

# Proofpoint Security Awareness and Training Content

## Change User Behavior to Reduce Risk

### KEY CAPABILITIES

#### Content Library

Locate content bases on threats, users, regions and formats

#### Foundational Curriculums

CISO/SME driven learning paths to fast track implementation and the onboarding of new users

#### User Assessment

Understand the strengths and weaknesses of users, groups and departments

#### Training Modules

A broad variety of topics and formats to cover security and privacy and also accommodate user preferences

#### Content Customization and Delivery

Ensure a personalized learning experience for your users and deliver content via your Learning Management System (LMS) if desired.

#### Security Awareness Materials

Ready to use materials facilitate effective and efficient awareness campaigns and timely Threat Alerts and Reports

#### Translations

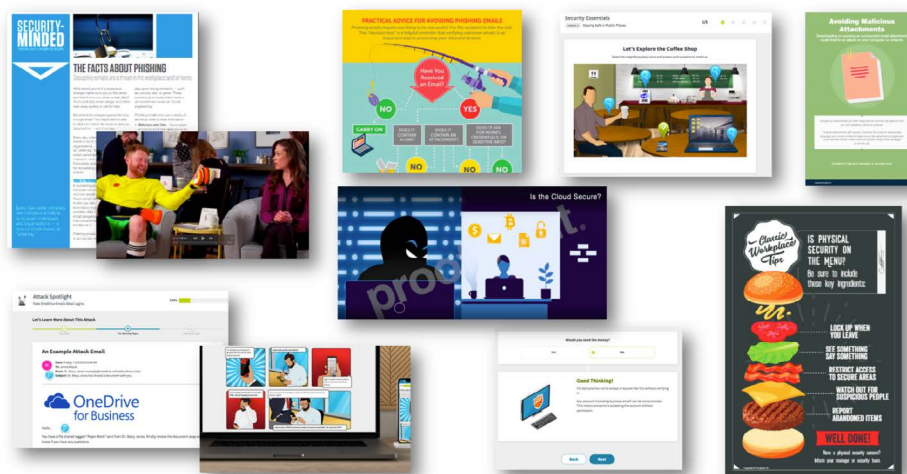
40 translations for foundational curriculum and a minimum of six for all content

#### Simulations

A full library of simulated threats to help assess user recognition of social engineering attacks

Proofpoint Security Awareness Training (PSAT) provides proven content to your employees to yield measurable behavior change. Our solutions enable you to deliver the right training to the right people at the right time. This ensures the right response to security and privacy threats and requirements. With our solutions, you can:

- Assess and train users
- Get robust materials for security awareness campaigns
- Automate reporting
- Remedy suspicious emails



Proofpoint Security Awareness Training content includes a wide range of training and other resources.

## Foundational curriculum, learning paths and translations

Accelerate behavior change with CISO/SME guided curriculums and learning paths. Foundational curriculums provide essential knowledge for users and help them progress from basic to advanced proficiency. Coupled with role-specific learning paths, organizations can leverage expert guidance to fast track user learning and training administration.

All foundational courses are translated into more than 40 languages and additional courses and awareness materials are available in more than six languages.

## Assessment content: Understand what your users need

When it comes to security and privacy practices, it's important to understand your employee knowledge gaps. We help you deliver personalized security awareness training and identify broader security risks for your organization.

Our ThreatSim Simulated Attacks help you assess how susceptible your people are to real-world threats. These simulated attacks include phishing, USB and text-message attacks. With CyberStrength Knowledge Assessments you can gauge your employees' knowledge on a wide range of key security topics.

### THREATSIM SIMULATED PHISHING, USB AND TEXT MESSAGE ATTACKS

#### Simulated Attack Templates

You can assess users on multiple threat types. These include malicious attachments, embedded links, USB attacks and requests for personal data. You get to choose from thousands of templates in more than 36 languages.

#### Categories of Templates:

- Cloud
- Commercial
- Consumer
- Corporate
- Proofpoint Threat Intel
- Seasonal
- Text Message (SMS)
- USB
- Vertical

#### Teachable Moment Landing Pages

You can use “just-in-time teaching” the moment an employee interacts with a mock phishing email. These landing pages explain what happened. They also outline the dangers associated with real attacks. And, they offer advice about avoiding future attacks.

