

# Proofpoint Circle of Trust for VIPs

## Protect your C-level executives from unsolicited email

### Key Benefits

- Provides better email experience to c-suite
- Protects VIPs against harassment, unsolicited, and cold outreach email
- Improved accuracy with a built-in User Feedback system
- Support for mobile devices
- Included with your Proofpoint Email Protection

Protecting your C-level executives and VIPs against unwanted email can be a daunting task. They typically receive some of the highest volumes of daily mail. Whether they're sorting through emails from new connections made at last week's conference or searching for an email receipt from a recent transaction, categorizing or decluttering their inboxes can take them hours. Time is valuable for your VIPs, so you want to make sure they are protected from unsolicited and unwanted email.

Outside parties know the importance of their accounts and will often send messages to influence, sell or even attack VIPs. These types of emails are typically hand-crafted from a unique sender and technically don't qualify as spam, bulk or malicious email. The Proofpoint Circle of Trust can help. It allows your C-level executives to easily distinguish legitimate mail from nuisance messages and focus more on business-critical tasks. The figure below is a screenshot of how the Circle of Trust works.

1 Declutters inbox from unwanted emails

2 Routes untrusted messages to an Untrusted Senders subfolder for easy filtering

3 Provides feedback submission options through the Microsoft Outlook ribbon

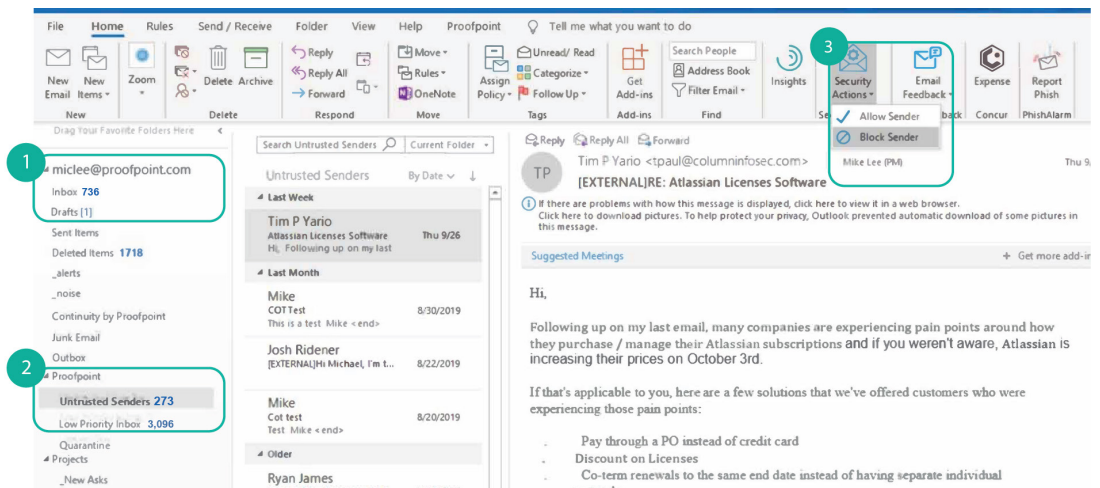


Figure 1. How Proofpoint Circle of Trust integrates with Microsoft Outlook.

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“Circle of Trust is life changing. It’s a huge time saver that makes my Inbox smaller and more manageable.”  
—Gary Steele, CEO Proofpoint

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Proofpoint introduced the Circle of Trust as part of our Proofpoint Email Protection solution. It appears as a new email category, adding to the existing categories of phishing, impostor, spam, bulk and adult. The feature employs a sender-recipient affinity score that helps distinguish legitimate mail from nuisance mail.

Proofpoint Circle of Trust eliminates unwanted email by automatically placing messages from unknown senders into an “Untrusted Sender” or “Low Priority Inbox” folder. Mobile device support is included to make sure your C-suite is protected while on the go. Subscribers can submit their feedback on whether to allow or block specific senders in the future. This improves efficacy of detecting unsolicited messages.

Proofpoint Circle of Trust provides a better email experience for your C-suite or VIPs. It is available to Proofpoint Email Protection customers at no additional cost. Proofpoint limits the number of Circle of Trust subscribers to 50 users for non-premium customers and 100 users for premium customers.

For more information on Proofpoint’s Circle of Trust or to learn how to enable this feature for your VIPs, visit [www.proofpoint.com](http://www.proofpoint.com) or reach out to your Proofpoint account team.

## LEARN MORE

For more information, visit [proofpoint.com](http://proofpoint.com).

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### ABOUT PROOFPOINT

Proofpoint, Inc. (NASDAQ: PFPT) is a leading cybersecurity and compliance company that protects organizations’ greatest assets and biggest risks: their people. With an integrated suite of cloud-based solutions, Proofpoint helps companies around the world stop targeted threats, safeguard their data, and make their users more resilient against cyber attacks. Leading organizations of all sizes, including more than half of the Fortune 1000, rely on Proofpoint for people-centric security and compliance solutions that mitigate their most critical risks across email, the cloud, social media, and the web. More information is available at [www.proofpoint.com](http://www.proofpoint.com).

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