Proofpoint Security Awareness Training: Customization Center

Educate Your End Users with Customized Training Modules

KEY BENEFITS

- Maximize flexibility in personalizing content with self-service customization
- Leverage our industry-first Learning Science Evaluator, which provides guidance the personalized content to ensure it adheres to Learning Science Principles and continues to change behavior
- Manipulate most visible text, including quiz questions and text across all supported locales to personalize the content for your organization
- Create your own role-based training for individual functions, departments, or regions to ensure they are relevant to those specific users or groups
- Ensure your training content remains consistent for multinational audiences with managed languages

Proofpoint Security Awareness Training helps you deliver the right training to the right people at the right time. It turns your end users into a strong last line of defense to identify cyber attacks and protect your organization. Customization Center is part of the Proofpoint Security Education Platform. It enables your administrators to edit your Training Modules to match defined policies and make it more relevant to your organization. The closer the content adheres to your company’s security policies, guidelines and roles, the more effective the training will be for your end users.

Customization Center provides you with self-service customization of our Training Modules. It enables your administrators to roll out customized versions of content in a matter of minutes.
With Customization Center, you can edit most visible text, images and screens in our interactive and video training modules. This includes questions in quizzes, which can be removed individually or all at once. The ability to remove all questions provides flexibility to companies that cannot measure training. It also provides new ways to engage with users in a way that is convenient for them. You can reorder pages within a training module, as well, to adjust to the desired lesson flow.

You can easily create multiple, customized variations of modules to build specific training for your individual departments, roles or regions. This ensures your content is relevant for those specific users or groups.

Beyond customized training content, Customization Center has several built-in features to provide you with the continued training efficacy and multinational support you’ve come to expect from Proofpoint.

**Learning Science Evaluator**

The Learning Science Evaluator provides guidelines to ensure that all your edited content maintains a quality educational experience that changes your users’ behavior. It measures several module qualities and provides you with recommendations. These include appropriate length, amount of content on a screen, and number of questions in a challenge. Enforcing learning principles can help:

- **Ensure users don’t memorize a quiz**—Disabling enough questions or raising the passing threshold too high could result in the question pool becoming too small. This makes it more likely that users see the same quiz if they take it more than once.
- **Reinforce lessons and measure results**—Disabling a quiz can result in a warning that lets you know this breaks a best practice and that all lessons should have a quiz to reinforce the key objectives.
- **Maintain effective educational content**—Disabling lesson content that has quiz questions associated will result in those questions being disabled to make sure end users are not being assessed on content they haven’t been taught.

**Multinational Support**

All content is editable in our 35+ supported languages and simplified through a feature called managed languages. When you make an update to content in one language, you’ll want to make similar changes in other languages as well. With managed languages, Customization Center will only display your managed languages to simplify the editing process. When you go to publish your customized content, the other “non-managed” languages will still be available to your end users.
Module Updater
The new Module Updater gives you more control over recommended updates for training modules. You’ll be notified of new updates for your customized modules when you open them in the Customization Center. You can review each change individually, accept all or reject all the updates. Reviewable updates include text, images, pages, videos and questions. Updates are displayed side by side for easy comparison.

Other Key Features
• The ability to remove lesson content, and the associated quiz questions, that might not apply to your organization. You can remove content from modules in all locales.
• The opportunity to change the passing score for each module to align with the knowledge level and cybersecurity maturity or culture of your organization.
• Ensure edited content is still US Section 508 or Web Content Accessibility Guidelines (WCAG) 2.0 AA compliant by allowing your administrators to edit screen reader text in certain parts of our training.

LEARN MORE
For more information, visit www.proofpoint.com/security-awareness.