#### Types of Teachable Moments:

- Custom
- Embedded
- Error Messages
- Interactive
- Video

### CYBERSTRENGTH KNOWLEDGE ASSESSMENTS

#### Custom and Predefined Knowledge Assessments

You can evaluate users on a wide variety of topics beyond simulated attacks. You get to choose from more than 400 built-in questions, or you can add your own. Also, you can choose from 17 predefined knowledge assessments in many different categories.

#### Predefined Knowledge Assessments:

- 55, 33 and 22-question broad assessments
- GDPR
- Insider Threats
- Online Safety
- Password Protection
- Payment Card Industry
- Phishing
- Personally Identifiable Information (PII)
- Preventing Compromise
- Protected Health Information (PHI)
- Protecting Personal Data
- Securing Your Email Advanced
- Securing Your Email Fundamentals
- Security Safeguards
- Security on the Go

## Proofpoint training modules

Our flexible, award-winning training modules are available in gaming, interactive and video formats. They are based on learning science principles which are meant to drive changes in behavior. Our modules are derived from Proofpoint Threat Intelligence to ensure relevancy based on the changing threat landscape.

### About the Modules

- The lessons are brief and focused. Modules take only five to 15 minutes to complete on average. This keeps users engaged throughout the training, so they are more likely to learn and retain the content.
- Content is customizable to ensure it's tailored for your users. The self-service Customization Center allows you to edit text, screens, images, questions, answers and even reorder content.
- Users can be auto-enrolled into the training modules from an assessment. This ensures that they're getting the right training at the right time.
- The training modules are mobile friendly and designed for accessibility and conform to the U.S. Section 508 standard and the Web Content Accessibility Guidelines (WCAG) 2.0 AA standard.

### Training Modules Topics

- Application Security
- Anti-Fraud and Bribery
- Anti-Money Laundering
- Avoiding Dangerous Attachments
- Avoiding Dangerous Links
- Business Email Compromise
- Compromised Devices
- Data Protection and Destruction
- Email Security
- Email Security on Mobile Devices
- FERPA
- GDPR
- Healthcare
- Insider Threats
- Phishing
- Malware
- Mobile Security
- Passwords
- PCI
- Physical Security
- PII and Personal Data Protection
- Privileged Access Awareness
- Ransomware
- Role-based modules for customer service, finance and management
- Safe Social Networking
- Safe Web Browsing

- Secure Printing
- Security Beyond the Office
- Security Essentials
- Travel Security
- URL Training
- USB Device Safety
- Working From Home
- Workplace Security in Action
- Video: Workplace Security in Action

## TeachPrivacy training modules

We work with TeachPrivacy to expand our variety of content and types of training available. All content is vetted by our learning and development teams to ensure consistent guidance for your users.

Teach Privacy has deep expertise on privacy regulations and requirements. With its rich privacy content, you can tailor privacy and compliance training for your unique challenges and culture.

### TeachPrivacy Topics

- California Health Privacy
- CCPA
- FERPA
- FTC Red Flags
- GDPR
- GLBA
- HIPAA
- Malware and Privacy
- PCI
- Privacy for Federal Government Contractors
- Texas Health Privacy
- Ransomware

## Content customization and delivery

With our self-service Customization Center, you can improve content relevance with your users in mind. Easily tailor the training using verbiage, images and questions that are relevant to your users. Quickly clone and modify modules, lessons and pages to make the necessary changes—all in real time. Modules can even be toggled from training modules (with questions) to awareness modules with one switch.

To maintain efficacy our Learning Science Evaluator will keep you on-track, providing feedback. For example, if length, amount of content on screen, or number of questions in a challenge gets off track we will let you know.

For organizations with their own Learning Management System (LMS) that utilizes SCORM-based files, administrators can easily customize and export training modules to their LMS. They can combine multiple modules into one and even prioritize the order users can take them.

## Security awareness materials

We offer a wide selection of awareness modules, videos, posters, images, newsletters, articles, infographics and more to reinforce your training initiatives. These are designed to make cybersecurity an ongoing topic of conversation with your users. By keeping security top of mind, you can help reduce your organization's risk.

- You can customize most awareness materials with your organization's logo. Access original files from the Security Awareness Materials portal.
- Many of our awareness materials are available in 20 languages.

