and secures (block/alert/encrypt) sensitive information leaving the organisation.

Besides protecting your email, Proofpoint Essentials also protects your social media assets such as Facebook, LinkedIn pages, Twitter and other accounts. This enables organisations of all sizes to take full advantage of the benefits of Microsoft 365 without sacrificing the key security requirements.

Top Reasons to Choose Proofpoint Essentials with Microsoft 365

- Proofpoint Essentials – Threat Protection uses the same level of security that powers most of the Fortune 100, the most security-conscious companies in the world. So you get the protection you need for your greatest security risk—your people.
- Proofpoint is more effective than Microsoft 365 in blocking spam, viruses and malicious content like attachments and weblinks. Proofpoint consistently blocks hundreds of malicious emails that are not detected by native Microsoft 365 security. In addition to providing better security for your business, Proofpoint creates significant operational savings of approximately $30,000/year for an SMB organisation.
- Proofpoint protects customers against business email compromise (BEC) or email fraud. This is the costliest threat faced by businesses of all sizes. According to the FBI, companies have lost a collective amount of $26.2 billion. The average loss per BEC incident is $74,723. Microsoft 365 offers limited protection against these types of attacks.
- Proofpoint Essentials coupled with Office 365 E3 package is 11% to 36% cheaper than Office 365 E3 + MSDO Plan 2 and Office 365 E5. It offers superior protection at a lower cost.
- Essentials is deployed easily and works seamlessly with Microsoft 365. It further protects customers against any outages in Microsoft 365 with a 30-day email continuity feature
- Essentials includes Social Media Protection to protect your entire organisation.

THE PROOFPOINT ESSENTIALS DIFFERENCE	
Advanced Threat Detection	Industry leading protection against targeted attacks, ransomware, malicious attachments and websites, BEC and email fraud, multi-stage malware and other unwanted mail.
Business Email Compromise (BEC) Protection	Prevents scammers from tricking people into sending money or sensitive data. Proofpoint provides dynamic classification by looking at domain and sender/recipient reputation. It also applies algorithmic analysis to protect against this type of attack.
Email Continuity (30 days)	Enables safe business communication when Microsoft 365 email outages occur. Users who resort to personal email create security/compliance risks.
Data Loss Prevention	Controls sensitive information such as credit card data or social security numbers from leaving your organisation via email. Properly filters outbound email for sensitive content and appropriate blocking or encryption of messages is crucial. Essentials Email Security automatically detects and secures (block/alert/encrypt) sensitive information with no manual intervention.
Social Media Protection	Monitors your social media accounts to prevent attackers from posting spam and malware on your social media channels.

Effective Security Translates to Significant Savings

Proofpoint detects and stops more

Retail: Over a period of one month, Proofpoint caught 250+ malicious attachments and 150+ URLs for a retail organisation that were missed by Microsoft

Financial Services: Over a 30-day period, Proofpoint detected more than 300 malicious messages for a financial services institution that passed through its Microsoft solution.

Healthcare: Over a two-week period, 39% of messages deemed "clean" by Microsoft were identified as malware, phish, spam, or bulk by Proofpoint.

Manufacturing: Over a month, Proofpoint was able to catch over 80 malicious messages that were missed by Microsoft.

Staffing Services: Over a two week period, Proofpoint caught over 450 phishing messages that bypassed Microsoft.

By stopping more, SMBs can save about $30,000 per year

Average time to review incidents: 10 minutes (Ponemon)
- 10 minutes / 60 minutes = .167 hours

Fully burdened cost of IT: $120,000
- $120,000 / 2,080 work hours per year = $57.69 per hour

Savings from higher efficacy of Proofpoint solution:
- About 250 malicious attachments missed over a month period x .167 = 42 hours/month spent in reviewing incidents
- 42 hours x $57.69 = $2,423 in monthly costs

$2,423 x 12 = $29,075 in yearly costs that can be saved by using Proofpoint

Easy Plug and Play

Getting set up on Essentials for Microsoft 365 is a simple and intuitive process. Essentials is deployed between the Microsoft 365 environment and the internet.

Your inbound mail is routed to Essentials first by changing your MX records. After Essentials processes the email, it is then routed to Microsoft 365. Your outbound email is routed through Essentials as well before going to the internet.

Since Proofpoint sits in front of Microsoft 365, the Proofpoint Emergency Inbox is activated instantly and automatically when it detects a Microsoft 365 email service outage. It enables your users to access, open, reply and compose email for business as usual.

What's more, we have a dedicated support team to help you through the whole process of strengthening security for your Microsoft 365 users easy and hassle-free, just as it should be.

Better Security at a Lower Cost

Essentials Threat Protection provides superior protection at 65% to 165% lower cost than Office 365 E3 and Office 365 E5 packages. The table below shows the features included and the monthly price for each of the Office 365 packages. Essentials Threat Protection can be purchased with Office 365 E3 to maximise cost savings and feature set.

CAPABILITY	O365 E3	O365 E3 + MSDO PLAN 2	O365 E5	O365 E3 + PROOFPOINT ESSENTIALS— THREAT PROTECTION
Antivirus/Antispam	✓	✓	✓	✓
Data Loss Prevention	✓	✓	✓	✓
Encryption	✓	✓	✓	✓
Attachment Defence		✓	✓	✓
URL Defence		✓	✓	✓
Continuity				✓
Social Media Protection				✓
Security Awareness Training		✓	✓	✓
Cloud App Security Broker		✓	✓	
Internal Mail Defence		✓	✓	
Total Price (user/year)	$240	$300	$420	$268

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