### Attack Spotlights and Threat Alerts

With our market leading threat intelligence, we help you understand who will be attacked and how, and ensure they receive the appropriate training. And our continuous threat intelligence gives you the best view of new and emerging threats so that training and awareness can immediately prepare users to recognize and avoid new dangers.

**Attack Spotlight:** Teach your users about current threats. This timely content is released monthly comes from real-world phishing attacks, techniques and lures being seen by Proofpoint Threat Intelligence.

- COVID-19 (Coronavirus)
- DocuSign Phishing
- Domain Fraud
- Dridex
- Fake Browser Updates
- Fake OneDrive Emails Steal Logins
- Fraudulent Shipping Notifications
- Look-Alike Websites Trick Users
- Microsoft Office 365 Credential Phishing
- OneDrive Phishing Campaign
- Phishing Campaign Delivers Dangerous Trojan
- Scammers Mimic Real Banking Emails
- Malicious Cloud Applications

**Threat Alerts:** Quickly alert your users to specific attacks being seen in the wild by Proofpoint threat intelligence.

- COVID-19 Credential Phishing (U.S. Retailers)
- COVID-19 Phish Spreading Malware (U.S. Infrastructure)
- WebEx Credential Phishing Lures
- Zoom Credential Phishing Lures
- Zoom Phishing Attacks Spread Malware
- More Every Week

**Awareness Videos:** Introduce your employees to the importance of security awareness with engaging and entertaining videos. Here is a sample of over 50 videos:

- Awareness Video: Think Before You Click (Great Saves)
- Awareness Video: Is the Cloud Secure?
- Awareness Video: Use Caution on Public Wi-Fi
- The Defence Works Video: Not Particularly High Tech
- The Defence Works Video: Oh... My Password!
- The Defence Works Video: Swiped Right Into Trouble
- 60 Seconds to Better Security: What is Smishing?
- 60 Seconds to Better Security: What is Phishing?
- 60 Seconds to Better Security: What is BEC?
- And More

**Infographics:** Use these sparklers for reinforcing fundamentals of safe computing:

- Business Email Compromise Attacks
- Internet of Things
- Phishing Decision Tree
- Phishing: A Scammer's Sinister Scheme (Regular and Expanded)
- Tax-Related Schemes
- Understanding Ransomware
- And More

### Newsletters and Articles

- Security-minded newsletters and articles explaining many different topics: back to school, dangerous links and attachments, holiday shopping, insider threats, passwords, phishing, physical security, travel tips and more.

**Posters:** Keep the message visible and reinforce learning.

- Avoiding Malicious Attachments
- Be Smart About Mobile Security
- Destination Unknown URL Security
- Dangerous USB Devices
- Is Physical Security on the Menu?
- Not All Offers Are as Sweet as They Seem
- And More

### Miscellaneous

- Artwork and direction to create additional content
- "Cybersecurity Consequences" game
- "Lock Before You Walk" post-it notes
- Memes
- Postcards
- Word search
- And More

## Program materials

For a program to be successful, everyone involved needs to understand why they are participating and what is expected of them. That's why our security awareness program content includes expert guidance for administrators on how to most effectively run their program. We also provide targeted communications to key stakeholders and users. Our program materials are organized into four categories:

- Best Practices
- Keys to Success
- Campaigns

This information helps your program administrators build trust and foster a culture of security awareness.

**Best Practices:** Our best practices documentation helps program administrators drive the most effective behavior change. It doesn't matter if your program is new or has been in place for a while. This content provides information about schedules, best practices and suggested plans for running a program.

**Campaigns:** Campaigns simplify administration and help you create curated user experiences. They include all the internal communication resources and content you need to deliver a multichannel security awareness initiative in your organization.

**Keys to Success:** These podcasts, webinars, research and other content are created for your administrators. This helps them explain the value of security awareness training to key audiences, get buy-in for more training, guide consequence model discussions and more. Scripted and pre-recorded presentations that cover various topics such as phishing, identity theft and social engineering are available. Administrators can use these for in-person or online training sessions.

## LEARN MORE

Try demo versions of our training modules and view our security awareness materials at <https://www.proofpoint.com/us/resources/try-security-awareness-training>.

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### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity and compliance company that protects organizations' greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at [www.proofpoint.com](http://www.proofpoint.com).

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